Website review
scituatesurf.com

Generated on September 13 2024 04:05 AM

The score is 51/100

SEO Content

✅	Title	Scituate Surf Co. Coastal Vibes & Beach Apparel **Length : 51** Perfect, your title contains between 10 and 70 characters.
✅	Description	Welcome to beachwear that reflects the South Shore MA. pride with SoCal vibes. Chill beachside in Hoodies and gear that echo your vibe. **Length : 135** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Scituate Surf Co.
url	https://scituatesurf.com/
title	Scituate Surf Co. Coastal Vibes & Beach Apparel
type	website
description	Welcome to beachwear that reflects the South Shore MA. pride with SoCal vibes. Chill beachside in Hoodies and gear that echo your vibe.
image	http://scituatesurf.com/cdn/shop/files/GoogleLogo_1200x1200.png?v=1709760542
image:secure_url	https://scituatesurf.com/cdn/shop/files/GoogleLogo_1200x1200.png?v=1709760542

SEO Content

Headings	H1	H2	H3	H4	H5	H6
	1	7	40	2	0	0

- [H1]
- [H2] Coastal Fusion
- [H2] Collections
- [H2] I love the hoodies! I'm getting one for the whole family.
- [H2] The hoodies are so comfy and warm, perfect for chili walks on the beach.
- [H2] The Bonfire tee is a summer classic. Looking forward to the 2025 gear.
- [H2] Forged in South Shore
- [H2] Grounded in Friendship
- [H3] Bonfire Adult Hoodie
- [H3] Bonfire Adult Hoodie
- [H3] Bonfire Adult Hoodie
- [H3] Bonfire Adult Sweatshirt
- [H3] Bonfire Adult Sweatshirt
- [H3] Bonfire Adult Sweatshirt
- [H3] Bonfire Adult Tee
- [H3] Bonfire Adult Tee
- [H3] Bonfire Adult Tee
- [H3] B/W Sunrise Patch Foam Hat
- [H3] B/W Sunrise Patch Foam Hat
- [H3] B/W Sunrise Patch Foam Hat
- [H3] Sunrise Adult Hoodie
- [H3] Sunrise Adult Hoodie
- [H3] Sunrise Adult Hoodie
- [H3] Sunrise Adult Sweatshirt
- [H3] Sunrise Adult Sweatshirt
- [H3] Sunrise Adult Sweatshirt
- [H3] Sunrise Adult Tee
- [H3] Sunrise Adult Tee
- [H3] Sunrise Adult Tee
- [H3] Scituate Surf Co. Foam Hat - Teal Scituate Surf Co. Patch
- [H3] Scituate Surf Co. Foam Hat - Teal Scituate Surf Co. Patch
- [H3] Scituate Surf Co. Foam Hat - Teal Scituate Surf Co. Patch
- [H3] Riptide Cropped Sweatshirt
- [H3] Riptide Cropped Sweatshirt
- [H3] Riptide Cropped Sweatshirt
- [H3] Nina
- [H3] Uncle Dave
- [H3] Bryan
- [H3] Exceptional Support
- [H3] Less Carbon
- [H3] Design
- [H3] Small Business
- [H3] Support
- [H3] Scituate Surf Co.
- [H3] Social
- [H3]
- [H3]
- [H3] Shopping Cart
- [H4] Recent searches
- [H4] Main menu

SEO Content

❌	Images	We found 16 images on this web page. 13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **8%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 23 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 4.35% External Links : Passing Juice 4.35% Internal Links 91.3%

In-page links

Anchor	Type	Juice
Shop now	Internal	Passing Juice
Skip to content	Internal	Passing Juice
Shop Now	Internal	Passing Juice
Gear	Internal	Passing Juice

In-page links

Collections	Internal	Passing Juice
Hats	Internal	Passing Juice
Accessories	Internal	Passing Juice
Bonfire	Internal	Passing Juice
Sunrise	Internal	Passing Juice
Riptide	Internal	Passing Juice
Catch of The Day	Internal	Passing Juice
About Us	Internal	Passing Juice
Our Ethos	Internal	Passing Juice
Contact	Internal	Passing Juice
FAQ	Internal	Passing Juice
Returns/Exchanges	Internal	Passing Juice
Shipping	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Disclaimer	Internal	Passing Juice
Instagram	External	Passing Juice
-	External	noFollow
View cart	Internal	Passing Juice

SEO Keywords

Keywords Cloud

tee gear free adult bonfire sunrise riptide cart shipping collections

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Keywords Consistency

adult	10	✖	✖	✖	✔
bonfire	8	✖	✖	✖	✔
sunrise	8	✖	✖	✖	✔
shipping	7	✖	✖	✖	✖
free	6	✖	✖	✖	✖

Usability

●	Url	Domain : scituatesurf.com Length : 16
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

	Speed Tips		
		✔	Excellent, your website doesn't use nested tables.
		✖	Too bad, your website is using inline styles.
		✔	Great, your website has few CSS files.
		✖	Too bad, your website has too many JS files (more than 6).
		✖	Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization		
		✖	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		https://scituatesurf.com/sitemap.xml
✔	Robots.txt	http://scituatesurf.com/robots.txt Great, your website has a robots.txt file.
✖	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.