







Website review ruggedapparelco.com

Generated on September 22 2024 17:35 PM





The score is 51/100







SEO Content

	<p>Title</p>	<p>Rugged Rodeo Company Men's Hats</p> <p>Length : 33</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Rugged Rodeo Company creates t-shirts, hats and other goods for the western and extreme sports enthusiast.</p> <p>Length : 106</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>american made apparel, men's hats, men's tshirts, rugged apparel company</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 1809"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Rugged Rodeo Company Men's Hats</td> </tr> <tr> <td>description</td> <td>Rugged Rodeo Company creates t-shirts, hats and other goods for the western and extreme sports enthusiast.</td> </tr> <tr> <td>url</td> <td>https://www.ruggedrodeo.com</td> </tr> <tr> <td>site_name</td> <td>Rugged Rodeo Co.</td> </tr> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Property	Content	title	Rugged Rodeo Company Men's Hats	description	Rugged Rodeo Company creates t-shirts, hats and other goods for the western and extreme sports enthusiast.	url	https://www.ruggedrodeo.com	site_name	Rugged Rodeo Co.	type	website
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title	Rugged Rodeo Company Men's Hats													
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	<p>Headings</p>	<table border="1" data-bbox="544 1843 1481 1910"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1944 979 2045" style="list-style-type: none"> • [H2] Rugged Rodeo Co. • [H2] Best Sellers • [H2] @RuggedApparelCo 	H1	H2	H3	H4	H5	H6	0	3	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	3	0	0	0	0									

SEO Content

	Images	We found 16 images on this web page. 12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 8 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 50% Internal Links 50%

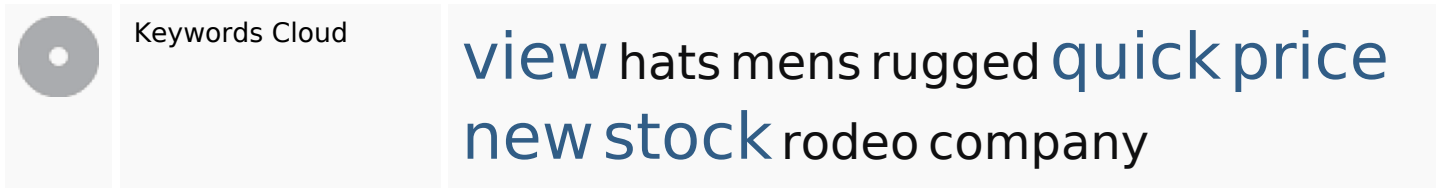
In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice

In-page links

About&nbsp;Us	External	Passing Juice
FAQ	External	Passing Juice
Shipping & Returns	External	Passing Juice
Store Policy	External	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
new	2	✘	✘	✘	✘
quick	2	✘	✘	✘	✘
view	2	✘	✘	✘	✘
price	2	✘	✘	✘	✘
stock	2	✘	✘	✘	✘












Usability

	Url	Domain : ruggedapparelco.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.





Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile



	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Optimization



		https://www.ruggedapparelco.com/sitemap.xml
	Robots.txt	http://ruggedapparelco.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.