

# Website review rushactivewear.co.uk

Generated on September 21 2024 08:37 AM

The score is 54/100

#### **SEO Content**

	Title	Length:	35	ndash; Rush		70 charact	ers.
	Description	Your all-day activewear. Rush apparel guarantees superior comfort that doesn't compromise on styleYou'll never want to take them off!  Length: 144  Great, your meta description contains between 70 and 160 characters		ever want to			
	Keywords	-		n't found me enerator to c			age. Use <u>this free</u>
	Og Meta Properties		Good, your page take advantage of Og Properties.				
		Prope	rty	Content			
			ne	Rush Reso	rt		
		url		https://rush-resort.com/			
		title		Rush Activewear			
		type		website			
		descript	ion	guarantees	se on style	omfort that	parel doesn't I never want
	Headings	<b>H1</b>	<b>H2</b> 6	<b>H3</b>	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
•			H1] Rush F H2] SHOP	Resort Rush F LATEST COLL THE LATEST	Resort .ECTION	_	_

#### **SEO Content**

		<ul> <li>[H2] RESORT COLLECTION</li> <li>[H2] Shop the Tights Collection</li> <li>[H2] Shop by category</li> <li>[H2] From the journal</li> <li>[H3] Sign up</li> </ul>
<b>※</b>	Images	We found 13 images on this web page.  9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
8	Text/HTML Ratio	Ratio: <b>10%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
<b>②</b>	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

#### **SEO Links**

	URL Rewrite	Good. Your links looks friendly!
<b>②</b>	Underscores in the URLs	Perfect! No underscores detected in your URLs.
<b></b>	In-page links	We found a total of 34 links including 0 link(s) to files
0	Statistics	External Links : noFollow 2.94%  External Links : Passing Juice 2.94%  Internal Links 94.12%

# In-page links

Anchor	Туре	Juice
Skip to content	Internal	Passing Juice
<u>Home</u>	Internal	Passing Juice

# In-page links

<u>Swim</u>	Internal	Passing Juice
<u>Womens</u>	Internal	Passing Juice
<u>Jackets</u>	Internal	Passing Juice
<u>Latest</u>	Internal	Passing Juice
<u>Shorts</u>	Internal	Passing Juice
Sports Bras	Internal	Passing Juice
<u>Tights</u>	Internal	Passing Juice
<u>Tops</u>	Internal	Passing Juice
Collections	Internal	Passing Juice
Luxe Lounge	Internal	Passing Juice
<u>Tights</u>	Internal	Passing Juice
WonderLux™	Internal	Passing Juice
Accessories	Internal	Passing Juice
Blog	Internal	Passing Juice
Log in	Internal	Passing Juice
Shop this	Internal	Passing Juice
Shop this	Internal	Passing Juice
SHOP THIS	Internal	Passing Juice
Shop This	Internal	Passing Juice
Shop This	Internal	Passing Juice
Kamers/Makers - Johannesburg 2018	Internal	Passing Juice
Interview for London College of Fashion News Blog	Internal	Passing Juice
Welcome to the Rush Revolution >>	Internal	Passing Juice
=	External	Passing Juice
Search	Internal	Passing Juice
About us	Internal	Passing Juice
Shipping and Returns	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice

#### **In-page links**

<u>Stockist</u>	Internal	Passing Juice
<u>Careers</u>	Internal	Passing Juice
Powered by Shopify	External	noFollow
{{{name}}}	Internal	Passing Juice

#### **SEO Keywords**



**Keywords Cloud** 

resort esc swim sign close search latest rush jackets tights

## **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
latest	8	×	×	×	✓
close	6	×	×	×	×
rush	4	<b>*</b>	×	<b>*</b>	✓
swim	4	×	×	×	×
jackets	4	×	×	×	×

#### **Usability**

0	Url	Domain : rushactivewear.co.uk Length : 20
<b>②</b>	Favicon	Great, your website has a favicon.
8	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## **Usability**



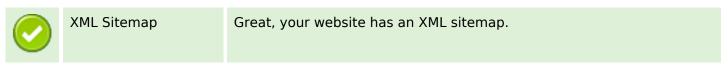
#### **Document**

	Doctype	HTML 5		
<b></b>	Encoding	Perfect. Your declared charset is UTF-8.		
	W3C Validity	Errors : 53 Warnings : 2		
<b></b>	Email Privacy	Great no email address has been found in plain text!		
<b></b>	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
•	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul>		

#### **Mobile**

	Mobile Optimization	×	Apple Icon
	~	Meta Viewport Tag	
	*	Flash content	

### **Optimization**



## Optimization

	https://rushactivewear.co.uk/sitemap.xml
Robots.txt	http://rushactivewear.co.uk/robots.txt  Great, your website has a robots.txt file.
Analytics	Great, your website has an analytics tool.  Google Analytics