The score is 48/100

SEO Content

✅	Title	Rebellion Brewing Company
		Length : 25
		Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Be a rebel drink great beer.
		Length : 28
		Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Rebellion Brewing Company
url	https://rebellionbrewing.ca/
title	Rebellion Brewing Company
type	website
description	Be a rebel drink great beer.
image	https://cdn.shopify.com/s/files/1/0043/1557/8437/files/RBL_Logo_RedWhite_350x_2x_9b018723-f99a-4754-88b4-52876496b434.png?height=628&pad_color=fff&v=1613583652&width=1200
image:secure_url	https://cdn.shopify.com/s/files/1/0043/1557/8437/files/RBL_Logo_RedWhite_350x_2x_9b018723-f99a-4754-88b4-52876496b434.png?height=628&pad_color=fff&v=1613583652&width=1200

SEO Content

		image:width	1200				
		image:height	628				

	Headings	**H1** 1	**H2** 0	**H3** 0	**H4** 2	**H5** 2	**H6** 0
		[H1] [H4] Follow us [H4] Contact [H5] Shop [H5] Come Visit Us!					

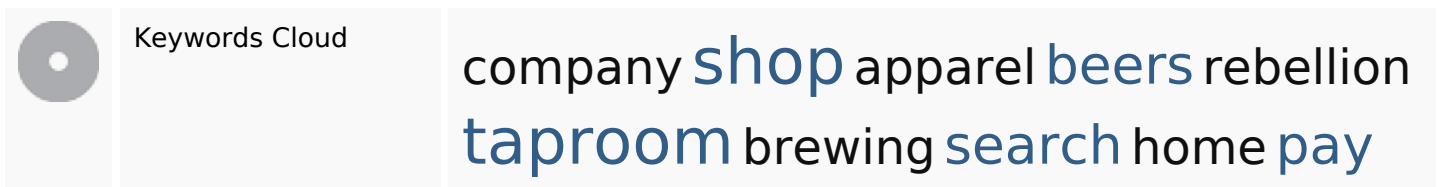|	Images	We found 8 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **8%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 12 links including 0 link(s) to files
	Statistics	External Links : noFollow 8.33% External Links : Passing Juice 0% Internal Links 91.67%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
Our Beers	Internal	Passing Juice
Taproom	Internal	Passing Juice
Shop	Internal	Passing Juice
Apparel	Internal	Passing Juice
Merchandise	Internal	Passing Juice
Glassware	Internal	Passing Juice
Social	Internal	Passing Juice
About Us	Internal	Passing Juice
Account	Internal	Passing Juice
Powered by Shopify	External	noFollow

SEO Keywords

Keywords Cloud	company shop apparel beers rebellion taproom brewing search home pay

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
taproom	5	✖	✖	✖	✖
shop	5	✖	✖	✖	✔
search	3	✖	✖	✖	✖
beers	3	✖	✖	✖	✖
pay	3	✖	✖	✖	✖

Usability

	Url	Domain : rebellionbrewing.ca Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization		Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap. https://rebellionbrewing.ca/sitemap.xml
✔	Robots.txt	http://rebellionbrewing.ca/robots.txt Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool. Google Analytics