

# Website review rodesigninc.com

Generated on September 21 2024 10:55 AM

The score is 54/100

#### **SEO Content**

	Title	R&O Design - R&O Design  Length: 32  Perfect, your title contains between 10 and 70 characters.			
	Description	Designer, manufacturer, and distributor of modern contemporary women's apparel under the Rose + Olive and Jane + Delancey brands  Length: 130  Great, your meta description contains between 70 and 160 characters.			
8	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.			
	Og Meta Properties	Good, your page take advantage of Og Properties.			
		Property	Content		
		site_name	R&O Design		
		title	R&O Design - R&O Design		
		url	https://www.rodesigninc.com		
		type	website		
		description	Designer, manufacturer, and distributor of modern contemporary women's apparel under the Rose + Olive and Jane + Delancey brands		
		image	http://static1.squarespace.com/static/61d4e98 259611f1f839dd615/t/61f1f997b28175494d3d 91a0/1643248024051/r-and-o-design- logo.png?format=1500w		
		image:width	739		
		image:height	87		

## **SEO Content**

0	Headings	<b>H1</b> 0	<b>H2</b> 0	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
	Images		3 images on t or all of yo	·	age. have alt attr	ibutes.	
8	Text/HTML Ratio				code is belov more text c	•	t, this means
	Flash	Perfect, no	Flash conte	ent has bee	n detected o	on this page	
	Iframe	Great, ther	e are no Ifra	ames detec	ted on this p	oage.	

## **SEO Links**

	URL Rewrite	Good. Your links looks friendly!
<b>②</b>	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 5 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

# In-page links

Anchor	Туре	Juice
Skip to Content	Internal	Passing Juice
About Us	Internal	Passing Juice
<u>Brands</u>	Internal	Passing Juice

## **In-page links**

Retail Partners	Internal	Passing Juice
Contact Us	Internal	Passing Juice

## **SEO** Keywords



Keywords Cloud

brands outerwear modern rose retail works delancey menu olive jane

## **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
jane	6	×	×	<b>*</b>	×
delancey	6	×	×	<b>*</b>	×
menu	4	×	×	×	×
brands	3	×	×	<b>*</b>	×
rose	3	×	×	✓	×

#### **Usability**

0	Url	Domain : rodesigninc.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

#### **Document**

	Doctype	HTML 5		
<b>②</b>	Encoding	Perfect. Your declared charset is UTF-8.		
	W3C Validity	Errors: 0 Warnings: 0		
8	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.		
<b></b>	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
•	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>		

#### Mobile

0	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag
		*	Flash content

## **Optimization**

XML Sitemap	Great, your website has an XML sitemap.		
	https://www.rodesigninc.com/sitemap.xml		
Robots.txt	http://rodesigninc.com/robots.txt  Great, your website has a robots.txt file.		
Analytics	Missing		



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.