







# Website review rcm-organic.co

Generated on November 10 2024 23:00 PM





The score is 57/100



## SEO Content

	<p>Title</p>	<p>Home - Rajlakshmi Cotton Mills Pvt Ltd</p> <p><b>Length : 38</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<p>Description</p>	<p>RCM is a leader in the area of Indian organic cotton goods production. Its knitted and woven apparel and a captivating collection of home textiles have found global acclaim. Sustainable style has never been so effortless!</p> <p><b>Length : 221</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>																
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1377 1481 2080"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Rajlakshmi Cotton Mills</td> </tr> <tr> <td>description</td> <td>RCM is a leader in the area of Indian organic cotton goods production. Its knitted and woven apparel and a captivating collection of home textiles have found global acclaim. Sustainable style has never been so effortless!</td> </tr> <tr> <td>url</td> <td>https://rcm-organic.co/</td> </tr> <tr> <td>site_name</td> <td>Rajlakshmi Cotton Mills Pvt Ltd</td> </tr> <tr> <td>image</td> <td>https://rcm-organic.co/wp-content/uploads/2023/07/about-us2.jpg</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Rajlakshmi Cotton Mills	description	RCM is a leader in the area of Indian organic cotton goods production. Its knitted and woven apparel and a captivating collection of home textiles have found global acclaim. Sustainable style has never been so effortless!	url	https://rcm-organic.co/	site_name	Rajlakshmi Cotton Mills Pvt Ltd	image	https://rcm-organic.co/wp-content/uploads/2023/07/about-us2.jpg
Property	Content																	
locale	en_US																	
type	website																	
title	Rajlakshmi Cotton Mills																	
description	RCM is a leader in the area of Indian organic cotton goods production. Its knitted and woven apparel and a captivating collection of home textiles have found global acclaim. Sustainable style has never been so effortless!																	
url	https://rcm-organic.co/																	
site_name	Rajlakshmi Cotton Mills Pvt Ltd																	
image	https://rcm-organic.co/wp-content/uploads/2023/07/about-us2.jpg																	





## SEO Content

		<p>image:width      600</p> <p>image:height      665</p> <p>image:type      image/jpeg</p>												
	Headings	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">H1</th> <th style="text-align: left;">H2</th> <th style="text-align: left;">H3</th> <th style="text-align: left;">H4</th> <th style="text-align: left;">H5</th> <th style="text-align: left;">H6</th> </tr> </thead> <tbody> <tr> <td>3</td> <td>9</td> <td>0</td> <td>9</td> <td>7</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] Organically Grown Ethically Made Beautifully Crafted</li> <li>• [H1] Organically Grown Ethically Made Beautifully Crafted</li> <li>• [H1] Rajlakshmi Cotton Mills</li> <li>• [H2] A trusted source of 100+ companies</li> <li>• [H2] \$60Mn</li> <li>• [H2] 1.4Tons</li> <li>• [H2] 6</li> <li>• [H2] 5000+</li> <li>• [H2] The seed of our products comes from a good place</li> <li>• [H2] Committed to putting people &amp; planet first</li> <li>• [H2] Our range of products</li> <li>• [H2] Latest stories, news &amp; media</li> <li>• [H4] Annual Turnover</li> <li>• [H4] Of Annual Products</li> <li>• [H4] Facilities</li> <li>• [H4] Employees</li> <li>• [H4] Rajlakshmi Cotton Mills: where No Nasties' organic clothing comes to life</li> <li>• [H4] Partnering with People Tree on their organic and sustainable journey</li> <li>• [H4] Yuki Threads - this is where our clothes come from</li> <li>• [H4] Our Products</li> <li>• [H4] Quicklinks</li> <li>• [H5] RESPONSIBLE MANUFACTURING</li> <li>• [H5] RESPONSIBLE MANUFACTURING</li> <li>• [H5] MADE FOR A GLOBAL AUDIENCE</li> <li>• [H5] CERTIFIED FAIRTRADE ORGANIC COTTON</li> <li>• [H5] WHAT MATTERS</li> <li>• [H5] WHAT WE MAKE</li> <li>• [H5] RCM BLOG</li> </ul>	H1	H2	H3	H4	H5	H6	3	9	0	9	7	0
H1	H2	H3	H4	H5	H6									
3	9	0	9	7	0									
	Images	<p>We found 15 images on this web page.</p> <p>14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>7%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												

## SEO Content

	Iframe	Great, there are no Iframes detected on this page.
--	--------	--

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 36 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Our Story</a>	Internal	Passing Juice
<a href="#">Our Guiding Pillars</a>	Internal	Passing Juice
<a href="#">Our Partners</a>	Internal	Passing Juice
<a href="#">How We Make Matters</a>	Internal	Passing Juice
<a href="#">Our Clients</a>	Internal	Passing Juice
<a href="#">Capabilities</a>	Internal	Passing Juice
<a href="#">Our Verticals</a>	Internal	Passing Juice
<a href="#">Our Green Factory</a>	Internal	Passing Juice
<a href="#">Flat Knits Capability</a>	Internal	Passing Juice
<a href="#">Apparel Capability</a>	Internal	Passing Juice

## In-page links

<a href="#">In House Processes</a>	Internal	Passing Juice
<a href="#">Products</a>	Internal	Passing Juice
<a href="#">Home Textiles</a>	Internal	Passing Juice
<a href="#">Flat Knits &amp;#038; Sweaters</a>	Internal	Passing Juice
<a href="#">Apparel</a>	Internal	Passing Juice
<a href="#">Accessories</a>	Internal	Passing Juice
<a href="#">The Chetna Project</a>	Internal	Passing Juice
<a href="#">Regenerative Organic Cotton</a>	Internal	Passing Juice
<a href="#">Our People</a>	Internal	Passing Juice
<a href="#">Our Planet</a>	Internal	Passing Juice
<a href="#">FAQs</a>	Internal	Passing Juice
<a href="#">RCM Blog</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Rajlakshmi Cotton Mills: where No Nasties' organic clothing comes to life</a>	Internal	Passing Juice
<a href="#">Partnering with People Tree on their organic and sustainable journey</a>	Internal	Passing Juice
<a href="#">Yuki Threads &amp;#8211; this is where our clothes come from</a>	Internal	Passing Juice
<a href="#">Home Textiles</a>	Internal	Passing Juice
<a href="#">Flat Knits &amp; Sweaters</a>	Internal	Passing Juice
<a href="#">Apparel</a>	Internal	Passing Juice
<a href="#">Accessories</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Our Capabilities</a>	Internal	Passing Juice
<a href="#">RCM Blog</a>	Internal	Passing Juice
<a href="#">FAQs</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

apparel knits capability flat products  
cotton organic sustainable home  
rcm

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cotton	9	✓	✗	✓	✓
organic	8	✗	✗	✓	✓
apparel	7	✗	✗	✓	✗
rcm	6	✗	✗	✓	✓
products	5	✗	✗	✗	✓











## Usability

	Url	Domain : rcm-organic.co Length : 14
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
--	---------	--------




## Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
--	---------------------	--

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://rcm-organic.co/sitemap_index.xml</code>
	Robots.txt	<code>http://rcm-organic.co/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

## Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.