







Website review sciencesupplements.co.uk

Generated on September 23 2024 08:17 AM

The score is 49/100



SEO Content

	Title	<p>Horse and Dog Supplements Science Supplements &ndash; Science Supplements UK</p> <p>Length : 78</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>														
	Description	<p>Award winning horse and dog supplements using only the highest specification ingredients and formulations. Free UK delivery available. 5* Trustpilot rating.</p> <p>Length : 156</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Science Supplements UK</td></tr><tr><td>url</td><td>https://sciencesupplements.co.uk/</td></tr><tr><td>title</td><td>Horse and Dog Supplements Science Supplements</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Award winning horse and dog supplements using only the highest specification ingredients and formulations. Free UK delivery available. 5* Trustpilot rating.</td></tr><tr><td>image</td><td>https://cdn.shopify.com/s/files/1/0739/4073/0162/files/Ss_new_logo-02.jpg?v=1683724102</td></tr></tbody></table>	Property	Content	site_name	Science Supplements UK	url	https://sciencesupplements.co.uk/	title	Horse and Dog Supplements Science Supplements	type	website	description	Award winning horse and dog supplements using only the highest specification ingredients and formulations. Free UK delivery available. 5* Trustpilot rating.	image	https://cdn.shopify.com/s/files/1/0739/4073/0162/files/Ss_new_logo-02.jpg?v=1683724102
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image	https://cdn.shopify.com/s/files/1/0739/4073/0162/files/Ss_new_logo-02.jpg?v=1683724102															

SEO Content

image:secure_url https://cdn.shopify.com/s/files/1/0739/4073/0162/files/Ss_new_logo-02.jpg?v=1683724102

image:width 3509





image:height 2481

Headings





H1	H2	H3	H4	H5	H6
0	19	24	11	1	0

- [H2] Award Winning Supplements
- [H2] Our Customers Rate Us Excellent
- [H2] Quick Delivery
- [H2] Science Supplements always provide a very quick and efficient delivery and service. Their customer support team are always very helpful, especially when I am asking for advice on different product ranges and conditions.
- [H2] Fabulous Supplements
- [H2] My horse has been on Science Supplements FlexAbility Plus for about a year, he suffers with hock arthritis. In the past he has had steroid injections which had no effect. Since being on this supplement his mobility has improved massively.
- [H2] ProKalm Is A Game Changer
- [H2] ProKalm is an excellent product for a very anxious mare. I feed it according to how she is feeling or what we are doing, no loading required. It takes the edge off without losing the power. I am so lucky to have found this product.
- [H2] Top Quality Products & Service
- [H2] I had some specific issues with my horse so messaged them for advice and they were amazing and their advice and help was second to none! They get 5 stars from me and I always recommend their products to others.
- [H2] Science Backed Products
- [H2] Customer service is second to none, they are always happy to help with advice and guidance. Only the highest praise for this company. Products are science backed and high quality, always transparent and benefit the horses in so many ways.
- [H2] Built on Research
- [H2] An easy to navigate website and fast delivery. I like that there is research behind the supplements, the transparency of the ingredients and how much of each ingredient is actually in the supplement. Highly recommend Science Supplements.
- [H2] Helpline Super Stars
- [H2] Help from the extremely pleasant and knowledgeable helpline identified overlaps in our supplement regime. They care about being effective and not just generating sales, and is recommended by our vet as it is based on research and not fashion.
- [H2] Great Service & Advice
- [H2] I am always delighted with the service and the products from Science Supplements. The team are really helpful if you need advice about a condition or a product. ProKalm has worked for many of my horses.
- [H2] The Science Behind Our Products

SEO Content

		<ul style="list-style-type: none"> • [H3] Equine Shop Range • [H3] Canine Shop Range • [H3] FlexAbility Professional Horse Joint Supplement • [H3] FlexAbility Plus+ Horse Joint Supplement • [H3] ProKalm Horse Calming Supplement • [H3] ProKalm Syringe 60g Horse Calming Supplement • [H3] GastroKind 3.0kg Horse Gastric Support Supplement • [H3] Gut Balancer INSTAFIX Syringe 60g Horse Gut Balancer • [H3] Muscle Builder 830g Horse Muscle Building Supplement • [H3] LiverAid 1.7kg Horse Liver Supplement • [H3] Skin & Coat 1.47kg Horse Skin Supplement • [H3] 4Feet Plus+ Horse Hoof Supplement • [H3] GastroKind 3.0kg Horse Gastric Support Supplement • [H3] WellHorse Leisure Horse Feed Balancer • [H3] FlexAbility Working K9 Dog Joint Supplement • [H3] Old Friend K9 Dog Supplement • [H3] FlexAbility Regular K9 Dog Joint Supplement • [H3] ProKalm K9 Dog Behaviour Supplement • [H3] Skin & Coat K9 Dog Skin Supplement • [H3] Healthy Tummy K9 Dog Digestion Supplement • [H3] Age verification • [H3] Search • [H3] Shopping Basket • [H3] {{name}} • [H4] Contact • [H4] Becky • [H4] Anna • [H4] Fiona • [H4] Fiona • [H4] Phoebe • [H4] Alice • [H4] Linda • [H4] Paula • [H4] SUBSCRIBE TO OUR NEWSLETTER! • [H4] Main menu • [H5] Your basket is currently empty.
	Images	<p>We found 40 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 14%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 90 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 2.22%</p> <p>Internal Links 97.78%</p>

