







# Website review realmountainco.com

Generated on September 21 2024 00:42 AM

The score is 56/100



## SEO Content

	<p>Title</p>	<p>American Made   Real Mountain Co.</p> <p><b>Length : 33</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>						
	<p>Description</p>	<p>Welcome to Real Mountain Company - a 100% American made, veteran owned outdoor apparel brand that empowers you to explore the great outdoors with confidence. Our high-quality products are crafted to help you conquer life's toughest obstacles, so you can stay active and push your limits. Our loyal customers find comfort in discomfort, and choose to sport our brand while hiking, camping, fishing, and more. Explore our collection today to find the perfect gear for your next adventure.</p> <p><b>Length : 486</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>						
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>						
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1514 1481 2033"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>American Made   Real Mountain Co.</td> </tr> <tr> <td>description</td> <td>Welcome to Real Mountain Company - a veteran-owned, American-made outdoor apparel brand empowering you to explore with confidence. Our high-quality, sustainable products with a lifetime warranty are designed to conquer life's obstacles. From hiking to camping and fishing, our gear keeps you comfortable and resilient. Shop now and join our tribe of adventurous explorers.</td> </tr> </tbody> </table>	Property	Content	title	American Made   Real Mountain Co.	description	Welcome to Real Mountain Company - a veteran-owned, American-made outdoor apparel brand empowering you to explore with confidence. Our high-quality, sustainable products with a lifetime warranty are designed to conquer life's obstacles. From hiking to camping and fishing, our gear keeps you comfortable and resilient. Shop now and join our tribe of adventurous explorers.
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## SEO Content

image	https://static.wixstatic.com/media/8ce48d_04f389790ffd45b9a41b4bddd21559a~mv2.png/v1/fill/w_2500,h_3333,al_c/8ce48d_04f389790ffd45b9a41b4bddd21559a~mv2.png
image:width	2500
image:height	3333
url	https://www.realmountainco.com
site_name	Real Mountain Co.
type	website

### Headings

H1	H2	H3	H4	H5	H6
3	12	0	3	2	7

- [H1] Real Products, to Climb Real Mountains, to Help You Reach Your Peak Performance...
- [H1] FIND COMFORT IN DISCOMFORT
- [H1] THE MOUNTAIN BLOG
- [H2] 100% AMERICAN MADE
- [H2] PRODUCTS
- [H2] OUTDOOR
- [H2] LIFESTYLE
- [H2] ABOUT US
- [H2] ACTIVE
- [H2] LIFESTYLE
- [H2] 100% SATISFACTION
- [H2] GUARANTEED
- [H2] Explore the Collection
- [H2] WE ARE LOOKING FOR AFFILIATES!
- [H2] JOIN OUR MAILING LIST
- [H4] REAL MOUNTAIN
- [H4] APPAREL
- [H4] REAL MOUNTAIN APPAREL
- [H5] STAY CONNECTED
- [H5] EXTRAS
- [H6] Mountains Making Men
- [H6] The Mountain Blog
- [H6] Contact Us
- [H6] FAQ
- [H6] Shipping & Returns
- [H6] Terms And Conditions
- [H6] SHOP NOW



### Images

We found 29 images on this web page.

16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.





### Text/HTML Ratio





Ratio : **0%**

This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.

## SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 5 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Mountains Making Men</a>	Internal	Passing Juice
<a href="#">The Mountain Blog</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">Shipping &amp; Returns</a>	Internal	Passing Juice
<a href="#">Terms And Conditions</a>	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	reach top <b>mountain</b> returns shop <b>products real</b> help making now
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
mountain	10	✓	✗	✓	✓
real	9	✓	✗	✓	✓
products	6	✗	✗	✓	✓
top	4	✗	✗	✗	✗
shop	4	✗	✗	✗	✓



## Usability

	Url	Domain : realmartainco.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.




## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✓ Great, your website has few CSS files.</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://www.realmountainco.com/sitemap.xml</code>
	Robots.txt	<code>http://realmountainco.com/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.