



Website review rebeccablack.co

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The score is 49/100







SEO Content

	Title	Rebecca Black Official Online Store Length : 37 Perfect, your title contains between 10 and 70 characters.																				
	Description	Welcome to the official store of Rebecca Black! Shop official merchandise, apparel music, and more! Length : 99 Great, your meta description contains between 70 and 160 characters.																				
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																				
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Rebecca Black</td></tr><tr><td>url</td><td>https://rebeccablack.co/</td></tr><tr><td>title</td><td>Rebecca Black Official Online Store</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Welcome to the official store of Rebecca Black! Shop official merchandise, apparel music, and more!</td></tr><tr><td>image</td><td>http://rebeccablack.co/cdn/shop/files/rb-social-link.png?v=1715787854</td></tr><tr><td>image:secure_url</td><td>https://rebeccablack.co/cdn/shop/files/rb-social-link.png?v=1715787854</td></tr><tr><td>image:width</td><td>1200</td></tr><tr><td>image:height</td><td>628</td></tr></tbody></table>	Property	Content	site_name	Rebecca Black	url	https://rebeccablack.co/	title	Rebecca Black Official Online Store	type	website	description	Welcome to the official store of Rebecca Black! Shop official merchandise, apparel music, and more!	image	http://rebeccablack.co/cdn/shop/files/rb-social-link.png?v=1715787854	image:secure_url	https://rebeccablack.co/cdn/shop/files/rb-social-link.png?v=1715787854	image:width	1200	image:height	628
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SEO Content

	Headings	H1 1	H2 6	H3 2	H4 0	H5 0	H6 0
	Headings	<ul style="list-style-type: none"> [H1] .header-logo { --ar: 62.5%; --mw: 290px; max-width: 100%; /* needed for the psuedoelement */ width: 290px; margin: -3% auto -3%; } @media (max-width: 1000px) { .header-logo { --mw: 220px; width: 220px; } } @media (max-width: 600px) { .header-logo { --mw: 150px; max-width: calc(100vw - 140px); width: 150px; } } [H2] Your cart is empty [H2] Your cart [H2] Estimated total [H2] Let Her Burn [H2] Rebecca [H2] Join The List [H3] Let Her Burn - Vinyl [H3] Let Her Burn - Vinyl 					
	Images	<p>We found 3 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Great, there are no Iframes detected on this page.</p>					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 8 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 25%</p>

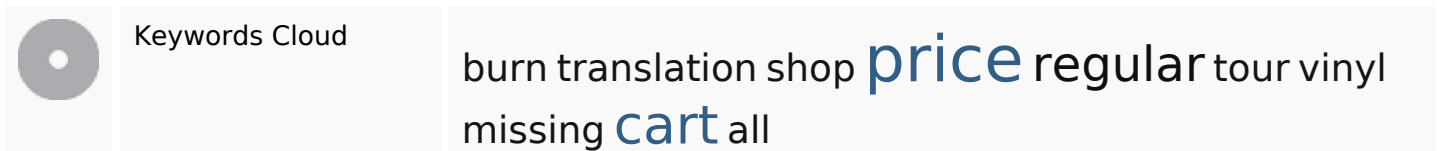
SEO Links

Internal Links 75%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Continue shopping	Internal	Passing Juice
shipping	Internal	Passing Juice
Tour	Internal	Passing Juice
Shop All	Internal	Passing Juice
Let Her Burn - Vinyl	Internal	Passing Juice
Privacy	External	Passing Juice
FAQ	External	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
price	8	✘	✘	✘	✘
cart	5	✘	✘	✘	✔
regular	4	✘	✘	✘	✘
tour	2	✘	✘	✘	✘
shop	2	✘	✘	✔	✘

Usability

	Url	Domain : rebeccablack.co Length : 15
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><s></td><td>2</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<s>	2
Deprecated tags	Occurrences					
<s>	2					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.				

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://rebeccablack.co/sitemap.xml
	Robots.txt	http://rebeccablack.co/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.