Website review
runnersimagerockford.com

Generated on September 21 2024 04:48 AM

The score is 55/100

SEO Content

✓	Title	**HOME | RKFD** **Length : 11** Perfect, your title contains between 10 and 70 characters.
⚠	Description	Running shoes apparel and accessories | Runners Image | United States **Length : 69** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✕	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	HOME | RKFD
description	Running shoes apparel and accessories | Runners Image | United States
url	https://www.runnersimagerockford.com
site_name	RKFD
type	website

Headings	**H1** 3	**H2** 2	**H3** 8	**H4** 0	**H5** 0	**H6** 0

- [H1] Upcoming Events & Races
- [H1] SHOP HOURS TUE-FRI 2-7 SAT 10-3 SUN-MON CLOSED
- [H1] Walk or Run with Us
- [H2] RI FALL TRAINING PROGRAM
- [H2] Tue August 27 - Sat October 12

SEO Content

		- [H3] runner's image - [H3] Welcome - [H3] Shop With Us - [H3] TRAINING PROGRAMS - [H3] FUN RUNS & EVENTS - [H3] Then & Now - [H3] CONTACT inforunnersimage@gmail.com 815.963.2171 - [H3] FOLLOW US
✓	Images	We found 13 images on this web page. Good, most or all of your images have alt attributes.
✗	Text/HTML Ratio	Ratio : **1%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✗	In-page links	We found a total of 1 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 100% Internal Links 0%

In-page links

Anchor	Type	Juice
Tue August 27 - Sat October 12	External	Passing Juice

SEO Keywords

	Keywords Cloud	fall **training** image shop **runners program** been **events** fun **spring**

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
training	19	✖	✖	✖	✔
runners	10	✖	✖	✔	✔
events	9	✖	✖	✖	✔
program	9	✖	✖	✖	✔
spring	9	✖	✖	✖	✖

Usability

	Url	Domain : runnersimagerockford.com Length : 24
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5

Document

	Encoding	Perfect. Your declared charset is UTF-8.
✅	**Encoding**	Perfect. Your declared charset is UTF-8.
❌	**W3C Validity**	Errors : 0 Warnings : 0
❌	**Email Privacy**	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	**Deprecated HTML**	Great! We haven't found deprecated HTML tags in your HTML.
⚪	**Speed Tips**	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	
⚪	**Mobile Optimization**	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✅	**XML Sitemap**	Great, your website has an XML sitemap. https://www.runnersimagerockford.com/sitemap.xml
✅	**Robots.txt**	http://runnersimagerockford.com/robots.txt Great, your website has a robots.txt file.
❌	**Analytics**	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

Optimization

| | | should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |