Website review
ridefastcompany.com

The score is 51/100

SEO Content

✅	Title	Ride Fast Company **Length : 17** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Snowmobile parts, accessories, and apparel **Length : 42** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Ride Fast Company
url	https://ridefastcompany.com/
title	Ride Fast Company
type	website
description	Snowmobile parts, accessories, and apparel
image	http://ridefastcompany.com/cdn/shop/files/RF3_d7869905-6f0b-4e39-baae-8ab89ebb5633.png?v=1666136035
image:secure_url	https://ridefastcompany.com/cdn/shop/files/RF3_d7869905-6f0b-4e39-baae-8ab89ebb5633.png?v=1666136035
image:width	1177
image:height	687

SEO Content

⊙	Headings	**H1** 1	**H2** 4	**H3** 11	**H4** 0	**H5** 0	**H6** 0	

- [H1]
- [H2] Item added to your cart
- [H2] Aftermarket Snowmobile Parts
- [H2] Subscribe to our emails
- [H2] COMPANY INFO
- [H3] Polaris Parts
- [H3] Skidoo Parts
- [H3] Lynx Parts
- [H3] Arctic Cat Parts
- [H3] Yamaha Parts
- [H3] Apparel
- [H3] Apparel
- [H3] Accessories
- [H3] Accessories
- [H3] Workout Programs
- [H3] Workout Programs

❌	Images	We found 10 images on this web page. 9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **8%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 22 links including 0 link(s) to files
	Statistics	External Links : noFollow 4.55%

SEO Links

External Links : Passing Juice 0%

Internal Links 95.45%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
Shop All	Internal	Passing Juice
Polaris	Internal	Passing Juice
Arctic Cat	Internal	Passing Juice
Ski Doo	Internal	Passing Juice
Lynx	Internal	Passing Juice
Yamaha	Internal	Passing Juice
Apparel	Internal	Passing Juice
Accessories	Internal	Passing Juice
Workout Programs	Internal	Passing Juice
Wraps	Internal	Passing Juice
Sled Builds	Internal	Passing Juice
Gear Setups	Internal	Passing Juice
Content	Internal	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
-	Internal	Passing Juice
TERMS	Internal	Passing Juice
PRIVACY	Internal	Passing Juice
SHIPPING/RETURNS	Internal	Passing Juice
Powered by Shopify	External	noFollow

SEO Keywords

⊙	Keywords Cloud	company **shop parts** programs content apparel accessories workout pay all

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
shop	13	✖	✖	✖	✖
parts	9	✖	✖	✔	✔
all	4	✖	✖	✖	✖
apparel	4	✖	✖	✔	✔
accessories	4	✖	✖	✔	✔

Usability

⊙	Url	Domain : ridefastcompany.com Length : 19
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✔	Printability	Great. We have found a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.

Document

❌	W3C Validity	Errors : 0 Warnings : 0
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✖ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. https://ridefastcompany.com/sitemap.xml
✅	Robots.txt	http://ridefastcompany.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

Optimization