Website review
reicheldental.com

Generated on September 21 2024 13:10 PM

The score is 54/100

SEO Content

✅	Title	Dentist in Erie, PA │ Reichel Dental **Length : 36** Perfect, your title contains between 10 and 70 characters.
✅	Description	From teeth cleanings to cosmetic dentistry to snoring & sleep apnea treatment, Reichel Dental in Erie, PA gives patients outstanding service. Call today. **Length : 157** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Dentist in Erie, PA │ Reichel Dental
description	From teeth cleanings to cosmetic dentistry to snoring & sleep apnea treatment, Reichel Dental in Erie, PA gives patients outstanding service. Call today.
url	https://reicheldental.com/
site_name	Richard Reichel, II, DMD, PC

Headings	**H1** 3	**H2** 13	**H3** 9	**H4** 1	**H5** 0	**H6** 0

- [H1] Welcome to Reichel Dental

SEO Content

- [H1] Welcome to Reichel Dental
- [H1]
- [H2] General & Cosmetic Dentistry in Erie, PA
- [H2] Five Reasons to Choose Dr. Reichel
- [H2] #1
- [H2] #2
- [H2] #3
- [H2] #4
- [H2] #5
- [H2] View Our Smile Gallery
- [H2] Our Patients Say it Best!
- [H2] Reichel Dental
- [H2] Contact Us
- [H2] Patient Information
- [H2] Hours
- [H3] Attention to Detail
- [H3] Office Atmosphere
- [H3] Our Team
- [H3] Cosmetic Treatment
- [H3] Our Patients
- [H3] Cosmetic Dentistry
- [H3] Treatments
- [H3] Hygiene
- [H3] Snoring & Sleep Apnea
- [H4]

❌	Images	We found 18 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **7%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.

SEO Links

✓	In-page links	We found a total of 24 links including 1 link(s) to files
◉	Statistics	External Links : noFollow 0% External Links : Passing Juice 16.67% Internal Links 83.33%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Write A Review!	External	Passing Juice
Home	Internal	Passing Juice
Meet Our Team	Internal	Passing Juice
Cosmetic Dentistry	Internal	Passing Juice
Treatments	Internal	Passing Juice
General Dentistry	Internal	Passing Juice
Hygiene	Internal	Passing Juice
Patient Information	Internal	Passing Juice
Long Standing Service	Internal	Passing Juice
Schedule Today	Internal	Passing Juice
Our team	Internal	Passing Juice
both general	Internal	Passing Juice
health care insurance providers	Internal	Passing Juice
say it best	External	Passing Juice
View Our Smile Gallery	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Schedule an appointment today	Internal	Passing Juice

In-page links

news and updates	Internal	Passing Juice
Get Directions	External	Passing Juice
HIPPA Privacy Policy	Internal	Passing Juice
Next! Ad Agency	External	Passing Juice

SEO Keywords

Keywords Cloud	patients control practice best reichel infection staff care office dental

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
office	11	✘	✘	✘	✔
dental	9	✔	✘	✔	✔
staff	8	✘	✘	✘	✘
best	8	✘	✘	✘	✔
patients	8	✘	✘	✔	✔

Usability

	Url	Domain : reicheldental.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. http://reicheldental.com/sitemap_index.xml
	Robots.txt	http://reicheldental.com/robots.txt

Optimization

✅		Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.