# Website review
# rochestergentledentalpc.com

Generated on September 19 2024 19:56 PM

**The score is 70/100**

## SEO Content

| | | |
|---|---|---|
| ✅ | Title | Gentle Dental Care of Rochester PC<br><br>**Length : 34**<br><br>Perfect, your title contains between 10 and 70 characters. |
| ✅ | Description | Gentle Dental Care of Rochester is a top tier Rochester Dental Practice with state-of-the art equipment, and accepts most major insurance!<br><br>**Length : 138**<br><br>Great, your meta description contains between 70 and 160 characters. |
| ❌ | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. |
| ✅ | Og Meta Properties | Good, your page take advantage of Og Properties. |

| Property | Content |
|---|---|
| url | https://rochestergentledentalpc.com/ |
| site_name | Gentle Dental Care of Rochester PC |
| title | Welcome to Gentle Dental Care of Rochester! |
| description | The reason everybody is smiling! (We take most major insurance and managed care!) |
| type | website |
| image | https://img1.wsimg.com/isteam/stock/99784 |
| locale | en_US |

| Headings | | | | | |
|---|---|---|---|---|---|
| **H1** | **H2** | **H3** | **H4** | **H5** | **H6** |
| 2 | 2 | 0 | 7 | 0 | 0 |

- [H1] Welcome to Gentle Dental Care of Rochester!
- [H1] Welcome to Gentle Dental Care of Rochester!

# SEO Content

|  |  |  |
|---|---|---|
|  |  | - [H2] Why Choose Us?<br>- [H2] Contact Us<br>- [H4] Individualized Dental Care<br>- [H4] Experienced Dental Professionals<br>- [H4] State-of-the-Art Equipment<br>- [H4] Better yet, see us in person!<br>- [H4] Gentle Dental Care of Rochester PC<br>- [H4] Hours<br>- [H4] This website uses cookies. |
| ✔ | Images | We found 2 images on this web page.<br><br>Good, most or all of your images have alt attributes. |
| ✖ | Text/HTML Ratio | Ratio : **2%**<br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| ✔ | Flash | Perfect, no Flash content has been detected on this page. |
| ✔ | Iframe | Great, there are no Iframes detected on this page. |

# SEO Links

|  |  |  |
|---|---|---|
| ✔ | URL Rewrite | Good. Your links looks friendly! |
| ✔ | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| ✔ | In-page links | We found a total of 9 links including 0 link(s) to files |
| ● | Statistics | External Links : noFollow 0%<br><br>External Links : Passing Juice 0%<br><br>Internal Links 100% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|

# In-page links

| | | |
|---|---|---|
| Home | Internal | Passing Juice |
| Preventative | Internal | Passing Juice |
| Oral Surgery | Internal | Passing Juice |
| Endodontics | Internal | Passing Juice |
| Prosthodontics | Internal | Passing Juice |
| Restorative | Internal | Passing Juice |
| Periodontics | Internal | Passing Juice |
| Contact Us | Internal | Passing Juice |
| Contact Us | Internal | Passing Juice |

# SEO Keywords

| | | |
|---|---|---|
| ⦾ | Keywords Cloud | all website home rochester welcome gentle dental oral care insurance |

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| dental | 17 | ✔ | ✖ | ✔ | ✔ |
| care | 16 | ✔ | ✖ | ✔ | ✔ |
| rochester | 12 | ✔ | ✖ | ✔ | ✔ |
| gentle | 11 | ✔ | ✖ | ✔ | ✔ |
| welcome | 8 | ✖ | ✖ | ✖ | ✔ |

# Usability

| | | |
|---|---|---|
| ⦾ | Url | Domain : rochestergentledentalpc.com<br>Length : 27 |
| | Favicon | Great, your website has a favicon. |

# Usability

| | | |
|---|---|---|
| ✅ | | ✅ |
| ❌ | Printability | We could not find a Print-Friendly CSS. |
| ✅ | Language | Good. Your declared language is en. |
| ❌ | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | | |
|---|---|---|
| ✅ | Doctype | HTML 5 |
| ✅ | Encoding | Perfect. Your declared charset is UTF-8. |
| ❌ | W3C Validity | Errors : 0<br>Warnings : 0 |
| ❌ | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
| ✅ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| ⚪ | Speed Tips | ✔ Excellent, your website doesn't use nested tables. |
| | | ✖ Too bad, your website is using inline styles. |
| | | ✔ Great, your website has few CSS files. |
| | | ✔ Perfect, your website has few JavaScript files. |
| | | ✔ Perfect, your website takes advantage of gzip. |

# Mobile

| | | |
|---|---|---|
| ⚪ | Mobile Optimization | ✔ Apple Icon |
| | | ✔ Meta Viewport Tag |

# Mobile

✔ Flash content

# Optimization

| | | |
|---|---|---|
| ✓ | XML Sitemap | Great, your website has an XML sitemap.<br><br>https://rochestergentledentalpc.com/sitemap.xml |
| ✓ | Robots.txt | http://rochestergentledentalpc.com/robots.txt<br><br>Great, your website has a robots.txt file. |
| ✓ | Analytics | Great, your website has an analytics tool.<br><br>Google Analytics |