The score is 52/100

pagepeeker

SEO Content

✅	Title	Schena Design | Shop Fine Art Photography & Illustrations **Length : 61** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Shop the fine art Photography and holiday illustrations by photographer and designer Ashley Schena. Find the perfect photograph or illustration for your home with a variety of prints and products. **Length : 197** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✅	Keywords	schena, design, ashley schena, schena design photography, illustration, hummingbird, botanical, fine art photography, sungems, Good, your page contains meta keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
url	https://www.schenadesign.com/
title	Schena Design | Shop Fine Art Photography & Illustrations
image	https://images.discerningassets.com/image/upload/c_limit,h_600,w_600/v1698250069/Wings_Outstretched_Great_Blue_Heron_2018_HMP_Print_zxa5rp.jpg

SEO Content

		description	Shop the fine art Photography and holiday illustrations by photographer and designer Ashley Schena. Find the perfect photograph or illustration for your home with a variety of prints and products.				

⊙	Headings	**H1** 2 **H2** 5 **H3** 1 **H4** 0 **H5** 0 **H6** 0 • [H1] Shop Art • [H1] trusted • [H2] Trusted Art Seller • [H2] Verified Secure Website with Safe Checkout • [H2] This Website Supports Augmented Reality to Live Preview Art • [H2] Manage Favorites • [H2] This Website Supports Augmented Reality to Live Preview Art • [H3] Import From Instagram
❌	Images	We found 98 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **7%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 32 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%

SEO Links

External Links : Passing Juice 18.75%

Internal Links 81.25%

In-page links

Anchor	Type	Juice
Instructions on how to enable JavaScript in your web browser	External	Passing Juice
Shop Art	Internal	Passing Juice
Best Sellers	Internal	Passing Juice
Prints	Internal	Passing Juice
Gift Guide	Internal	Passing Juice
Calendar	Internal	Passing Juice
Stationary	Internal	Passing Juice
Home wares	Internal	Passing Juice
Mugs	Internal	Passing Juice
Pillows	Internal	Passing Juice
Apparel	Internal	Passing Juice
Totes	Internal	Passing Juice
Shop Special Gifts	Internal	Passing Juice
Shop at Spoonflower	External	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
FAQ	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Favorites	Internal	Passing Juice
Create an Account	Internal	Passing Juice
Art Storefronts Organization	External	Passing Juice
please do so here	External	Passing Juice
Prints	Internal	Passing Juice

In-page links

Calendar	Internal	Passing Juice
Ornaments	Internal	Passing Juice
Tumblers	Internal	Passing Juice
About	Internal	Passing Juice
FAQ	Internal	Passing Juice
Contact	Internal	Passing Juice
Instagram	External	Passing Juice
Facebook	External	Passing Juice
No thanks	Internal	Passing Juice

SEO Keywords

Keywords Cloud	shop apparel view best art totes prints sellers calendar quick

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
shop	9	✔	✖	✔	✔
art	9	✔	✔	✔	✔
quick	7	✖	✖	✖	✖
view	7	✖	✖	✖	✔
prints	4	✖	✖	✔	✖

Usability

	Url	Domain : schenadesign.com Length : 16
✔	Favicon	Great, your website has a favicon.

Usability

❌	Printability	We could not find a Print-Friendly CSS.
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
✅	Email Privacy	Great no email address has been found in plain text!
❌	Deprecated HTML	

Deprecated tags	Occurrences
<u>	1

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

⬤	Speed Tips	✅ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✅ Perfect, your website has few JavaScript files.
		✅ Perfect, your website takes advantage of gzip.

Mobile

⬤	Mobile Optimization	✖ Apple Icon

Mobile

		✔	Meta Viewport Tag
		✔	Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap. https://www.schenadesign.com/sitemaps/ashleyschena
✔	Robots.txt	http://schenadesign.com/robots.txt Great, your website has a robots.txt file.
✖	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.