Website review
rjandersondds.com

Generated on September 22 2024 15:23 PM

The score is 49/100

SEO Content

✓	Title	Welcome to Anderson Dentalcare — Anderson Dentalcare **Length : 52** Perfect, your title contains between 10 and 70 characters.
⚠	Description	Edina Dentist **Length : 13** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✓	Keywords	Dr. Anderson DDS Dentalcare Dental Dentist Orthodontics Cosmetic Dentistry Invisalign Crowns Edina Minneapolis Twin Cities Good, your page contains meta keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.

	Headings	H1	H2	H3	H4	H5	H6
○		2	5	21	1	0	0

- [H1] SERVICES
- [H1] CONTACT US
- [H2] Come smile with us
- [H2] OUR TEAM
- [H2] OUR TEAM
- [H2] CORCOMPREHENSIVE ORAL RESTORATION Learn more
- [H2] Your First Visit!
- [H3] Meet Dr. Anderson
- [H3] Meet Dr. Nahan
- [H3] Shannon
- [H3] Sandy
- [H3] Danielle
- [H3] Katie
- [H3] Jordyn
- [H3] Jamie
- [H3] ORAL HEALTH MAINTENANCE

SEO Content

		- [H3] ORTHODONTICS - [H3] IMPLANTS - [H3] COSMETIC DENTISTRY - [H3] RESTORATION - [H3] GUM DISEASE TREATMENT - [H3] ORAL AND GUM SURGERY - [H3] ROOT CANAL TREATMENT - [H3] TMJ AND SPLINT THERAPY - [H3] ADDRESS - [H3] EMAIL - [H3] CALL US - [H3] HOURS - [H4] NAVIGATE
❌	Images	We found 27 images on this web page. 18 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **37%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 20 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 15% Internal Links 85%

In-page links

Anchor	Type	Juice
REQUEST AN APPOINTMENT	External	Passing Juice
LEARN ABOUT INVISALIGN	Internal	Passing Juice
SEE MORE	Internal	Passing Juice
Click here to learn more about our COR - comprehensive oral restoration services.	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
3925 W 50th St Suite 104 Edina, MN 55424	External	Passing Juice
Online Forms	External	Passing Juice
ABOUT US	Internal	Passing Juice
MEET THE TEAM	Internal	Passing Juice
SERVICES	Internal	Passing Juice
CONTACT US	Internal	Passing Juice
© Anderson Dentalcare 2022	Internal	Passing Juice

SEO Keywords

● Keywords Cloud	from experience dentalcare degree learn anderson team dentistry more dental

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dental	25	✔	✔	✘	✘
learn	12	✘	✘	✘	✔
experience	11	✘	✘	✘	✘
from	11	✘	✘	✘	✘
more	11	✘	✘	✘	✔

Usability

	Url	Domain : rjandersondds.com Length : 17
✔	Favicon	Great, your website has a favicon.
✘	Printability	We could not find a Print-Friendly CSS.
✘	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✘	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✘	W3C Validity	Errors : 0 Warnings : 0
✘	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.

Document

	Deprecated HTML	Deprecated tags	Occurrences
❌		<u>	6

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

Speed Tips

✔ Excellent, your website doesn't use nested tables.

✖ Too bad, your website is using inline styles.

✖ Too bad, your website has too many CSS files (more than 4).

✖ Too bad, your website has too many JS files (more than 6).

✔ Perfect, your website takes advantage of gzip.

Mobile

Mobile Optimization

✖ Apple Icon

✔ Meta Viewport Tag

✔ Flash content

Optimization

XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

Robots.txt

http://rjandersondds.com/robots.txt

Great, your website has a robots.txt file.

Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.