





# Website review ruggedthumbs.com

Generated on September 20 2024 13:30 PM






The score is 57/100







## SEO Content

	Title	<div>Custom Fishing Lures   Rugged Thumbs</div> <div>Length : 36</div> <div>Perfect, your title contains between 10 and 70 characters.</div>																
	Description	<div>Rugged Thumbs brings you handmade fishing lures and apparel for your next bass fishing trip. Our swimbaits are designed and made in the USA.</div> <div>Length : 140</div> <div>Great, your meta description contains between 70 and 160 characters.</div>																
	Keywords	<div>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</div>																
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Custom Fishing Lures   Rugged Thumbs</td></tr><tr><td>description</td><td>Rugged Thumbs brings you handmade fishing lures and apparel for your next bass fishing trip. Our swimbaits are designed and made in the USA.</td></tr><tr><td>image</td><td>https://static.wixstatic.com/media/f84b5d_ed7fe31cae264e1babddbddd551375a1%7Emv2_d_4000_2000_s_2.jpg/v1/fit/w_2500,h_1330,al_c/f84b5d_ed7fe31cae264e1babddbddd551375a1%7Emv2_d_4000_2000_s_2.jpg</td></tr><tr><td>image:width</td><td>2500</td></tr><tr><td>image:height</td><td>1330</td></tr><tr><td>url</td><td>https://www.ruggedthumbs.com</td></tr><tr><td>site_name</td><td>RuggedThumbs</td></tr></tbody></table>	Property	Content	title	Custom Fishing Lures   Rugged Thumbs	description	Rugged Thumbs brings you handmade fishing lures and apparel for your next bass fishing trip. Our swimbaits are designed and made in the USA.	image	https://static.wixstatic.com/media/f84b5d_ed7fe31cae264e1babddbddd551375a1%7Emv2_d_4000_2000_s_2.jpg/v1/fit/w_2500,h_1330,al_c/f84b5d_ed7fe31cae264e1babddbddd551375a1%7Emv2_d_4000_2000_s_2.jpg	image:width	2500	image:height	1330	url	https://www.ruggedthumbs.com	site_name	RuggedThumbs
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## SEO Content

		type	website				
	Headings	<b>H1</b> 0	<b>H2</b> 1	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
		<ul style="list-style-type: none"> <li>[H2] HANDMADE LURES</li> </ul>					
	Images	<p>We found 23 images on this web page.</p> <p>14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : <b>0%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!					
	Underscores in the URLs	Perfect! No underscores detected in your URLs.					
	In-page links	We found a total of 0 links including 0 link(s) to files					
	Statistics	External Links : noFollow 0%					
		External Links : Passing Juice 0%					
		Internal Links 0%					

## In-page links

Anchor	Type	Juice
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## SEO Keywords



Keywords Cloud

shop lures bass page rugged  
fishing custom joint top thumbs

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
lures	2	✓	✗	✓	✓
rugged	2	✓	✗	✓	✗
thumbs	2	✓	✗	✓	✗
top	2	✗	✗	✗	✗
page	2	✗	✗	✗	✗










## Usability

	Url	Domain : ruggedthumbs.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




## Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div><a href="https://www.ruggedthumbs.com/sitemap.xml">https://www.ruggedthumbs.com/sitemap.xml</a></div>
	Robots.txt	<a href="http://ruggedthumbs.com/robots.txt">http://ruggedthumbs.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.