Website review
recolab.com.au

Generated on September 24 2024 05:17 AM

The score is 46/100

SEO Content

⚠️	Title	Recolab
		Length : 7
		Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠️	Description	Handmade in Tasmania with care and attention to detail. Recolab Bags are crafted from upcycled boat sails, abandoned festival tents and other material saved from landfill.
		Length : 175
		Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Recolab
title	Recolab
url	https://www.recolab.com.au
type	website
description	Handmade in Tasmania with care and attention to detail. Recolab Bags are crafted from upcycled boat sails, abandoned festival tents and other material saved from landfill.
image	http://static1.squarespace.com/static/5ac1eda2365f02a96b8258a1/t/64cf8c0fd775723caac41c88/1691323407518/recolab-logo-for-website.jpg?format=1500w

SEO Content

		image:width	1167				
		image:height	325				
	Headings	**H1** 0	**H2** 0	**H3** 0	**H4** 0	**H5** 0	**H6** 0
❌	Images	We found 21 images on this web page. 9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
❌	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
✅	Flash	Perfect, no Flash content has been detected on this page.					
✅	Iframe	Great, there are no Iframes detected on this page.					

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 18 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice

In-page links

HOME	Internal	Passing Juice
Stockists	Internal	Passing Juice
Contact	Internal	Passing Juice
About	Internal	Passing Juice
COLLABORATIONS	Internal	Passing Juice
SHOP GEAR BAGS	Internal	Passing Juice
SHOP TOTE BAGS	Internal	Passing Juice
SHOP DOPP KIT/UTILITY BAGS	Internal	Passing Juice
SHOP BILLBOARD BAGS	Internal	Passing Juice
SHOP MADE TO ORDER BAGS	Internal	Passing Juice
SHOP GIFT VOUCHERS	Internal	Passing Juice
Shop	Internal	Passing Juice
SHOP BILLBOARD SKIN BAGS	Internal	Passing Juice
shop gear bags	Internal	Passing Juice
shop totes	Internal	Passing Juice
shop dopp kits/toiletry/utility bags	Internal	Passing Juice
COLLABORATIONS	Internal	Passing Juice
Shipping + Returns	Internal	Passing Juice

SEO Keywords

Keywords Cloud	images recolab coughlan jessica copyright

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
recolab	1	✔	✖	✔	✖
images	1	✖	✖	✖	✖

Keywords Consistency

jessica	1	✖	✖	✖	✖
coughlan	1	✖	✖	✖	✖
copyright	1	✖	✖	✖	✖

Usability

⚪	Url	Domain : recolab.com.au Length : 14
✅	Favicon	Great, your website has a favicon.
❌	Printability	We could not find a Print-Friendly CSS.
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles.

Document

✔ Great, your website has few CSS files.

✖ Too bad, your website has too many JS files (more than 6).

✔ Perfect, your website takes advantage of gzip.

Mobile

Mobile Optimization	✖ Apple Icon
	✔ Meta Viewport Tag
	✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap. https://www.recolab.com.au/sitemap.xml
✔	Robots.txt	http://recolab.com.au/robots.txt Great, your website has a robots.txt file.
✖	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.