



Website review redhook.com

Generated on September 20 2024 20:33 PM






The score is 58/100







SEO Content

	Title	<div>Redhook Brewery Home</div> <div>Length : 20</div> <div>Perfect, your title contains between 10 and 70 characters.</div>																
	Description	<div>Founded in Seattle in 1981. Award-winning brewer of Big Ballard Imperial IPA, Hazy Big Ballard Imperial IPA, Tropical Big Ballard Juicy IPA, Storm Surge Hazy IPA, Lagersquatch Lager, ESB, and Long Hammer IPA, innovative craft beers. Brewery in Capitol Hill, Seattle, WA.</div> <div>Length : 270</div> <div>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</div>																
	Keywords	<div>redhook, craft beer, microbrew, seattle 1981, beer, small batch beer</div> <div>Good, your page contains meta keywords.</div>																
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>article</td></tr><tr><td>locale</td><td>en_us</td></tr><tr><td>url</td><td>https://redhook.com</td></tr><tr><td>title</td><td>Redhook Brewery Seattle Original Since 1981</td></tr><tr><td>description</td><td>Founded in Seattle, 1981. Award winning brewer of Big Ballard Imperial IPA, ESB, Long Hammer IPA & innovative craft beers. Brewery in Capitol Hill, Seattle, WA.</td></tr><tr><td>image</td><td>https://redhook.com/uploads/redhook_logo.jpeg</td></tr><tr><td>image:type</td><td>image/jpeg</td></tr></tbody></table>	Property	Content	type	article	locale	en_us	url	https://redhook.com	title	Redhook Brewery Seattle Original Since 1981	description	Founded in Seattle, 1981. Award winning brewer of Big Ballard Imperial IPA, ESB, Long Hammer IPA & innovative craft beers. Brewery in Capitol Hill, Seattle, WA.	image	https://redhook.com/uploads/redhook_logo.jpeg	image:type	image/jpeg
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SEO Content

		<div>image:width288</div> <div>image:height151</div> <div>site_nameRedhook Brewery</div> <div>see_alsohttps://www.instagram.com/Redhook</div>
	Headings	<div> <div>H14</div> <div>H20</div> <div>H38</div> <div>H46</div> <div>H52</div> <div>H60</div> </div> <ul style="list-style-type: none"> • [H1] OUR BEERS • [H1] KÔBO @ BREWLAB • [H1] FIND REDHOOK BEER NEAR ME • [H1] OUR BEERS • [H3] Redhook Brewing Co. is committed to responsible drinking. You must be at least 21 to enter this site. • [H3] INTRODUCING JUICY BIG BALLARD • [H3] Tropical BIG ballard has arrived • [H3] A beer you can believe in • [H3] BIG GAME AT BREWLAB • [H3] Kobo at brewlab • [H3] Thirsty? • [H3] CHEF SHOTA NAKAJIMA'S PIZZA CONCEPT, NOW OPEN • [H4] Are you over 21? • [H4] THE NEWEST MEMBER OF THE Big BALLARD FAMILY • [H4] All aboard! The tropical captain is setting sail • [H4] an easy-drinking lager for the pnw • [H4] Tailgate buffet & Watch Party February 11 • [H4] LOVE REDHOOK? LET'S STAY IN TOUCH • [H5] CHEF SHOTA NAKAJIMA'S PIZZA CONCEPT, NOW OPEN • [H5] FIND REDHOOK BEERS NEAR YOU
	Images	<p>We found 22 images on this web page.</p> <p>21 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.


SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 5 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 60%</p> <p>Internal Links 40%</p>

In-page links

Anchor	Type	Juice
No	External	Passing Juice
Terms and Conditions	External	Passing Juice
Privacy Policy	External	Passing Juice
Do not sell my information	Internal	Passing Juice
Limit The Use Of My Sensitive Personal information	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	<p>privacy personal big information brewery</p> <p>beers learn redhook more terms</p>
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
redhook	9	✓	✓	✗	✓
information	7	✗	✗	✗	✗
personal	4	✗	✗	✗	✗










Keywords Consistency

beers	4	✖	✖	✓	✓
big	4	✖	✖	✓	✓

Usability

	Url	Domain : redhook.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div>  Excellent, your website doesn't use nested tables. </div> <div>  Too bad, your website is using inline styles. </div> <div>  Great, your website has few CSS files. </div>

Document



Perfect, your website has few JavaScript files.



Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization



Apple Icon



Meta Viewport Tag



Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://redhook.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.