Website review
saltmarshappraisals.com

The score is 51/100

SEO Content

✅	Title	Salt Marsh Appraisals - Charleston Dentist **Length : 42** Perfect, your title contains between 10 and 70 characters.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Salt Marsh Appraisals - Charleston Dentist
description	Charleston’s Choice for Trusted Property Appraisals Contact Us Today Charleston Area Appraisals Salt Marsh Appraisals Welcome to Salt Marsh Appraisals, where local expertise meets reliability in residential property valuation. Led by Charleston native Reagan Jackson, a residential appraiser since 2007, our firm provides experinced insights into the Charleston metro area's Read MoreHome
url	https://saltmarshappraisals.com/
site_name	Salt Marsh Appraisals

SEO Content

	Headings						
		H1	**H2**	**H3**	**H4**	**H5**	**H6**
		2	8	1	0	0	0

- [H1] Home
- [H1] Charleston's Choice for Trusted Property Appraisals
- [H2] Contact Us
- [H2] Contact Us Today
- [H2] Charleston Area Appraisals
- [H2] Salt Marsh Appraisals
- [H2] Residential Appraisals
- [H2] Local Market Knowledge and Expertise
- [H2] Footer
- [H2] Contact Us
- [H3] Navigation

	Images	We found 2 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **4%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 6 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 16.67% Internal Links 83.33%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
Services	Internal	Passing Juice
Contact	Internal	Passing Juice
Charleston Web Design	External	Passing Juice

SEO Keywords

	Keywords Cloud	properties charleston marsh property salt expertise area appraisals menu residential

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
appraisals	7	✔	✖	✖	✔
charleston	6	✔	✖	✖	✔
residential	5	✖	✖	✖	✔
menu	3	✖	✖	✖	✖
property	3	✖	✖	✖	✔

Usability

	Url	Domain : saltmarshappraisals.com Length : 23
	Favicon	Great, your website has a favicon.

Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✔ Perfect. No inline css has been found in HTML tags!
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Mobile

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap. https://saltmarshappraisals.com/sitemap_index.xml
✔	Robots.txt	http://saltmarshappraisals.com/robots.txt Great, your website has a robots.txt file.
✘	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.