







Website review schoolmasters.com

Generated on September 23 2024 01:18 AM






The score is 50/100





SEO Content

	<p>Title</p>	<p>School Safety Crossing Guard Vests & Gear Traffic Signs</p> <p>Length : 67</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Schoolmasters has been manufacturing and distributing quality school safety products since 1953. Schoolmasters is family owned and operated, and we believe in doing business the family way; with honesty, integrity and a commitment to customer satisfaction.</p> <p>Length : 256</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1384 1481 2011"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>School Safety Crossing Guard Vests & Gear Traffic Signs</td> </tr> <tr> <td>description</td> <td>Schoolmasters has been manufacturing and distributing quality school safety products since 1953. Schoolmasters is family owned and operated, and we believe in doing business the family way; with honesty, integrity and a commitment to customer satisfaction.</td> </tr> <tr> <td>url</td> <td>https://schoolmasters.com/</td> </tr> <tr> <td>site_name</td> <td>Schoolmasters</td> </tr> </tbody> </table>	Property	Content	type	website	title	School Safety Crossing Guard Vests & Gear Traffic Signs	description	Schoolmasters has been manufacturing and distributing quality school safety products since 1953. Schoolmasters is family owned and operated, and we believe in doing business the family way; with honesty, integrity and a commitment to customer satisfaction.	url	https://schoolmasters.com/	site_name	Schoolmasters
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SEO Content

		<p>image https://cdn.shopify.com/s/files/1/0436/3203/3949/files/schoolmasters-safety-logo.png?height=628&pad_color=fff&v=1613570779&width=1200</p> <p>image:secure_url https://cdn.shopify.com/s/files/1/0436/3203/3949/files/schoolmasters-safety-logo.png?height=628&pad_color=fff&v=1613570779&width=1200</p> <p>image:width 1200</p> <p>image:height 628</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>8</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] • [H2] Login to my account • [H2] Recover password • [H2] Create my account • [H2] Popular Products • [H2] New Products • [H2] Featured Categories • [H2] Our promise to You! • [H2] Quick links 	H1	H2	H3	H4	H5	H6	1	8	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	8	0	0	0	0									
	Images	<p>We found 46 images on this web page.</p> <p>28 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 6%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

SEO Links

	In-page links	We found a total of 150 links including 0 link(s) to files
	Statistics	External Links : noFollow 0.67% External Links : Passing Juice 2% Internal Links 97.33%

In-page links

Anchor	Type	Juice
Apparel & ID	Internal	Passing Juice
ANSI Class 2 Products	Internal	Passing Juice
ANSI Class 3 Products	Internal	Passing Juice
ANSI Class E Products	Internal	Passing Juice
Armbands	Internal	Passing Juice
Buttons	Internal	Passing Juice
Gloves	Internal	Passing Juice
Hats & Caps	Internal	Passing Juice
Helmets	Internal	Passing Juice
Jackets	Internal	Passing Juice
Pants (Reflective)	Internal	Passing Juice
Pinnies	Internal	Passing Juice
Rainwear	Internal	Passing Juice
Safety Patrol Belts	Internal	Passing Juice
Safety Vests	Internal	Passing Juice
Slip-Over Capes	Internal	Passing Juice
T-Shirts	Internal	Passing Juice
Winter Apparel	Internal	Passing Juice
Women's Apparel	Internal	Passing Juice
Crowd Control	Internal	Passing Juice

In-page links

Barrier/Caution Tape	Internal	Passing Juice
Expandable Barricades	Internal	Passing Juice
Pennant Streamers	Internal	Passing Juice
Plastic Chain	Internal	Passing Juice
Retractable Cone Bars	Internal	Passing Juice
Rope Posts	Internal	Passing Juice
Stanchions - Aluminum	Internal	Passing Juice
Stanchions - Plastic	Internal	Passing Juice
Stanchions - Steel	Internal	Passing Juice
Cones & Barrels	Internal	Passing Juice
Commander Traffic Drums	Internal	Passing Juice
Cone Accessories	Internal	Passing Juice
Cone Carts	Internal	Passing Juice
Flag Cones	Internal	Passing Juice
Lighted and Reflective Cones	Internal	Passing Juice
Message Cones	Internal	Passing Juice
Poly Cones	Internal	Passing Juice
Traffic Cones	Internal	Passing Juice
Watchtower Stacker Cones	Internal	Passing Juice
Safety Patrol	Internal	Passing Juice
Awards	Internal	Passing Juice
Buttons	Internal	Passing Juice
Signs	Internal	Passing Juice
Aluminum Traffic Signs (Regular)	Internal	Passing Juice
Aluminum Traffic Signs (Reflective)	Internal	Passing Juice
Cone Top Sign Holder & Street Sign Sets	Internal	Passing Juice
Crosswalk Signs	Internal	Passing Juice
Floor & Sidewalk Signs	Internal	Passing Juice

In-page links

Impact Recovery System Signs	Internal	Passing Juice
Maintenance Signs	Internal	Passing Juice
Paddle & Wand Signs	Internal	Passing Juice
Reversible Signs	Internal	Passing Juice
School Bus Safety Signs	Internal	Passing Juice
Sign Posts & Bases	Internal	Passing Juice
Snap-On Cone Signs	Internal	Passing Juice
Steel Sign Holder	Internal	Passing Juice
Stop Signs	Internal	Passing Juice
Vinyl Cone Sign Kits	Internal	Passing Juice
Wet Floor Signs & Cones	Internal	Passing Juice
Traffic Control	Internal	Passing Juice
Barricades	Internal	Passing Juice
Crossing Guard Equipment	Internal	Passing Juice
Flag Cones	Internal	Passing Juice
Gemstone™ Vertical Panels	Internal	Passing Juice
Hand Held Flags	Internal	Passing Juice
Navicade™ Channelizers	Internal	Passing Juice
Parking Lot Maintenance	Internal	Passing Juice
Security Gates	Internal	Passing Juice
Speed Bumps/Humps	Internal	Passing Juice
Storage	Internal	Passing Juice
Cooler Transports	Internal	Passing Juice
Totes & Containers	Internal	Passing Juice
Whistles & Lanyards	Internal	Passing Juice
Accessories	Internal	Passing Juice
Electronic Whistles	Internal	Passing Juice
Lanyards	Internal	Passing Juice

