

Website review resellerreef.com

Generated on September 21 2024 18:15 PM

The score is 53/100

SEO Content

| | Title | Resellers Reef - Ora Length : 32 | | | |
|----------|--------------------|--|--|--|--|
| | | Perfect, your title c | ontains between 10 and 70 characters. | | |
| <u>.</u> | Description | We're Resellers Reef and we've been a local bait shop and fishing store here in Orange Park, FL, since 2018. We specialize in new and gently used fishing gear, offering buy, sell and trade of new and pre-owned gear, rods, reels, bait, and tackle. We started this business to provide a unique shop to the fishing community where you can find everything needed for a great day on the water. We're looking forward to growing our business to continue to serve Orange Park and the surrounding areas. We'd like to personally invite you to stop in today to buy, sell, and trade gently used fishing gear, lures, bait, rods, nets, apparel, and more! Length: 656 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length. | | | |
| | Keywords | Fishing Gear, Fishing, Fishing Lures, Fishing Rods, Bait | | | |
| | • | Good, your page contains meta keywords. | | | |
| | Og Meta Properties | Good, your page take advantage of Og Properties. | | | |
| | | Property | Content | | |
| | | locale | en_US | | |
| | | type | website | | |
| | | title | Resellers Reef - Orange Park, FL | | |
| | | url | https://resellerreef.com/ | | |
| | | image | https://du9m0k402rjmo.cloudfront.net/images/ P_31859/32b488c3-4dd2-4c5d-8f45-06c50315c f72.jpg | | |

SEO Content

| | | descrip | tion | been a loc Orange Pa new and g sell and tra rods, reels business to fishing cor everything water. We our busine and the su personally sell, and tr | rk, FL, since ently used finde of new a bait, and to provide a community when meeded for \$#39;re looks to continution and invite you to | and fishing 2018. We shing gear, and pre-own ackle. We stunique shopere you can a great dayking forward to serve reas. We&#o stop in too used fishing | store here in specialize in offering buy, hed gear, carted this to the find on the d to growing Orange Park 39;d like to day to buy, gear, lures, | |
|---|-----------------|---|----------------|--|--|---|---|--|
| • | Headings | H1 0 | H2 0 | H3 0 | H4 0 | H5 0 | H6 0 | |
| | Images | We found 130 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. | | | | | | |
| | Text/HTML Ratio | Ratio : 22 % Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent. | | | | | | |
| | Flash | Perfect, no Flash content has been detected on this page. | | | | | | |
| | Iframe | Great, there are no Iframes detected on this page. | | | | | | |

SEO Links

| URL Rewrite | Good. Your links looks friendly! |
|-------------------------|--|
| Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| In-page links | We found a total of 3 links including 0 link(s) to files |

SEO Links



Statistics

External Links: noFollow 0%

External Links: Passing Juice 0%

Internal Links 100%

In-page links

| Anchor | Туре | Juice |
|----------------|----------|---------------|
| <u>Home</u> | Internal | Passing Juice |
| Terms of Use | Internal | Passing Juice |
| Privacy Policy | Internal | Passing Juice |

SEO Keywords



Keywords Cloud

new shop park got Submitted tackle resellers rod great reef

Keywords Consistency

| Keyword | Content | Title | Keywords | Descripti on | Headings |
|-----------|---------|-------|----------|-----------------|----------|
| submitted | 8 | × | × | × | × |
| resellers | 7 | * | × | * | × |
| rod | 7 | × | * | * | × |
| reef | 6 | ✓ | × | * | × |
| got | 5 | × | × | × | × |

Usability



Url

Domain: resellerreef.com

Length: 16

Usability

| 8 | Favicon | Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often. |
|---|--------------|---|
| 8 | Printability | We could not find a Print-Friendly CSS. |
| 8 | Language | You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website. |
| | Dublin Core | This page does not take advantage of Dublin Core. |

Document

| | Doctype | HTML 5 | | |
|---|-----------------|--|--|--|
| | Encoding | Perfect. Your declared charset is UTF-8. | | |
| | W3C Validity | Errors: 0 Warnings: 0 | | |
| | Email Privacy | Great no email address has been found in plain text! | | |
| | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. | | |
| • | Speed Tips | Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip. | | |

Mobile

| 0 | Mobile Optimization | × | Apple Icon |
|---|---------------------|---|------------|
| | | | |

Mobile

| ✓ Meta Viewport Tag |
|---------------------|
| ✓ Flash content |

Optimization

| | XML Sitemap | Great, your website has an XML sitemap. |
|---|-------------|--|
| | | https://resellerreef.com/?aspxerrorpath=/sitemap.xml |
| | Robots.txt | http://resellerreef.com/robots.txt |
| | | Great, your website has a robots.txt file. |
| | Analytics | Missing |
| • | | We didn't detect an analytics tool installed on this website. |
| | | Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |