Website review
reckonapparel.com

The score is 47/100

SEO Content

✅	Title	**Called Apart Apparel** **Length : 20** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	**Spring Store** **Length : 12** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Called Apart Apparel
description	Spring Store
url	https://www.creator-spring.com
site_name	Called Apart Apparel
image	https://og-image.spri.ng/api/og?&title=Called%20Apart%20Apparel
type	website

⬤	Headings	

H1	H2	H3	H4	H5	H6
0	2	0	5	0	0

- [H2] Featured Products
- [H2] Footer
- [H4] Available colors
- [H4] Available colors

SEO Content

		[H4] Available colors [H4] Available colors [H4] Available colors
✓	Images	We found 18 images on this web page. Good, most or all of your images have alt attributes.
✗	Text/HTML Ratio	Ratio : **1%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

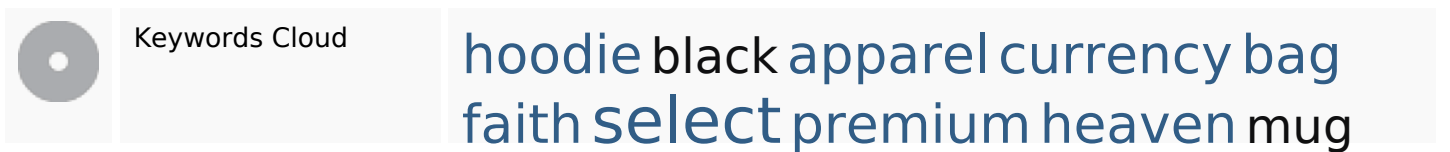|		
✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 13 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 23.08% Internal Links 76.92%

In-page links

Anchor	Type	Juice
Explore	Internal	Passing Juice
Apparel	Internal	Passing Juice
Unisex / Men's T-Shirts	Internal	Passing Juice

In-page links

Hoodies & Sweatshirts	Internal	Passing Juice
Accessories	Internal	Passing Juice
Bags	Internal	Passing Juice
Drinkware	Internal	Passing Juice
Mugs	Internal	Passing Juice
Support	External	Passing Juice
Track Order	External	Passing Juice
Refund Policy	External	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of use	Internal	Passing Juice

SEO Keywords

◯	Keywords Cloud	hoodie black apparel currency bag faith select premium heaven mug

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
select	10	✖	✖	✖	✖
apparel	6	✔	✖	✖	✖
bag	6	✖	✖	✖	✖
hoodie	6	✖	✖	✖	✖
premium	6	✖	✖	✖	✖

Usability

◯	Url	Domain : reckonapparel.com Length : 17

Usability

✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

●	Mobile Optimization	✗ Apple Icon

Mobile

	✔	Meta Viewport Tag
	✔	Flash content

Optimization

❌	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✔	Robots.txt	http://reckonapparel.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.