In-page links

Whistles	Internal	Passing Juice
Misc. Equipment	Internal	Passing Juice
Backpacks	Internal	Passing Juice
Batteries	Internal	Passing Juice
Eye Protection	Internal	Passing Juice
Fire Safety	Internal	Passing Juice
First Aid	Internal	Passing Juice
Flashlights & Light Batons	Internal	Passing Juice
Floor Mats	Internal	Passing Juice
Floor Marking	Internal	Passing Juice
Graffiti Remover	Internal	Passing Juice
Megaphones	Internal	Passing Juice
Noise Control	Internal	Passing Juice
Security Mirrors	Internal	Passing Juice
Walking Ropes	Internal	Passing Juice
Science	Internal	Passing Juice
Astronomy	Internal	Passing Juice
Biology	Internal	Passing Juice
Books	Internal	Passing Juice
Botany	Internal	Passing Juice
Bunsen Burners	Internal	Passing Juice
Chemistry	Internal	Passing Juice
Dissecting Kits & Specimens	Internal	Passing Juice
DVDs	Internal	Passing Juice
Earth Science	Internal	Passing Juice
Electricity	Internal	Passing Juice
Glassware / Plasticware	Internal	Passing Juice
K'Nex Technology Kits	Internal	Passing Juice

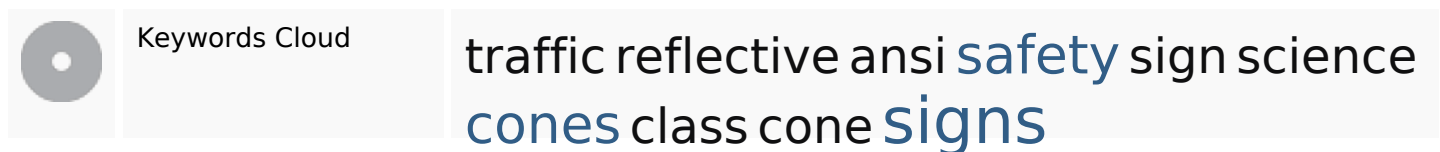
In-page links

Lab Equipment	Internal	Passing Juice
Lab Stands & Accessories	Internal	Passing Juice
Lab Tools	Internal	Passing Juice
Lab Trays & Test Tube Racks	Internal	Passing Juice
Life Science	Internal	Passing Juice
Light & Color	Internal	Passing Juice
Microscopes	Internal	Passing Juice
Magnetism	Internal	Passing Juice
Magnifiers	Internal	Passing Juice
Physics	Internal	Passing Juice
Porcelain	Internal	Passing Juice
Robotics	Internal	Passing Juice
Science Fair	Internal	Passing Juice
Sound & Waves	Internal	Passing Juice
STEM	Internal	Passing Juice
Thames & Kosmos Science Kits	Internal	Passing Juice
Thermometers	Internal	Passing Juice
Weather & Climate	Internal	Passing Juice
Shop our products	Internal	Passing Juice
I-Beam Barricade Board (Engineering Grade)	Internal	Passing Juice
Learn More	Internal	Passing Juice
S195C Flame Retardant Contrasting Trim Mesh Reflective Vest (Class 2)	Internal	Passing Juice
Learn More	Internal	Passing Juice
S383P Contrasting Trim Mesh Reflective Vest (Class 2)(Lime)	Internal	Passing Juice
Learn More	Internal	Passing Juice
18" Reflective Aluminum Paddle Stop Sign	Internal	Passing Juice
Learn More	Internal	Passing Juice
Mesh Crossing Guard Vest	Internal	Passing Juice

In-page links

Learn More	Internal	Passing Juice
ANSI Hi-Viz Ball Cap	Internal	Passing Juice
Learn More	Internal	Passing Juice
Request a Quote	Internal	Passing Juice
Order a Gift Card	Internal	Passing Juice
Sale Items	Internal	Passing Juice
Closeout Items	Internal	Passing Juice
Made in the USA	Internal	Passing Juice
Policies	Internal	Passing Juice
Shipping Information	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Do not sell my personal information	Internal	Passing Juice
Find Order Information	External	Passing Juice
Refund Policy	Internal	Passing Juice
Wolverine Sports	External	Passing Juice
School-Tech, Inc.	External	Passing Juice
Powered by Shopify	External	noFollow

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
signs	29	✓	✗	✗	✗
safety	22	✓	✗	✓	✗







Keywords Consistency

cones	22	✘	✘	✘	✘
sign	16	✔	✘	✘	✘
traffic	15	✔	✘	✘	✘

Usability

	Url	Domain : schoolmasters.com Length : 17
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✔ Excellent, your website doesn't use nested tables.✘ Too bad, your website is using inline styles.

Document

- ✔ Great, your website has few CSS files.
- ✘ Too bad, your website has too many JS files (more than 6).
- ✘ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✘ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://schoolmasters.com/sitemap.xml>



Robots.txt

<http://schoolmasters.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics