



Website review run-detroit.com

Generated on September 13 2024 04:14 AM

The score is 65/100







SEO Content

	Title	<p>Detroit's Running Shoe Store - RUNdetroit</p> <p>Length : 46</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Locally owned, independent, full-service running store. We are known for our personalized running and walking shoe fittings. We also carry the latest workout clothing and other essentials for running.</p> <p>Length : 200</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>running shoes, group runs, running shorts</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 1850"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://www.run-detroit.com/?source=facebook</td> </tr> <tr> <td>site_name</td> <td>RUNdetroit</td> </tr> <tr> <td>title</td> <td>Detroit's Running Shoe Store</td> </tr> <tr> <td>description</td> <td>Locally owned, independent, full-service running store. We are known for our personalized running and walking shoe fittings. We also carry the latest workout clothing and other essentials for running.</td> </tr> </tbody> </table>	Property	Content	url	https://www.run-detroit.com/?source=facebook	site_name	RUNdetroit	title	Detroit's Running Shoe Store	description	Locally owned, independent, full-service running store. We are known for our personalized running and walking shoe fittings. We also carry the latest workout clothing and other essentials for running.		
Property	Content													
url	https://www.run-detroit.com/?source=facebook													
site_name	RUNdetroit													
title	Detroit's Running Shoe Store													
description	Locally owned, independent, full-service running store. We are known for our personalized running and walking shoe fittings. We also carry the latest workout clothing and other essentials for running.													
	Headings	<table border="1" data-bbox="539 1877 1481 1951"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>9</td> <td>18</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> [H3] Confirm your ageYou must be over the age of 18 to enter this website.", "content_no": "Sorry!Unfortunately you cannot access this website.", "button_yes": "I am 18 years or older", 	H1	H2	H3	H4	H5	H6	0	0	9	18	0	0
H1	H2	H3	H4	H5	H6									
0	0	9	18	0	0									

SEO Content





```
"button_no": "I am under 18", } } }, "stockify": { "enabled": false, "stock_trigger_type": "outofstock", "optin_policy": false, "api": "https://my.dyapps.io/api/public/f5e4462983/stockify/subscribe", "text": { "us": { "email_placeholder": "Your email address", "button_trigger": "Notify me when back in stock", "button_submit": "Keep me updated!", "title": "Leave your email address", "desc": "Unfortunately this item is out of stock right now. Leave your email address below and we'll send you an email when the item is available again.", "bottom_text": "We use your data to send this email. Read more in our privacy policy." } } }, "categoryBanners": { "enabled": true, "mobile_breakpoint": "576px", "category_banner": [], "banners": { } } }, "swatches": { "default": { "is_default": true, "type": "multi", "values": { "background-size": "10px 10px", "background-position": "0 0, 0 5px, 5px -5px, -5px 0px", "background-image": "linear-gradient(45deg, rgba(100,100,100,0.3) 25%, transparent 25%), linear-gradient(-45deg, rgba(100,100,100,0.3) 25%, transparent 25%), linear-gradient(45deg, transparent 75%, rgba(100,100,100,0.3) 75%), linear-gradient(-45deg, transparent 75%, rgba(100,100,100,0.3) 75%)" } } }, } };  
Detroit's Running Shoe Store - RUNdetroit window.jQuery ||  
document.write('<script>') if (!window.console)  
window.console = {}; if (!window.console.log)  
window.console.log = function () {}; var productStorage = {};  
var shop = 619068; var staticUrl =  
'https://cdn.shoplightspeed.com/shops/619068/'; var  
currentLang = 'English (US)'; var currencySymbol = '$'; var  
currencyTitle = 'usd'; var addToCartUrl = 'https://www.run-  
detroit.com/cart/add/'; var gotoProductUrl = 'https://www.run-  
detroit.com/go/product/'; /* Some global vars */ var domain =  
'https://www.run-detroit.com/'; var url = 'https://www.run-  
detroit.com/'; var mainUrl = 'https://www.run-detroit.com/'; var  
searchUrl = 'https://www.run-detroit.com/search/'; var cartUrl =  
'https://www.run-detroit.com/cart/'; var checkoutUrl =  
'https://www.run-detroit.com/checkout/'; var notification =  
'worldshipping'; var b2b = true; var navbar_dimbg = true; var  
freeShippingNotice = true; var currencySymbol = '$'; var  
currencyCode = 'USD'; var formKey =  
"77b269bb48c51529011973732ea5f5d4"; var iOSSupport =  
1.000000; /* Quick settings */ var enableQuickShop = true; var  
sliderTimeout = 9000; var imageRatio = 'portrait'; var  
variantBlocks = true; var hover_shows_second_image = true;  
var imageSize = '325x375x2'; var liveAddToCartDisabled =  
false; /* Some predefined translations */ var tContinueShopping  
= 'Continue shopping'; var tProceedToCheckout = 'Proceed to  
checkout'; var tViewProduct = 'View product'; var tAddtoCart =  
'Add to cart'; var tNoInformationFound = 'No information  
found'; var tView = 'View'; var tMoreInfo = 'More info'; var  
tCheckout = 'Checkout'; var tClose = 'Close'; var tNavigation =  
'Navigation'; var tInStock = 'In stock'; var tOutOfStock = 'Out of  
stock'; var tFreeShipping = ''; var tAmountToFreeShipping = '';  
var tBackorder = 'Online Only'; var tSearch = 'Search'; var tTax  
= 'Excl. tax'; var tExclShipping = 'Excl. Shipping costs'; var  
tCustomizeProduct = 'Customize product'; var tExpired =
```

