Website review
rdmichaelis.design

Generated on September 20 2024 22:54 PM

The score is 57/100

SEO Content

✅	Title	**Ryan Michaelis Design** **Length : 21** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Graphic Designer - Branding Specialist - Creative Marketing - Digital Advertising - Logo Design - Typography - Print - Brand Identity - Product Development - Apparel Design **Length : 173** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✅	Keywords	graphic design,graphic designer,branding,branding specialist,marketing,creative marketing,advertising,digital advertising,logo,logo design,typography,type,print,print setup,freelance,freelance design,freelance graphic designer,ryanmichaelis,ryanmichaelisdesign Good, your page contains meta keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Ryan Michaelis Design
description	Graphic Designer - Branding Specialist - Creative Marketing - Digital Advertising - Logo Design - Typography - Print - Brand Identity - Product Development - Apparel Design
image	https://cdn.myportfolio.com/9a1949a5-897b-4196-a371-3dd087592b9a/d3f78e21-a6bd-4aba-979d-0e9e02b71251_rwc_0x0x2100x2101x2100.png?h=2fe890c085bcb16c11aef0967ab17582

	Headings	H1	H2	H3	H4	H5	H6

SEO Content

		0	0	0	0	0	0
❌	Images	We found 56 images on this web page. 55 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
❌	Text/HTML Ratio	Ratio : **10%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
✅	Flash	Perfect, no Flash content has been detected on this page.					
✅	Iframe	Great, there are no Iframes detected on this page.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 4 links including 0 link(s) to files
⬤	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
H O M E	Internal	Passing Juice
R É S U M É	Internal	Passing Juice
A B O U T	Internal	Passing Juice

In-page links

C O N T A C T	Internal	Passing Juice

SEO Keywords

Keywords Cloud	back design michaelis top ryan

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
ryan	1	✔	✔	✘	✘
michaelis	1	✔	✔	✘	✘
design	1	✔	✔	✔	✘
back	1	✘	✘	✘	✘
top	1	✘	✘	✘	✘

Usability

Url	Domain : rdmichaelis.design Length : 18	
Favicon	Great, your website has a favicon.	
Printability	We could not find a Print-Friendly CSS.	
Language	Good. Your declared language is en.	
Dublin Core	This page does not take advantage of Dublin Core.	

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✗ Too bad, your website does not take advantage of gzip.

Mobile

○	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://rdmichaelis.design/sitemap.xml
✓	Robots.txt	http://rdmichaelis.design/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

Optimization

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.