



Website review scoopsworldwide.com

Generated on September 20 2024 07:59 AM






The score is 54/100







SEO Content

	Title	<p>Scoops Worldwide</p> <p>Length : 16</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	Description	<p>Scoops Worldwide: Elevate your event with premium ice cream vendor pop-ups for all ages. Discover delightful flavors and seasonal apparel. Make your occasion unforgettable!</p> <p>Length : 172</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>																		
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																		
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 2080"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://scoopsworldwide.com/</td> </tr> <tr> <td>site_name</td> <td>Scoops Worldwide</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Scoops Worldwide</td> </tr> <tr> <td>image</td> <td>https://scoopsworldwide.com/cdn/shop/files/1_fcc675c2-699c-4b27-af2b-ced80b0e6c2d_600x600.png?v=1715110023</td> </tr> <tr> <td>image:secure_url</td> <td>https://scoopsworldwide.com/cdn/shop/files/1_fcc675c2-699c-4b27-af2b-ced80b0e6c2d_600x600.png?v=1715110023</td> </tr> <tr> <td>image:width</td> <td>1080</td> </tr> <tr> <td>image:height</td> <td>1080</td> </tr> </tbody> </table>	Property	Content	url	https://scoopsworldwide.com/	site_name	Scoops Worldwide	type	website	title	Scoops Worldwide	image	https://scoopsworldwide.com/cdn/shop/files/1_fcc675c2-699c-4b27-af2b-ced80b0e6c2d_600x600.png?v=1715110023	image:secure_url	https://scoopsworldwide.com/cdn/shop/files/1_fcc675c2-699c-4b27-af2b-ced80b0e6c2d_600x600.png?v=1715110023	image:width	1080	image:height	1080
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SEO Content

		description	Scoops Worldwide: Elevate your event with premium ice cream vendor pop-ups for all ages. Discover delightful flavors and seasonal apparel. Make your occasion unforgettable!
	Headings	H1 0 H2 4 H3 1 H4 0 H5 0 H6 3	<ul style="list-style-type: none"> • [H2] SCOOPS WORLDWIDE • [H2] Event Packages • [H2] OUR COLLECTIONS • [H2] Subscribe • [H3] • [H6] Footer menu • [H6] Main menu • [H6] We believe in accessibility
	Images	<p>We found 16 images on this web page.</p> <p>10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>	
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>	
	Flash	Perfect, no Flash content has been detected on this page.	
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.	

SEO Links

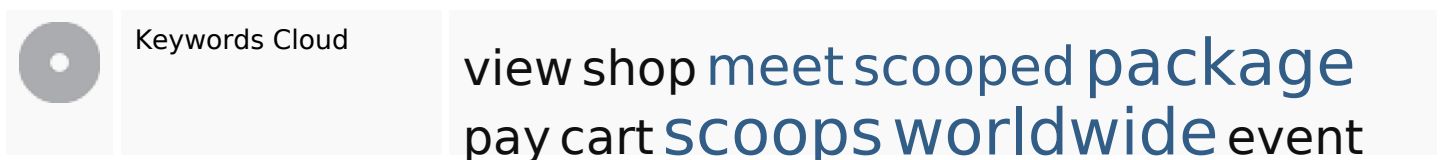
	URL Rewrite	Good. Your links looks friendly!	
	Underscores in the URLs	Perfect! No underscores detected in your URLs.	
	In-page links	We found a total of 17 links including 1 link(s) to files	
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 23.53%</p> <p>Internal Links 76.47%</p>	

SEO Links

In-page links

Anchor	Type	Juice
Scoops Worldwide	Internal	Passing Juice
-	Internal	Passing Juice
Home	Internal	Passing Juice
Catalog	Internal	Passing Juice
Gallery	Internal	Passing Juice
Event Booking	Internal	Passing Juice
Meet Us There	Internal	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
Package A - The Freezer	Internal	Passing Juice
Package B-rolled smashed and scooped (100 and under)	Internal	Passing Juice
Package C - Rolled Smash'D Scooped (over 100)	Internal	Passing Juice
Shop	Internal	Passing Juice
Powered by Shopify	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Descripti	Headings
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Keywords Consistency

				on	
scoops	9	✓	✗	✓	✓
worldwide	9	✓	✗	✓	✓
package	9	✗	✗	✗	✓
meet	7	✗	✗	✗	✗
scooped	6	✗	✗	✗	✗








Usability

	Url	Domain : scoopsworldwide.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!




Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://scoopsworldwide.com/sitemap.xml</code>
	Robots.txt	<code>http://scoopsworldwide.com/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.