Website review
rushactivewear.co.uk

Generated on September 21 2024 08:37 AM

The score is 54/100

SEO Content

✓	Title	Rush Activewear – Rush Resort **Length : 35** Perfect, your title contains between 10 and 70 characters.
✓	Description	Your all-day activewear. Rush apparel guarantees superior comfort that doesn't compromise on style...You'll never want to take them off! **Length : 144** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	**Content**
site_name	Rush Resort
url	https://rush-resort.com/
title	Rush Activewear
type	website
description	Your all-day activewear. Rush apparel guarantees superior comfort that doesn't compromise on style...You'll never want to take them off!

	Headings	H1	H2	H3	H4	H5	H6
○		1	6	1	0	0	0

- [H1] Rush Resort Rush Resort
- [H2] SHOP LATEST COLLECTION
- [H2] SHOP THE LATEST COLLECTION

SEO Content

		• [H2] RESORT COLLECTION • [H2] Shop the Tights Collection • [H2] Shop by category • [H2] From the journal • [H3] Sign up
❌	Images	We found 13 images on this web page. 9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **10%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 34 links including 0 link(s) to files
⊙	Statistics	External Links : noFollow 2.94% External Links : Passing Juice 2.94% Internal Links 94.12%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice

In-page links

Swim	Internal	Passing Juice
Womens	Internal	Passing Juice
Jackets	Internal	Passing Juice
Latest	Internal	Passing Juice
Shorts	Internal	Passing Juice
Sports Bras	Internal	Passing Juice
Tights	Internal	Passing Juice
Tops	Internal	Passing Juice
Collections	Internal	Passing Juice
Luxe Lounge	Internal	Passing Juice
Tights	Internal	Passing Juice
WonderLux™	Internal	Passing Juice
Accessories	Internal	Passing Juice
Blog	Internal	Passing Juice
Log in	Internal	Passing Juice
Shop this	Internal	Passing Juice
Shop this	Internal	Passing Juice
SHOP THIS	Internal	Passing Juice
Shop This	Internal	Passing Juice
Shop This	Internal	Passing Juice
Kamers/Makers - Johannesburg 2018	Internal	Passing Juice
Interview for London College of Fashion News Blog	Internal	Passing Juice
Welcome to the Rush Revolution >>	Internal	Passing Juice
-	External	Passing Juice
Search	Internal	Passing Juice
About us	Internal	Passing Juice
Shipping and Returns	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice

In-page links

Stockist		Internal	Passing Juice
Careers		Internal	Passing Juice
Powered by Shopify		External	noFollow
{{{name}}}		Internal	Passing Juice

SEO Keywords

⊙	Keywords Cloud	resort esc swim sign close search latest rush jackets tights

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
latest	8	✖	✖	✖	✔
close	6	✖	✖	✖	✖
rush	4	✔	✖	✔	✔
swim	4	✖	✖	✖	✖
jackets	4	✖	✖	✖	✖

Usability

⊙	Url	Domain : rushactivewear.co.uk Length : 20
✅	Favicon	Great, your website has a favicon.
❌	Printability	We could not find a Print-Friendly CSS.
✅	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability

❌		

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 53 Warnings : 2
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap.

Optimization

		https://rushactivewear.co.uk/sitemap.xml
✓	Robots.txt	http://rushactivewear.co.uk/robots.txt Great, your website has a robots.txt file.
✓	Analytics	Great, your website has an analytics tool. Google Analytics