








Website review redcedardentalcare.com

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The score is **66/100**







SEO Content

	<p>Title</p>	<p>Red Cedar Dental Care is your dental care provider in Fort Myers, Florida.</p> <p>Length : 74</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>Red Cedar Dental Care is your home for affordable dentistry and exceptional service in Fort Myers, Florida.</p> <p>Length : 107</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Fort Myers dentist&#xA;Fort Myers Invisalign&#xA;Invisalign provider&#xA;teeth whitening&#xA;tooth crowns&#xA;veneers&#xA;braces&#xA;dentist near me</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="555 1547 1481 1615"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>10</td> <td>13</td> <td>4</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1648 1273 2078" style="list-style-type: none"> • [H1] Welcome to Red Cedar Dental Care • [H2] Dental Services Offered • [H2] Welcome to Red Cedar Dental Care. • [H2] About Us • [H2] Why Choose Red Cedar Dental Care? • [H2] Our Team • [H2] Our Atmosphere • [H2] Our Philosophy • [H2] Dental Services at Red Cedar Dental Care • [H2] Make an Appointment Today! • [H2] Services We Offer • [H3] Teeth Whitening • [H3] Dental Imaging 	H1	H2	H3	H4	H5	H6	1	10	13	4	0	0
H1	H2	H3	H4	H5	H6									
1	10	13	4	0	0									

SEO Content

		<ul style="list-style-type: none">• [H3] Oral Health• [H3] Cosmetic Dentistry• [H3] Emergency Dental Care• [H3] Crowns• [H3] Endodontics• [H3] Dentures• [H3] Oral Surgery• [H3] Invisalign• [H3] Corrective Dentistry• [H3] Regular Check-Ups and Professional Cleaning• [H3] Innovative Technology for Dental Care• [H4] Red Cedar Dental Care• [H4] 239-933-1828• [H4] Office Hours• [H4] Social Media
	Images	We found 3 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 50% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 59 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.69% Internal Links 98.31%

In-page links

Anchor	Type	Juice
About Your Dentist	Internal	Passing Juice
Payment Options	Internal	Passing Juice
New Patients	Internal	Passing Juice
Teeth Whitening	Internal	Passing Juice
EZ White™:	Internal	Passing Juice
Take Home Trays	Internal	Passing Juice
Dental Imaging	Internal	Passing Juice
Digital X-rays	Internal	Passing Juice
Oral Health	Internal	Passing Juice
Bad Breath	Internal	Passing Juice
Comprehensive Exams	Internal	Passing Juice
Fluoride	Internal	Passing Juice
Mouth Guards	Internal	Passing Juice
Night Guards	Internal	Passing Juice
Oral Cancer Screening	Internal	Passing Juice
Sealants	Internal	Passing Juice
Smoking Cessation	Internal	Passing Juice
Tooth Sensitivity	Internal	Passing Juice
Cosmetic Dentistry	Internal	Passing Juice
Bonding	Internal	Passing Juice
Composite White Fillings	Internal	Passing Juice
Cosmetic Contouring	Internal	Passing Juice
Dental Bridges	Internal	Passing Juice
Porcelain Veneers	Internal	Passing Juice
Smile Makeovers	Internal	Passing Juice
Veneers	Internal	Passing Juice
Emergency Dental Care	Internal	Passing Juice

In-page links

Crowns	Internal	Passing Juice
BruxZir Crowns and Bridges	Internal	Passing Juice
Ceramic	Internal	Passing Juice
Implant-Supported Crowns	Internal	Passing Juice
Traditional Crowns	Internal	Passing Juice
Endodontics	Internal	Passing Juice
Root Canal Therapy	Internal	Passing Juice
Pulpotomy	Internal	Passing Juice
Dentures	Internal	Passing Juice
Immediate vs. Complete Dentures	Internal	Passing Juice
Partial Dentures	Internal	Passing Juice
Oral Surgery	Internal	Passing Juice
Extractions	Internal	Passing Juice
Bone Grafting	Internal	Passing Juice
Socket Preservation	Internal	Passing Juice
Local Anesthesia	Internal	Passing Juice
Oral Pathology	Internal	Passing Juice
Invisalign	Internal	Passing Juice
Pricing	Internal	Passing Juice
Treatment Plan	Internal	Passing Juice
Why Choose Invisalign	Internal	Passing Juice
How to Clean Invisalign	Internal	Passing Juice
Treatment Time	Internal	Passing Juice
Invisalign vs Other Brands	Internal	Passing Juice
Invisalign vs Braces	Internal	Passing Juice
How Invisalign Works	Internal	Passing Juice
Living with Invisalign	Internal	Passing Juice
Invisalign and Your Health	Internal	Passing Juice

In-page links

Make an Appointment	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Patient Care & Safety	Internal	Passing Juice
Member of the Dental Health Society	External	Passing Juice






SEO Keywords

 Keywords Cloud	invisalign treatment fort health oral red appointment cedar dental care
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dental	39	✓	✗	✓	✓
care	26	✓	✗	✓	✓
red	14	✓	✗	✓	✓
cedar	14	✓	✗	✓	✓
invisalign	12	✗	✓	✗	✓





Usability

 Url	Domain : redcedardentalcare.com Length : 22
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.
 Language	Good. Your declared language is en.
 Dublin Core	This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.redcedardentalcare.com/sitemap.xml
	Robots.txt	http://redcedardentalcare.com/robots.txt Great, your website has a robots.txt file.

Optimization



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.