In-page links

Anchor	Type	Juice
Shop Equine	Internal	Passing Juice
Equine Products	Internal	Passing Juice
Anti Flam	Internal	Passing Juice
Calmers	Internal	Passing Juice
Clothing & Apparel	Internal	Passing Juice
Digestion & Gut Balancers	Internal	Passing Juice
Electrolytes	Internal	Passing Juice
Energy Supplements	Internal	Passing Juice
Feed Balancers	Internal	Passing Juice
First Aid & Anti-Bacterial	Internal	Passing Juice
Hoof Supplements	Internal	Passing Juice
Hormonal Supplements	Internal	Passing Juice
Immune Supplements	Internal	Passing Juice
Joint Supplements	Internal	Passing Juice
Linseed	Internal	Passing Juice
Liver Support	Internal	Passing Juice

In-page links

Muscle Builders	Internal	Passing Juice
Performance	Internal	Passing Juice
Problem Horses	Internal	Passing Juice
Respiratory Supplements	Internal	Passing Juice
Shampoos & Sprays	Internal	Passing Juice
Stomach & Gastric Supplements	Internal	Passing Juice
Veteran Horse Supplements	Internal	Passing Juice
Vitamin & Mineral Supplements	Internal	Passing Juice
Vitamin E & Selenium Supplements	Internal	Passing Juice
Conditions	Internal	Passing Juice
Allergies	Internal	Passing Juice
Behaviour & Calming	Internal	Passing Juice
Digestive Health	Internal	Passing Juice
Feet & Hoof Care	Internal	Passing Juice
Joint Health	Internal	Passing Juice
Lack of Energy	Internal	Passing Juice
Skin & Coat	Internal	Passing Juice
Stomach & Gastric	Internal	Passing Juice
Vitamins & Minerals	Internal	Passing Juice
Weight Gain	Internal	Passing Juice
Immune	Internal	Passing Juice
Range	Internal	Passing Juice
Equine Nutrition	Internal	Passing Juice
Equine Care	Internal	Passing Juice
Shop Canine	Internal	Passing Juice
Canine Products	Internal	Passing Juice
Joint Supplements	Internal	Passing Juice
Calmers	Internal	Passing Juice

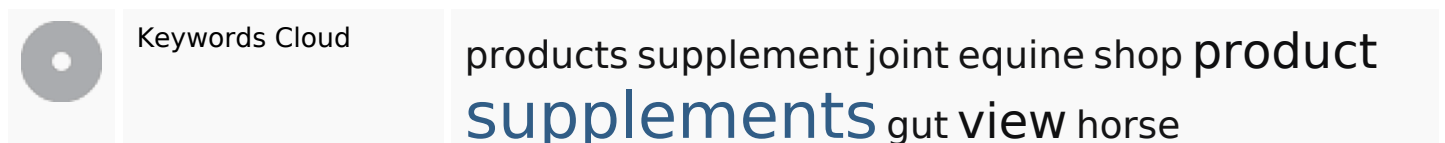
In-page links

Skin & Coat	Internal	Passing Juice
Digestion & Gut	Internal	Passing Juice
Conditions	Internal	Passing Juice
Allergies	Internal	Passing Juice
Behaviour & Calming	Internal	Passing Juice
Digestive Health	Internal	Passing Juice
Range	Internal	Passing Juice
Canine Nutrition	Internal	Passing Juice
Stockists	Internal	Passing Juice
News	Internal	Passing Juice
Our Story	Internal	Passing Juice
FAQs	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
FlexAbility Professional Horse Joint Supplement	Internal	Passing Juice
FlexAbility Plus+ Horse Joint Supplement	Internal	Passing Juice
ProKalm Horse Calming Supplement	Internal	Passing Juice
ProKalm Syringe 60g Horse Calming Supplement	Internal	Passing Juice
GastroKind 3.0kg Horse Gastric Support Supplement	Internal	Passing Juice
Gut Balancer INSTAFIX Syringe 60g Horse Gut Balancer	Internal	Passing Juice
Muscle Builder 830g Horse Muscle Building Supplement	Internal	Passing Juice
LiverAid 1.7kg Horse Liver Supplement	Internal	Passing Juice
Skin & Coat 1.47kg Horse Skin Supplement	Internal	Passing Juice
4Feet Plus+ Horse Hoof Supplement	Internal	Passing Juice
WellHorse Leisure Horse Feed Balancer	Internal	Passing Juice
FlexAbility Working K9 Dog Joint Supplement	Internal	Passing Juice
FlexAbility Regular K9 Dog Joint Supplement	Internal	Passing Juice

In-page links

Skin & Coat K9 Dog Skin Supplement	Internal	Passing Juice
Healthy Tummy K9 Dog Digestion Supplement	Internal	Passing Juice
horse supplements	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Shipping & Delivery	Internal	Passing Juice
Refunds & Returns	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
FlexAbility	Internal	Passing Juice
ProKalm	Internal	Passing Juice
GastroKind	Internal	Passing Juice
Gut Balancer	Internal	Passing Juice
About Dr David Marlin	Internal	Passing Juice
Sign In	External	Passing Juice
View Basket	External	Passing Juice
Enter	Internal	Passing Juice
Home	Internal	Passing Juice
Catalog	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
supplements	23	✓	✗	✓	✓
view	10	✗	✗	✗	✗






Keywords Consistency

product	10	✖	✖	✖	✔
equine	8	✖	✖	✖	✔
horse	8	✔	✖	✔	✔

Usability

	Url	Domain : sciencesupplements.co.uk Length : 24
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><s></td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<s>	1
Deprecated tags	Occurrences					
<s>	1					
	Speed Tips					

Document



- ✓ Excellent, your website doesn't use nested tables.
- ✗ Too bad, your website is using inline styles.
- ✓ Great, your website has few CSS files.
- ✗ Too bad, your website has too many JS files (more than 6).
- ✗ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✗ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://sciencesupplements.co.uk/sitemap.xml>



Robots.txt

<http://sciencesupplements.co.uk/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.