





Website review recklessshade.com

Generated on September 22 2024 23:20 PM






The score is 50/100







SEO Content

	Title	Reckless Shade Apparel & Accessories Length : 40 Perfect, your title contains between 10 and 70 characters.																				
	Description	Sunglasses, Universal Apparel Length : 29 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.																				
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																				
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Reckless Shade Apparel & Accessories</td></tr><tr><td>url</td><td>https://recklessshade.com/</td></tr><tr><td>description</td><td>Sunglasses, Universal Apparel</td></tr><tr><td>site_name</td><td>Reckless Shade</td></tr><tr><td>image</td><td>https://cdn.shopify.com/s/files/1/0079/2549/7937/files/RecklessShade3.jpg?height=628&pad_color=ffffff&v=1613718405&width=1200</td></tr><tr><td>image:secure_url</td><td>https://cdn.shopify.com/s/files/1/0079/2549/7937/files/RecklessShade3.jpg?height=628&pad_color=ffffff&v=1613718405&width=1200</td></tr><tr><td>image:width</td><td>1200</td></tr><tr><td>image:height</td><td>628</td></tr></tbody></table>	Property	Content	type	website	title	Reckless Shade Apparel & Accessories	url	https://recklessshade.com/	description	Sunglasses, Universal Apparel	site_name	Reckless Shade	image	https://cdn.shopify.com/s/files/1/0079/2549/7937/files/RecklessShade3.jpg?height=628&pad_color=ffffff&v=1613718405&width=1200	image:secure_url	https://cdn.shopify.com/s/files/1/0079/2549/7937/files/RecklessShade3.jpg?height=628&pad_color=ffffff&v=1613718405&width=1200	image:width	1200	image:height	628
Property	Content																					
type	website																					
title	Reckless Shade Apparel & Accessories																					
url	https://recklessshade.com/																					
description	Sunglasses, Universal Apparel																					
site_name	Reckless Shade																					
image	https://cdn.shopify.com/s/files/1/0079/2549/7937/files/RecklessShade3.jpg?height=628&pad_color=ffffff&v=1613718405&width=1200																					
image:secure_url	https://cdn.shopify.com/s/files/1/0079/2549/7937/files/RecklessShade3.jpg?height=628&pad_color=ffffff&v=1613718405&width=1200																					
image:width	1200																					
image:height	628																					

SEO Content

	Headings	H1 0 H2 7 H3 4 H4 3 H5 0 H6 0
		<ul style="list-style-type: none"> • [H2] Featured collection • [H2] • [H2] Follow Us On Instagram • [H2] Why So Reckless Blog • [H2] New Signature Apparel Coming soon!! • [H2] Can somebody help me find Center? • [H2] My Cart • [H3] Women Shades • [H3] Unisex Shades • [H3] Men Shades • [H3] Join our Mailing List • [H4] CUSTOMER SERVICE • [H4] Explore • [H4] WANT TO BE PART OF OUR CIRLCE?
	Images	<p>We found 43 images on this web page.</p> <p>20 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 19 links including 1 link(s) to files
	Statistics	<p>External Links : noFollow 5.26%</p> <p>External Links : Passing Juice 0%</p>

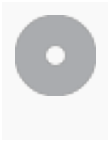
SEO Links

Internal Links 94.74%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
What's New	Internal	Passing Juice
QUICK VIEW	Internal	noFollow
QUICK VIEW	Internal	noFollow
QUICK VIEW	Internal	noFollow
QUICK VIEW	Internal	noFollow
QUICK VIEW	Internal	noFollow
QUICK VIEW	Internal	noFollow
Follow Us On Instagram	Internal	Passing Juice
New Signature Apparel Coming soon!!	Internal	Passing Juice
Can somebody help me find Center?	Internal	Passing Juice
FAQ'S	Internal	Passing Juice
Returns & Exchanges	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Search	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Shopify Theme	Internal	Passing Juice
Powered by Shopify	External	noFollow
{{name}}	Internal	Passing Juice

SEO Keywords






Keywords Cloud

join new customer service list keep
mailing get shade reckless





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
new	4	✖	✖	✖	✔
get	3	✖	✖	✖	✖
reckless	2	✔	✖	✖	✔
shade	2	✔	✖	✖	✔
customer	2	✖	✖	✖	✔








Usability

	Url	Domain : recklessshade.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!




Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
--	---------------------	---

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div>https://recklessshade.com/sitemap.xml</div>
	Robots.txt	<p>http://recklessshade.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>