SEO Content

		<pre>'Expired'; var tDealExpired = 'Deal expired'; var tCompare = 'Compare'; var tWishlist = 'Wish List'; var tCart = 'Cart'; var amountToFreeShipping = parseFloat(80); var sslEnabled = true; var cart_redirect_back = true; function getServerTime() { return new Date ("Sep 13, 2024 08:14:17 +0000"); } Click to MAKE A RESERVATION for In-Store Shopping Free Shipping on Orders Over \$80 Group Run Saturdays 8am Select your language English (US) USD USD Login View all results (0) No products found 0 Cart</pre> <ul style="list-style-type: none">• [H3] Not Just for Running• [H3] Try Before You Buy• [H3] Fuel Up• [H3] Our brands• [H3] We Run Detroit!• [H3] RUNdetroit Gear• [H3] Gift Certificates• [H3] Discover our products• [H4] Mens Performance Jogger• [H4] Gift Card• [H4] W Tempus 2• [H4] M Tempus 2• [H4] Fenix 8• [H4] M Ghost Max 2• [H4] RUNdetroit's 18 Mile Course Preview Run• [H4] W Cloudsurfer Next• [H4] M Cloudsurfer Next• [H4] W Hyperion Max 2• [H4] RUNdetroit's 18 Mile Course Preview Run• [H4] Men's Endorphin Pro 4• [H4] Men's Endorphin Speed 3 Runshield• [H4] Women's Ghost 15• [H4] Men's Endorphin Speed 4• [H4] Men's Novablast v4• [H4] Detroit Track Club Crew• [H4] Women's Endorphin Pro 3
	Images	<p>We found 32 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 28%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Content

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 64 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 34.38% Internal Links 65.63%

In-page links

Anchor	Type	Juice
Shipping costs	Internal	Passing Juice
Click to MAKE A RESERVATION for In-Store Shopping	External	Passing Juice
Login	Internal	Passing Juice
Store Info	External	Passing Juice
Shop	External	Passing Juice
RUNdetroit Gear	Internal	Passing Juice
Gifts	Internal	Passing Juice
Footwear	Internal	Passing Juice
Electronics	Internal	Passing Juice
Apparel	Internal	Passing Juice
Socks	Internal	Passing Juice
Accessories	Internal	Passing Juice
Nutrition	Internal	Passing Juice
Health & Medical	Internal	Passing Juice

In-page links

Training Plans	Internal	Passing Juice
Sale	Internal	Passing Juice
Buy A Gift Card	Internal	Passing Juice
Digital Gift Card	External	Passing Juice
Group Runs	External	Passing Juice
Local Group Runs	External	Passing Juice
Where To Run In Detroit	External	Passing Juice
Events	External	Passing Juice
Community	External	Passing Juice
Brands	Internal	Passing Juice
=	Internal	Passing Juice
Show now	Internal	Passing Juice
Featured	Internal	Passing Juice
New	Internal	Passing Juice
Popular	Internal	Passing Juice
Mens Performance Jogger	Internal	Passing Juice
W Tempus 2	Internal	Passing Juice
M Tempus 2	Internal	Passing Juice
Fenix 8	Internal	Passing Juice
M Ghost Max 2	Internal	Passing Juice
RUNdetroit's 18 Mile Course Preview Run	Internal	Passing Juice
W Cloudsurfer Next	Internal	Passing Juice
M Cloudsurfer Next	Internal	Passing Juice
W Hyperion Max 2	Internal	Passing Juice
Men's Endorphin Pro 4	Internal	Passing Juice
Men's Endorphin Speed 3 Runshield	Internal	Passing Juice

In-page links

Women's Ghost 15	Internal	Passing Juice
Men's Endorphin Speed 4	Internal	Passing Juice
Men's Novablast v4	Internal	Passing Juice
Detroit Track Club Crew	Internal	Passing Juice
Women's Endorphin Pro 3	Internal	Passing Juice
Click for Today's Hours	External	Passing Juice
Products & Services	External	Passing Juice
About Us	External	Passing Juice
Contact Us	External	Passing Juice
Returns	External	Passing Juice
GPS Demo	External	Passing Juice
FREEP VIP	External	Passing Juice
Find Our Store	External	Passing Juice
Flight Club	External	Passing Juice
In the News	External	Passing Juice
Careers	External	Passing Juice
Account information	Internal	Passing Juice
My orders	Internal	Passing Juice
My wishlist	Internal	Passing Juice
Compare	Internal	Passing Juice
All products	Internal	Passing Juice
-	Internal	Passing Juice
Lightspeed	External	Passing Juice
Google	External	Passing Juice

SEO Keywords



Keywords Cloud

rundetroit run mens card **shop quick** store
detroit running gift

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
shop	21	✘	✘	✘	✔
quick	18	✘	✘	✘	✔
gift	6	✘	✘	✘	✔
run	6	✔	✔	✔	✔
rundetroit	5	✔	✘	✘	✔












Usability

	Url	Domain : run-detroit.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is us.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
--	---------	--------


Document

		
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
--	---------------------	--

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.run-detroit.com/sitemap.xml
	Robots.txt	http://run-detroit.com/robots.txt

Optimization



Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics