








Website review rubysfashionshop.com

Generated on September 21 2024 02:27 AM

The score is 56/100







SEO Content

	<p>Title</p>	<p>Home Ruby's Fashion Shop</p> <p>Length : 26</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Ruby's Fashion is a one stop online shop carrying women's apparel and beauty accessories. Shop for jeans, tops, handbags, makeup, and accessories.</p> <p>Length : 147</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 1843"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Home Ruby's Fashion Shop</td> </tr> <tr> <td>description</td> <td>Ruby's Fashion is a one stop online shop carrying women's apparel and beauty accessories. Shop for jeans, tops, handbags, makeup, and accessories.</td> </tr> <tr> <td>url</td> <td>https://www.rubysfashionshop.com</td> </tr> <tr> <td>site_name</td> <td>Ruby's Fashion Shop</td> </tr> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Property	Content	title	Home Ruby's Fashion Shop	description	Ruby's Fashion is a one stop online shop carrying women's apparel and beauty accessories. Shop for jeans, tops, handbags, makeup, and accessories.	url	https://www.rubysfashionshop.com	site_name	Ruby's Fashion Shop	type	website
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	<p>Headings</p>	<table border="1" data-bbox="544 1877 1481 1944"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>8</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1977 1193 2069" style="list-style-type: none"> • [H1] RUBY'S FASHION FOR ALL SEASONS • [H2] TOPS • [H2] HANDBAGS 	H1	H2	H3	H4	H5	H6	1	8	2	0	0	0
H1	H2	H3	H4	H5	H6									
1	8	2	0	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H2] RUBY'S BEST SELLERS • [H2] BUSINESS • [H2] WOMEN'S APPAREL • [H2] COSMETICS & ASSESORIES • [H2] FOLLOW RUBY'S FASHION ON INSTAGRAM • [H2] GET 10% DISCOUNT WHEN YOU JOIN • [H3] Paris Pink Shirt • [H3] Hermosa Burberry original
	Images	<p>We found 17 images on this web page.</p> <p>10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 8 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

In-page links

Anchor	Type	Juice
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In-page links

New Arrivals	Internal	Passing Juice
Tops	Internal	Passing Juice
Bottoms	Internal	Passing Juice
Dresses	Internal	Passing Juice
Home	Internal	Passing Juice
Shop All	Internal	Passing Juice
FAQ	Internal	Passing Juice
Shipping & Returns	Internal	Passing Juice



SEO Keywords

	Keywords Cloud	apparel home rubys fashion cosmetics shop all page get handbags
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
rubys	5	✘	✘	✘	✘
fashion	4	✔	✘	✔	✔
shop	4	✔	✘	✔	✘
home	3	✔	✘	✘	✘
get	3	✘	✘	✘	✔











Usability

	Url	Domain : rubysfashionshop.com Length : 20
	Favicon	Great, your website has a favicon.

Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Mobile

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.rubysfashionshop.com/sitemap.xml
	Robots.txt	http://rubysfashionshop.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.