








Website review rdpowersports.com

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The score is 52/100







SEO Content

	<p>Title</p>	<p>R&D Powersports - New & Used Powersport Vehicles, Service, and Parts in Palmerton, PA, near Stroudsburg, Wilkes-Barre, Allentown, Philadelphia, and Harrisburg.</p> <p>Length : 167</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>R&D Powersports is a Powersport dealership in Palmerton, PA, featuring new and used Motorcycles, Side x sides, ATVs, and Scooters for sale, apparel, and accessories near Stroudsburg, Wilkes-Barre, Allentown, Philadelphia, and Harrisburg.</p> <p>Length : 241</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>R&D Powersports, Honda, Suzuki, Vespa, Piaggio, new, pre-owned, used, financing, service, parts, Stroudsburg, Wilkes-Barre, Allentown, Philadelphia, Harrisburg ATVs, Motorcycles, Side x Sides, Scooters, Palmerton, PA, Pennsylvania</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="539 1711 1481 1783"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>0</td> <td>3</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1816 970 1980" style="list-style-type: none"> • [H1] R&D Powersports • [H2] Find Your New Ride • [H4] Contact Us • [H4] Quick Links • [H4] Connect With Us 	H1	H2	H3	H4	H5	H6	1	1	0	3	0	0
H1	H2	H3	H4	H5	H6									
1	1	0	3	0	0									
	<p>Images</p>	<p>We found 6 images on this web page.</p>												

SEO Content

		Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 8% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 34 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.94% Internal Links 97.06%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Home	Internal	Passing Juice
Showroom	Internal	Passing Juice
All Inventory	Internal	Passing Juice
New Inventory	Internal	Passing Juice
Pre-Owned Inventory	Internal	Passing Juice

In-page links

Clearance Inventory	Internal	Passing Juice
OEM-Promotions	Internal	Passing Juice
Specials	Internal	Passing Juice
Get a Quote	Internal	Passing Juice
Finance	Internal	Passing Juice
Value Your Trade	Internal	Passing Juice
Schedule a Test Ride	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Parts	Internal	Passing Juice
Parts Request	Internal	Passing Juice
Parts Finder	External	Passing Juice
Service	Internal	Passing Juice
Service Appointments	Internal	Passing Juice
Dealer Info	Internal	Passing Juice
Map & Hours	Internal	Passing Juice
Links	Internal	Passing Juice
Meet Our Staff	Internal	Passing Juice
Employment	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Event Calendar List	Internal	Passing Juice
Newsletter Signup	Internal	Passing Juice
Read Testimonials	Internal	Passing Juice
Submit a Testimonial	Internal	Passing Juice
Photos	Internal	Passing Juice
Policy	Internal	Passing Juice
Privacy	Internal	Passing Juice
Terms	Internal	Passing Juice
Site Map	Internal	Passing Juice

SEO Keywords



Keywords Cloud

window inventory parts opens state
powersports ebay palmerton
service new

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
new	7	✓	✓	✓	✓
powersports	6	✓	✓	✓	✓
service	5	✓	✓	✗	✗
parts	5	✓	✓	✗	✗
opens	5	✗	✗	✗	✗











Usability

	Url	Domain : rdpowersports.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
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Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <input type="text" value="https://www.rdpowersports.com/sitemap.xml"/>
	Robots.txt	<input type="text" value="http://rdpowersports.com/robots.txt"/> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  <input type="text" value="Google Analytics"/>