

# Website review ruggedthumbs.com

Generated on September 20 2024 13:24 PM

**The score is 57/100** 

#### **SEO Content**

	Title	Custom Fishing Lures   Rugged Thumbs  Length: 36  Perfect, your title contains between 10 and 70 characters.			
	Description	Rugged Thumbs brings you handmade fishing lures and apparel for your next bass fishing trip. Our swimbaits are designed and made in the USA.  Length: 140  Great, your meta description contains between 70 and 160 characters.			
8	Keywords	-	n't found meta keywords on your page. Use <u>this free</u> enerator to create keywords.		
	Og Meta Properties	Good, your page take advantage of Og Properties.			
		Property	Content		
		title	Custom Fishing Lures   Rugged Thumbs		
		description	Rugged Thumbs brings you handmade fishing lures and apparel for your next bass fishing trip. Our swimbaits are designed and made in the USA.		
		image	https://static.wixstatic.com/media/f84b5d_ed7f e31cae264e1babddbbdd551375a1%7Emv2_d_ 4000_2000_s_2.jpg/v1/fit/w_2500,h_1330,al_c/f 84b5d_ed7fe31cae264e1babddbbdd551375a1 %7Emv2_d_4000_2000_s_2.jpg		
		image:width	2500		
		image:height	1330		
		url	https://www.ruggedthumbs.com		
		site_name	RuggedThumbs		

#### **SEO Content**

		type		website			
0	Headings	<b>H1</b> 0	<b>H2</b> 1 12] HANDM	<b>H3</b> 0 ADE LURES	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
<b>&amp;</b>	Images	We found 23 images on this web page.  14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio: <b>0</b> %  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

#### **SEO Links**

<b>②</b>	URL Rewrite	Good. Your links looks friendly!
<b>②</b>	Underscores in the URLs	Perfect! No underscores detected in your URLs.
8	In-page links	We found a total of 0 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 0%

### In-page links

Anchor	Type	Juice	
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#### **SEO Keywords**



**Keywords Cloud** 

# rugged thumbs bass custom joint lures page top fishing shop

#### **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
lures	2	<b>*</b>	×	<b>*</b>	•
rugged	2	<b>*</b>	×	<b>*</b>	×
thumbs	2	<b>*</b>	×	<b>*</b>	×
top	2	×	×	×	×
page	2	×	×	×	×

#### **Usability**

0	Url	Domain : ruggedthumbs.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

#### **Document**

	Doctype	HTML 5
<b></b>	Encoding	Perfect. Your declared charset is UTF-8.

#### **Document**

	W3C Validity	Errors: 0 Warnings: 0		
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.		
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
•	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>		

#### Mobile

0	Mobile Optimization	*	Apple Icon
		~	Meta Viewport Tag
		*	Flash content

## Optimization

<b>⊘</b> >	XML Sitemap	Great, your website has an XML sitemap.
		https://www.ruggedthumbs.com/sitemap.xml
	Robots.txt	http://ruggedthumbs.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
•		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.