



# Website review rushactivewear.co.uk

Generated on September 13 2024 04:14 AM





The score is 54/100







## SEO Content

	Title	<p>Rush Activewear &amp;ndash; Rush Resort</p> <p><b>Length : 35</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Your all-day activewear. Rush apparel guarantees superior comfort that doesn't compromise on style...You'll never want to take them off!</p> <p><b>Length : 144</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1317 1481 1843"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Rush Resort</td> </tr> <tr> <td>url</td> <td>https://rush-resort.com/</td> </tr> <tr> <td>title</td> <td>Rush Activewear</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Your all-day activewear. Rush apparel guarantees superior comfort that doesn't compromise on style...You'll never want to take them off!</td> </tr> </tbody> </table>	Property	Content	site_name	Rush Resort	url	https://rush-resort.com/	title	Rush Activewear	type	website	description	Your all-day activewear. Rush apparel guarantees superior comfort that doesn't compromise on style...You'll never want to take them off!
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	Headings	<table border="1" data-bbox="539 1877 1481 1944"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>6</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1977 1136 2069" style="list-style-type: none"> <li>• [H1] Rush Resort Rush Resort</li> <li>• [H2] SHOP LATEST COLLECTION</li> <li>• [H2] SHOP THE LATEST COLLECTION</li> </ul>	H1	H2	H3	H4	H5	H6	1	6	1	0	0	0
H1	H2	H3	H4	H5	H6									
1	6	1	0	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] RESORT COLLECTION</li><li>• [H2] Shop the Tights Collection</li><li>• [H2] Shop by category</li><li>• [H2] From the journal</li><li>• [H3] Sign up</li></ul>
	Images	We found 13 images on this web page.  9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>10%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 34 links including 0 link(s) to files
	Statistics	External Links : noFollow 2.94%  External Links : Passing Juice 2.94%  Internal Links 94.12%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice

## In-page links

<a href="#">Swim</a>	Internal	Passing Juice
<a href="#">Womens</a>	Internal	Passing Juice
<a href="#">Jackets</a>	Internal	Passing Juice
<a href="#">Latest</a>	Internal	Passing Juice
<a href="#">Shorts</a>	Internal	Passing Juice
<a href="#">Sports Bras</a>	Internal	Passing Juice
<a href="#">Tights</a>	Internal	Passing Juice
<a href="#">Tops</a>	Internal	Passing Juice
<a href="#">Collections</a>	Internal	Passing Juice
<a href="#">Luxe Lounge</a>	Internal	Passing Juice
<a href="#">Tights</a>	Internal	Passing Juice
<a href="#">WonderLux™</a>	Internal	Passing Juice
<a href="#">Accessories</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Log in</a>	Internal	Passing Juice
<a href="#">Shop this</a>	Internal	Passing Juice
<a href="#">Shop this</a>	Internal	Passing Juice
<a href="#">SHOP THIS</a>	Internal	Passing Juice
<a href="#">Shop This</a>	Internal	Passing Juice
<a href="#">Shop This</a>	Internal	Passing Juice
<a href="#">Kamers/Makers - Johannesburg 2018</a>	Internal	Passing Juice
<a href="#">Interview for London College of Fashion News Blog</a>	Internal	Passing Juice
<a href="#">Welcome to the Rush Revolution &gt;&gt;</a>	Internal	Passing Juice
=	External	Passing Juice
<a href="#">Search</a>	Internal	Passing Juice
<a href="#">About us</a>	Internal	Passing Juice
<a href="#">Shipping and Returns</a>	Internal	Passing Juice
<a href="#">Terms and Conditions</a>	Internal	Passing Juice

## In-page links

<a href="#">Stockist</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Powered by Shopify</a>	External	noFollow
<a href="#">{{{name}}}</a>	Internal	Passing Juice





## SEO Keywords

 Keywords Cloud	swim esc <b>latest</b> tights resort <b>close</b> rush search jackets sign
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
latest	8	✘	✘	✘	✔
close	6	✘	✘	✘	✘
rush	4	✔	✘	✔	✔
swim	4	✘	✘	✘	✘
jackets	4	✘	✘	✘	✘

## Usability

 Url	Domain : rushactivewear.co.uk Length : 20
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.
 Language	Good. Your declared language is en.
Dublin Core	This page does not take advantage of Dublin Core.

## Usability



## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>




## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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## Optimization

		<a href="https://rushactivewear.co.uk/sitemap.xml">https://rushactivewear.co.uk/sitemap.xml</a>
	Robots.txt	<a href="http://rushactivewear.co.uk/robots.txt">http://rushactivewear.co.uk/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  <a href="#">Google Analytics</a>