

#### **SEO Content**

0	Title	Home - Schoo Length : 49 Perfect, your	·		·	·	ers.
8	Description	Length : 0 Very bad. We free online m			•		page. Use <u>this</u>
$\bigotimes$	Keywords	Very bad. We online meta t			-		age. Use <u>this free</u>
0	Og Meta Properties	Good, your pa	age tal	ke advantag Content		oerties.	
		locale		en_US			
		title		website Home - Sc Developm	hool of Appa ent	arel Design	&
		url		http://schc om/	olofapparelo	designandd	evelopment.c
		site_name		School of A	Apparel Desi	gn & [	Development
0	Headings	2 2 • [H1] 9 • [H1] 4 • [H2] N • [H2] 5 • [H3] 6	School A Cente News + Sponso EXISTE	er for Innova - Events ors NTIAL THRE	Design & De ative and Cro	eative Learn inal Line Sh	H6 0

#### **SEO Content**

		<ul> <li>[H4] May 8, 2024</li> <li>[H4] January 16, 2024</li> </ul>
$\bigotimes$	Images	We found 14 images on this web page. 14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
$\bigotimes$	Text/HTML Ratio	Ratio : <b>13%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
0	Flash	Perfect, no Flash content has been detected on this page.
0	Iframe	Great, there are no Iframes detected on this page.

#### **SEO Links**

0	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
0	In-page links	We found a total of 9 links including 0 link(s) to files
$\mathbf{O}$	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 11.11%
		Internal Links 88.89%

## In-page links

Туре	Juice
Internal	Passing Juice
Internal	Passing Juice
Internal	Passing Juice
	Internal Internal

# In-page links

TAC Committee	Internal	Passing Juice
FAOs	Internal	Passing Juice
EXISTENTIAL THREAD – 2024 Final Line Showcase Event!	Internal	Passing Juice
Winter Information Sessions 2024	Internal	Passing Juice
View all News + Events	Internal	Passing Juice
Find out how.	External	Passing Juice

# **SEO Keywords**

0	Keywords Cloud	all news apparel showcase seattle creative development school events design
		5

## **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
school	4	×	×	×	×
apparel	4	×	×	×	×
design	3	×	×	×	×
development	3	¥	×	×	¥
news	3	×	×	×	¥

# Usability

0	Url	Domain : schoolofappareldesignanddevelopment.com Length : 39
0	Favicon	Great, your website has a favicon.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.

# Usability

8	Language	You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.
$\bigotimes$	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

0	Doctype	HTML 5	
0	Encoding	Perfect. Your declared charset is UTF-8.	
$\bigotimes$	W3C Validity	Errors : 0 Warnings : 0	
0	Email Privacy	Great no email address has been found in plain text!	
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.	
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Perfect. No inline css has been found in HTML tags!</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>	

#### Mobile

$\mathbf{O}$	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag
		*	Flash content

# Optimization

$\bigcirc$	XML Sitemap	Great, your website has an XML sitemap.		
Ŭ		https://schoolofappareldesignanddevelopment.com/sitemap_index. xml		
		http://schoolofappareldesignanddevelopment.com/sitemap_index.x ml		
$\bigcirc$	Robots.txt	http://schoolofappareldesignanddevelopment.com/robots.txt Great, your website has a robots.txt file.		
0	Analytics	Great, your website has an analytics tool.		
		Google Analytics		