







Website review schenadesign.com

Generated on September 22 2024 05:34 AM






The score is 52/100






SEO Content

	Title	Schena Design Shop Fine Art Photography & Illustrations Length : 61 Perfect, your title contains between 10 and 70 characters.										
	Description	Shop the fine art Photography and holiday illustrations by photographer and designer Ashley Schena. Find the perfect photograph or illustration for your home with a variety of prints and products. Length : 197 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.										
	Keywords	schena, design, ashley schena, schena design photography, illustration, hummingbird, botanical, fine art photography, sungems, Good, your page contains meta keywords.										
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.schenadesign.com/</td></tr><tr><td>title</td><td>Schena Design Shop Fine Art Photography & Illustrations</td></tr><tr><td>image</td><td>https://images.discerningassets.com/image/upload/c_limit,h_600,w_600/v1698250069/Wings_Outstretched_Great_Blue_Heron_2018_HMP_Print_zxa5rp.jpg</td></tr></tbody></table>	Property	Content	type	website	url	https://www.schenadesign.com/	title	Schena Design Shop Fine Art Photography & Illustrations	image	https://images.discerningassets.com/image/upload/c_limit,h_600,w_600/v1698250069/Wings_Outstretched_Great_Blue_Heron_2018_HMP_Print_zxa5rp.jpg
Property	Content											
type	website											
url	https://www.schenadesign.com/											
title	Schena Design Shop Fine Art Photography & Illustrations											
image	https://images.discerningassets.com/image/upload/c_limit,h_600,w_600/v1698250069/Wings_Outstretched_Great_Blue_Heron_2018_HMP_Print_zxa5rp.jpg											

SEO Content

		description	Shop the fine art Photography and holiday illustrations by photographer and designer Ashley Schena. Find the perfect photograph or illustration for your home with a variety of prints and products.
	Headings	H1 2 H2 5 H3 1 H4 0 H5 0 H6 0	<ul style="list-style-type: none"> • [H1] Shop Art • [H1] trusted • [H2] Trusted Art Seller • [H2] Verified Secure Website with Safe Checkout • [H2] This Website Supports Augmented Reality to Live Preview Art • [H2] Manage Favorites • [H2] This Website Supports Augmented Reality to Live Preview Art • [H3] Import From Instagram
	Images	We found 98 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.	
	Text/HTML Ratio	Ratio : 7% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.	
	Flash	Perfect, no Flash content has been detected on this page.	
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.	

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 32 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%

SEO Links



External Links : Passing Juice 18.75%

Internal Links 81.25%


In-page links

Anchor	Type	Juice
Instructions on how to enable JavaScript in your web browser	External	Passing Juice
Shop Art	Internal	Passing Juice
Best Sellers	Internal	Passing Juice
Prints	Internal	Passing Juice
Gift Guide	Internal	Passing Juice
Calendar	Internal	Passing Juice
Stationary	Internal	Passing Juice
Home wares	Internal	Passing Juice
Mugs	Internal	Passing Juice
Pillows	Internal	Passing Juice
Apparel	Internal	Passing Juice
Totes	Internal	Passing Juice
Shop Special Gifts	Internal	Passing Juice
Shop at Spoonflower	External	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
FAQ	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Favorites	Internal	Passing Juice
Create an Account	Internal	Passing Juice
Art Storefronts Organization	External	Passing Juice
please do so here	External	Passing Juice
Prints	Internal	Passing Juice

In-page links

Calendar	Internal	Passing Juice
Ornaments	Internal	Passing Juice
Tumblers	Internal	Passing Juice
About	Internal	Passing Juice
FAQ	Internal	Passing Juice
Contact	Internal	Passing Juice
Instagram	External	Passing Juice
Facebook	External	Passing Juice
No thanks	Internal	Passing Juice



SEO Keywords

	Keywords Cloud	art sellers shop quick prints view totes best apparel calendar
---	----------------	---




Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
shop	9	✓	✗	✓	✓
art	9	✓	✓	✓	✓
quick	7	✗	✗	✗	✗
view	7	✗	✗	✗	✓
prints	4	✗	✗	✓	✗












Usability

	Url	Domain : schenadesign.com Length : 16
	Favicon	Great, your website has a favicon.



Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td><u></td><td>1</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	1
Deprecated tags	Occurrences					
<u>	1					
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Perfect, your website has few JavaScript files.</div> <div> Perfect, your website takes advantage of gzip.</div>				




Mobile

	Mobile Optimization	<div> Apple Icon</div>
---	---------------------	---

Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>https://www.schenadesign.com/sitemaps/ashleyschena</p>
	Robots.txt	<p>http://schenadesign.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>