

Website review scoll.work

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The score is 49/100







SEO Content

	Title	SARAH COLLINS Length : 13 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>site_name</td><td>SARAH COLLINS</td></tr><tr><td>title</td><td>SARAH COLLINS</td></tr><tr><td>url</td><td>https://scoll.work</td></tr><tr><td>type</td><td>website</td></tr></table>	Property	Content	site_name	SARAH COLLINS	title	SARAH COLLINS	url	https://scoll.work	type	website		
Property	Content													
site_name	SARAH COLLINS													
title	SARAH COLLINS													
url	https://scoll.work													
type	website													
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>2</td><td>6</td><td>0</td><td>2</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] SCOLL• [H1] SCOLL• [H2] GFX DESIGN• [H2] ILLUSTRATION• [H2] ART DIRECTION• [H2] NIKE WOMEN'S RECREATION CLUB• [H2] REVIVAL• [H2] NIKE SPORTSWEAR• [H4] SITE MAP• [H4] WORK	H1	H2	H3	H4	H5	H6	2	6	0	2	0	0
H1	H2	H3	H4	H5	H6									
2	6	0	2	0	0									

SEO Content

	Images	We found 11 images on this web page. 11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 6% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 10 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 10% Internal Links 90%

In-page links

Anchor	Type	Juice
Skip to Content	Internal	Passing Juice
SARAH COLLINS	Internal	Passing Juice
PROJECTS	Internal	Passing Juice
ABOUT	Internal	Passing Juice
COLLIFLOWER CO.	Internal	Passing Juice

In-page links

NIKE WOMEN'S RECREATION CLUB	Internal	Passing Juice
REVIVAL	Internal	Passing Juice
NSW SELECTS	Internal	Passing Juice
LINKEDIN	External	Passing Juice
CV	Internal	Passing Juice




SEO Keywords

	Keywords Cloud	<p>projects design collins colliflower menu sarah graphic nike sportswear open</p>
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
nike	6	✗	✗	✗	✓
projects	5	✗	✗	✗	✗
sarah	4	✓	✗	✗	✗
colliflower	4	✗	✗	✗	✗
menu	4	✗	✗	✗	✗











Usability

	Url	Domain : scoll.work Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Great, your website has few CSS files.</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> <div><div></div> Flash content</div>
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div>https://scoll.work/sitemap.xml</div>
	Robots.txt	<p>http://scoll.work/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>