








Website review schoffeloutdoor.com

Generated on September 21 2024 21:47 PM





The score is 50/100







SEO Content

	<p>Title</p>	<p>Schöffel Outdoor &bull; Buy Cheap Outdoor Apparel & Accessoires ...</p> <p>Length : 71</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>														
	<p>Description</p>	<p>Buy Outdoor Gear In The Schöffel Online Store: Hiking,Mountaineering, Skiing... And Of Course Comfortable Double Jackets.</p> <p>Length : 121</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 1906"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Home</td> </tr> <tr> <td>description</td> <td>Buy Outdoor Gear In The Schöffel Online Store: Hiking,Mountaineering, Skiing... And Of Course Comfortable Double Jackets.</td> </tr> <tr> <td>url</td> <td>https://schoffeloutdoor.com/</td> </tr> <tr> <td>site_name</td> <td>Schöffel Outdoor</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Home	description	Buy Outdoor Gear In The Schöffel Online Store: Hiking,Mountaineering, Skiing... And Of Course Comfortable Double Jackets.	url	https://schoffeloutdoor.com/	site_name	Schöffel Outdoor
Property	Content															
locale	en_US															
type	website															
title	Home															
description	Buy Outdoor Gear In The Schöffel Online Store: Hiking,Mountaineering, Skiing... And Of Course Comfortable Double Jackets.															
url	https://schoffeloutdoor.com/															
site_name	Schöffel Outdoor															
	<p>Headings</p>	<table border="1" data-bbox="539 1933 1481 2007"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>2</td> <td>3</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 2033 1018 2067" style="list-style-type: none"> • [H2] Men's Outdoor Jackets 	H1	H2	H3	H4	H5	H6	0	2	3	1	0	0		
H1	H2	H3	H4	H5	H6											
0	2	3	1	0	0											

SEO Content

		<ul style="list-style-type: none">• [H2] Women's Outdoor Jackets• [H3] Top Searches Categories• [H3] Featured Products• [H3] Login• [H4] Cart
	Images	We found 31 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 4% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 86 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
New Arrivals	Internal	Passing Juice

In-page links

WOMEN	Internal	Passing Juice
MEN	Internal	Passing Juice
WOMEN	Internal	Passing Juice
Pants Long	Internal	Passing Juice
Pants Short	Internal	Passing Juice
Pants Zip Off	Internal	Passing Juice
Inner Pants	Internal	Passing Juice
MEN	Internal	Passing Juice
Pants Long	Internal	Passing Juice
Pants Short	Internal	Passing Juice
Pants Zip Off	Internal	Passing Juice
Inner Pants	Internal	Passing Juice
CHILDREN	Internal	Passing Juice
WOMEN	Internal	Passing Juice
Outdoor Jackets	Internal	Passing Juice
Double Jackets	Internal	Passing Juice
Parka / Coat	Internal	Passing Juice
Down- / Thermojacket	Internal	Passing Juice
MEN	Internal	Passing Juice
Outdoor Jackets	Internal	Passing Juice
Parka / Coat	Internal	Passing Juice
Double Jackets	Internal	Passing Juice
Down- / Thermojacket	Internal	Passing Juice
CHILDREN	Internal	Passing Juice
WOMEN	Internal	Passing Juice
Bike	Internal	Passing Juice
Skiing	Internal	Passing Juice
Travel/Leisure	Internal	Passing Juice

In-page links

Trek & Hike	Internal	Passing Juice
Mountaineering	Internal	Passing Juice
Ski Tour	Internal	Passing Juice
MEN	Internal	Passing Juice
Travel/Leisure	Internal	Passing Juice
Skiing	Internal	Passing Juice
Trek & Hike	Internal	Passing Juice
Ski Tour	Internal	Passing Juice
Mountaineering	Internal	Passing Juice
Bike	Internal	Passing Juice
CHILDREN	Internal	Passing Juice
Ski	Internal	Passing Juice
WOMEN	Internal	Passing Juice
MEN	Internal	Passing Juice
CHILDREN	Internal	Passing Juice
WOMEN	Internal	Passing Juice
WOMEN	Internal	Passing Juice
MEN	Internal	Passing Juice
WOMEN	Internal	Passing Juice
MEN	Internal	Passing Juice
MEN	Internal	Passing Juice
CHILDREN	Internal	Passing Juice
WOMEN	Internal	Passing Juice
MEN	Internal	Passing Juice
Wishlist	Internal	Passing Juice
Quick View	Internal	Passing Juice
WOMEN SCHÖFFEL Pants Long&lt;Abrasion resistant & lightweight 3/4 hiking tights blue	Internal	Passing Juice
WOMEN SCHÖFFEL Outdoor Jackets&lt;Waterproof padded	Internal	Passing Juice

In-page links

hiking jacket red		
WOMEN SCHÖFFEL Trek & Hike Pants Long&Warm & sporty hiking pants red	Internal	Passing Juice
WOMEN SCHÖFFEL Trek & Hike Pants Zip Off&Strong hiking pants with zip-off function purple	Internal	Passing Juice
WOMEN SCHÖFFEL Bike&Extremely lightweight & breathable windbreaker pink	Internal	Passing Juice
WOMEN SCHÖFFEL &Environmentally friendly t shirt for hiking weiß	Internal	Passing Juice
WOMEN SCHÖFFEL &Quick drying polo shirt weiß	Internal	Passing Juice
WOMEN SCHÖFFEL Pants Long&Technical and warming hiking pants green	Internal	Passing Juice
WOMEN SCHÖFFEL Parka / Coat Outdoor Jackets Trek & Hike&Elegant parka for comfortable hikes rot	Internal	Passing Juice
WOMEN SCHÖFFEL Trek & Hike&Very comfortable to wear long sleeve white	Internal	Passing Juice
WOMEN SCHÖFFEL Trek & Hike Outdoor Jackets&Waterproof padded hiking jacket red	Internal	Passing Juice
WOMEN SCHÖFFEL Trek & Hike Pants Long&Comfortable, odor-reducing hiking pants rot	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
My Account	Internal	Passing Juice
Shipping Policy	Internal	Passing Juice
Terms And Conditions	Internal	Passing Juice
Shipping	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Shirts/Polos	Internal	Passing Juice
Pants	Internal	Passing Juice
Jackets	Internal	Passing Juice
Activities	Internal	Passing Juice
Fleece	Internal	Passing Juice
Blouses	Internal	Passing Juice

In-page links

Vest	Internal	Passing Juice
Underwear	Internal	Passing Juice
Shirts	Internal	Passing Juice
Accessoires	Internal	Passing Juice
Lost your password?	Internal	Passing Juice





SEO Keywords

 Keywords Cloud	quick men women children sale view pants jackets outdoor schöffel
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
women	17	✘	✘	✘	✔
pants	14	✘	✘	✘	✘
schöffel	11	✔	✘	✔	✘
sale	9	✘	✘	✘	✘
quick	9	✘	✘	✘	✘





Usability

 Url	Domain : schoffeloutdoor.com Length : 19
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.
 Language	Good. Your declared language is en.





Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile



	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Optimization



		https://schoffeloutdoor.com/sitemap.xml
	Robots.txt	http://schoffeloutdoor.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.