



Website review roastertools.com

Generated on September 19 2024 23:22 PM





The score is 62/100







SEO Content

	Title	<p>Coffee Roasting Software for Wholesale Roasters RoasterTools</p> <p>Length : 62</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Grow your coffee roasting business with RoasterTools. Automated sales & operations software to save time, reduce errors and increase efficiency. Try it now!</p> <p>Length : 160</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1317 1481 1507"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Property	Content	type	website								
Property	Content													
type	website													
	Headings	<table border="1" data-bbox="539 1541 1481 1608"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>7</td> <td>12</td> <td>6</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1641 1501 2069" style="list-style-type: none"> • [H1] Heading • [H1] Heading • [H1] Heading • [H1] Easily Organize & Manage Sales, Operations and Inventory at Your Roastery • [H1] □□ • [H1] □□ • [H1] □□ • [H2] We're RoasterTools □□. The all-in-one business solution for coffee roasters to manage ecommerce and wholesale orders, increase fulfillment accuracy and dramatically cut down on time & labor. Scale your roasting business confidently, eliminate human errors, and even save money. It's the 	H1	H2	H3	H4	H5	H6	7	12	6	0	0	0
H1	H2	H3	H4	H5	H6									
7	12	6	0	0	0									

SEO Content

		<p>automated sales and operations system you've been waiting for. Pun intended. ☹️</p> <ul style="list-style-type: none">• [H2] Your spreadsheet can't do this• [H2] Get wholesale orders from one portal• [H2] Deliver more coffee with a lot less• [H2] Built for roasters, by roasters• [H2] Download your copy☐☐• [H2] Join a live demo.• [H2] Get started• [H2] Resources• [H2] Features• [H2] Company• [H2] Get Started For Free• [H3] Trusted by leading coffee roasters around the world• [H3] ELIMINATE COMPLEXITY• [H3] SAVE MONEY• [H3] GROW CONFIDENTLY• [H3] What's your current system costing you?• [H3] Roasters ♥ the RoasterTools experience
	Images	<p>We found 43 images on this web page.</p> <p>39 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 15%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 23 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p>

SEO Links

External Links : Passing Juice 4.35%

Internal Links 95.65%

In-page links

Anchor	Type	Juice
Import Ecommerce Orders	Internal	Passing Juice
Connect Ecommerce	Internal	Passing Juice
Sell Wholesale Online	Internal	Passing Juice
Manage Inventory	Internal	Passing Juice
Fulfill Orders	Internal	Passing Juice
Calculate Demand	Internal	Passing Juice
Plan Production	Internal	Passing Juice
Integrations	Internal	Passing Juice
Pricing	Internal	Passing Juice
Case Studies	Internal	Passing Juice
Blog	Internal	Passing Juice
eBooks	Internal	Passing Juice
Webinars	Internal	Passing Juice
Login	Internal	Passing Juice
DOWNLOAD NOW	Internal	Passing Juice
Contact us	Internal	Passing Juice
About Us	Internal	Passing Juice
Business of Roasting Newsletter	External	Passing Juice
Support	Internal	Passing Juice
Status	Internal	Passing Juice
Privacy	Internal	Passing Juice
Terms	Internal	Passing Juice
SMS Terms	Internal	Passing Juice

SEO Keywords



Keywords Cloud

coffee production wholesale orders
roastertools trial free roasting
manage roasters

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
roastertools	21	✓	✗	✓	✓
coffee	16	✓	✗	✓	✓
wholesale	12	✓	✗	✗	✓
roasters	12	✓	✗	✗	✓
orders	11	✗	✗	✗	✓











Usability

	Url	Domain : roastertools.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
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Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.roastertools.com/sitemap.xml
	Robots.txt	http://roastertools.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.