

#### **SEO Content**

1	Title	College P Length : Ideally, y	A 16801 <b>86</b> our title sho	ould contair		0 and 70 ch	entistry   State haracters (spaces
	Description	such as E forward t <b>Length :</b> Ideally, y	xams, Teet o your visit <b>209</b> our meta de	th Whitening to our Stat escription s	g, Veneers a e College, P hould conta	and more. W ennsylvania in between	family dentistry Ve are looking a dental office. 70 and 160 Jate text length.
	Keywords	Cosmetic Robison, Cleanings Dentistry Bridges, I Diagnosis Dentures Extraction	Dentistry, DMD, Dent s, Preventio , Composite Porcelain Vo s, Treatmer , Partial De ns, Dental I	State Colleg istry, Family on, Home Ca e Fillings, Po eneers, Too nt, Maintena ntures, Fixe	are, Cosmet orcelain Cro th Whitenin once, Restor ed Bridges, F	01, Pennsylv ental Exams ic Dentist, C wns, Caps, g, Periodon ations, Com	vania, John s, Dental X-Rays, Cosmetic Porcelain Fixed tal Disease, posite Fillings,
8	Og Meta Properties	social cra	wler's bette		ze your page	•	his tags allows <u>ree og</u>
0	Headings	C • [  • [	osmetic De 12] Contact 12] Thank Y	ntistry : Us! 'ou!	H4 0 ist - John Ro .GE REGARD		-

### **SEO Content**

$\bigotimes$	Images	We found 25 images on this web page.
		7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
$\bigotimes$	Text/HTML Ratio	Ratio : <b>10%</b>
		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
0	Flash	Perfect, no Flash content has been detected on this page.
0	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

0	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
0	In-page links	We found a total of 18 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 11.11% Internal Links 88.89%

## In-page links

Anchor	Туре	Juice
Click here for map	Internal	Passing Juice
Click here to watch our video	External	Passing Juice
<u>team</u>	Internal	Passing Juice
Contact Us Today	Internal	Passing Juice
Request An Appointment!	Internal	Passing Juice

# In-page links

Welcome	Internal	Passing Juice
Our Practice	Internal	Passing Juice
Meet Dr. Robison	Internal	Passing Juice
Meet Our Team	Internal	Passing Juice
Procedures	Internal	Passing Juice
FAQs	Internal	Passing Juice
Links	Internal	Passing Juice
Financial Options	Internal	Passing Juice
History in Pictures	Internal	Passing Juice
Appointment Request	Internal	Passing Juice
Patient Forms	Internal	Passing Juice
Contact	Internal	Passing Juice
ProSites.com	External	Passing Juice

## SEO Keywords

0	Keywords Cloud	cosmetic robison dentist college
		dentistry john dental office family state

# Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
college	14	×	×	×	×
state	13	¥	×	×	<b>*</b>
robison	9	×	×	×	×
dentist	6	×	×	×	×
john	6	¥	¥	¥	¥

## Usability

0	Url	Domain : robisonfamilydentistry.com Length : 26
$\bigcirc$	Favicon	Great, your website has a favicon.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
$\bigotimes$	Language	You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.
8	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

$\bigcirc$	Doctype	HTML 5
0	Encoding	Perfect. Your declared charset is UTF-8.
8	W3C Validity	Errors : 0 Warnings : 0
8	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.
$\bigotimes$	Deprecated HTML	Deprecated tags Occurrences <font> 20</font>
		Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

## Mobile

lacksquare	Mobile Optimization	×	Apple Icon
		×	Meta Viewport Tag
		*	Flash content

## Optimization

$\bigcirc$	XML Sitemap	Great, your website has an XML sitemap. http://robisonfamilydentistry.com/sitemap.xml
0	Robots.txt	http://robisonfamilydentistry.com/robots.txt Great, your website has a robots.txt file.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.