

# Website review rivervalleydental.com

Generated on September 19 2024 14:41 PM

The score is 64/100

#### **SEO Content**

	Title	Dental ca	re in Minne	sota   Healt	thPartners &	amp; Park l	Nicollet
		Length:	61				
		Perfect, y	our title co	ntains betw	een 10 and	70 characte	ers.
	Description		dental care		ss the Twin ar away. Sch		t. Cloud, ntal visit or teeth
		Length:	155				
		Great, yo	ur meta des	scription co	ntains betw	een 70 and	160 characters.
	Keywords	-			ta keywords reate keywo		ge. Use <u>this free</u>
<b>&amp;</b>	Og Meta Properties	social cra		er structuriz	e your page	•	nis tags allows ree og
	Headings	<b>H1</b> 0	<b>H2</b> 7	<b>H3</b> 10	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
		<ul> <li>(H2) Dental care we provide</li> <li>[H2] Frequently asked dental care questions (FAQs)</li> <li>[H2] HealthPartners &amp; Park Nicollet</li> <li>[H2] Clinics &amp; hospitals</li> <li>[H2] Our Foundations</li> <li>[H2] Resources</li> <li>[H2] Language assistance</li> <li>[H3] How often should I visit the dentist?</li> <li>[H3] What happens at a dental cleaning and why should I have one?</li> <li>[H3] Does HealthPartners have pediatric dentists and special services for kids?</li> <li>[H3] How much will my dental appointment cost?</li> <li>[H3] What if I'm having tooth pain?</li> <li>[H3] What insurance do you accept?</li> <li>[H3] How do I make a dental appointment?</li> </ul>					

### **SEO Content**

		<ul> <li>[H3] What if I need to see a specialist?</li> <li>[H3] What if I or someone in my family need braces?</li> <li>[H3] What if I am interested in teeth whitening?</li> </ul>
	Images	We found 2 images on this web page.  Good, most or all of your images have alt attributes.
<b>⊗</b>	Text/HTML Ratio	Ratio : <b>2%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
<b></b>	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

#### **SEO Links**

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 8 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 12.5%  Internal Links 87.5%

# In-page links

Anchor	Туре	Juice
20 dental clinics in the Twin Cities and St. Cloud	Internal	Passing Juice
<u>Orthodontics</u>	Internal	Passing Juice
Temporomandibular disorders (TMD)	Internal	Passing Juice

### **In-page links**

flossing gets rid of plaque	Internal	Passing Juice
HealthPartners Careline	Internal	Passing Juice
signing into your existing HealthPartners account	External	Passing Juice
creating an account	Internal	Passing Juice
choosing an orthodontist	Internal	Passing Juice

### **SEO** Keywords

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4		

Keywords Cloud

dentists provide Care how dentist oral teeth also dental foundation

## **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
dental	14	♥	×	<b>*</b>	<b>*</b>
care	12	♥	×	<b>*</b>	✓
dentists	8	×	×	×	✓
foundation	8	×	×	×	✓
dentist	7	×	×	×	✓

#### **Usability**

0	Url	Domain : rivervalleydental.com Length : 21
	Favicon	Great, your website has a favicon.
8	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

## **Usability**



**Dublin Core** 

This page does not take advantage of Dublin Core.

#### **Document**

	Doctype	HTML 5	
	Encoding	Perfect. Your declared charset is UTF-8.	
	W3C Validity	Errors: 0 Warnings: 0	
	Email Privacy	Great no email address has been found in plain text!	
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.	
•	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Perfect. No inline css has been found in HTML tags!</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>	

#### Mobile

Mobile Optimization	Apple Icon	
	Meta Viewport Tag	
		Flash content

# **Optimization**

XML Sitemap	Great, your website has an XML sitemap.
7 <u>-</u> 0	5. 54.4, <b>3</b> 54.1 11.55.14 11.4 11.5 11.5 11.5 11.5



		https://www.healthpartners.com/care/everyday/dental/
	Robots.txt	http://rivervalleydental.com/robots.txt  Great, your website has a robots.txt file.
8	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.