Website review reignwear.co

Generated on September 23 2024 00:30 AM

The score is 50/100

SEO Content

✓	Title	Reign Wear Apparel **Length : 18** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Reign Wear Apparel
url	https://www.reignwear.co/
title	Reign Wear Apparel
type	website
description	Reign Wear Apparel

○	Headings	

H1	H2	H3	H4	H5	H6
1	6	0	0	0	0

- [H1]
- [H2] Item added to your cart
- [H2] ...Coming Soon...
- [H2] Our Brand
- [H2] Quick links
- [H2] Info
- [H2] Subscribe to our emails

SEO Content

✓	Images	We found 1 images on this web page.
		Good, most or all of your images have alt attributes.
✗	Text/HTML Ratio	Ratio : **2%**
		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 7 links including 0 link(s) to files
○	Statistics	External Links : noFollow 14.29%
		External Links : Passing Juice 0%
		Internal Links 85.71%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
Catalog	Internal	Passing Juice
Contact	Internal	Passing Juice
-	Internal	Passing Juice

In-page links

Search	Internal	Passing Juice
Powered by Shopify	External	noFollow

SEO Keywords

Keywords Cloud	search cart apparel catalog instagram wear reign welcome home brand

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
reign	4	✔	✖	✖	✖
wear	3	✔	✖	✖	✖
apparel	3	✔	✖	✖	✖
search	3	✖	✖	✖	✖
welcome	2	✖	✖	✖	✖

Usability

	Url	Domain : reignwear.co Length : 12
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✔	Printability	Great. We have found a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✓ Perfect. No inline css has been found in HTML tags! ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✗ Too bad, your website does not take advantage of gzip.

Mobile

○	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://www.reignwear.co/sitemap.xml
✓	Robots.txt	http://reignwear.co/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

Optimization

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.