



Website review scootercentral.com.au

Generated on September 22 2024 09:26 AM






The score is 52/100




SEO Content

	Title	<p>Home - Scooter Central Your One-Stop Scooter Shop!</p> <p>Length : 52</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>Scooter Central is your one-stop scooter shop. Speak to Sydney's leading scooter experts today on 02 9938 5858 or visit our shop at 551 Pittwater Rd, Brookvale, NSW.</p> <p>Length : 170</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 2063"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Home - Scooter Central Your One-Stop Scooter Shop!</td> </tr> <tr> <td>description</td> <td>Scooter Central is your one-stop scooter shop. Speak to Sydney's leading scooter experts today on 02 9938 5858 or visit our shop at 551 Pittwater Rd, Brookvale, NSW.</td> </tr> <tr> <td>url</td> <td>https://www.scootercentral.com.au/</td> </tr> <tr> <td>site_name</td> <td>Scooter Central</td> </tr> <tr> <td>image</td> <td>https://www.scootercentral.com.au/wp-content/uploads/scooter-central-vespa-hero.jpg</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Home - Scooter Central Your One-Stop Scooter Shop!	description	Scooter Central is your one-stop scooter shop. Speak to Sydney's leading scooter experts today on 02 9938 5858 or visit our shop at 551 Pittwater Rd, Brookvale, NSW.	url	https://www.scootercentral.com.au/	site_name	Scooter Central	image	https://www.scootercentral.com.au/wp-content/uploads/scooter-central-vespa-hero.jpg
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SEO Content

	Headings	H1	H2	H3	H4	H5	H6
		0	14	1	6	0	0
		<ul style="list-style-type: none">• [H2] 2023 Vespa GTS 300 Sale save \$800• [H2] Summer Specials Grab One Now! Kymco Agility \$3790 Ride Away! Kymco Like 125 \$3890 Ride Away!• [H2] Workshop Open for Servicing, Repairs, Rego and Safety Checks• [H2] Australia's Scooter Experts and Multi-Award winning scooter store is Celebrating 20 Years Serving the Scooter Community!• [H2] What's your next ride?• [H2] RETRO• [H2] SPORTY• [H2] MAXI• [H2] ELECTRIC• [H2] Find Your Perfect Ride• [H2] Rider Apparel, Accessories & Spare Parts• [H2] Lady Riders Read This!• [H2] What Scooter Would I Choose (If I could only have one)?• [H2] Is This The Answer For Electric Vespa Buyers?• [H3] Service & Repairs• [H4] Latest NEWS• [H4] Our Commitment• [H4] Contact Us• [H4] Opening Hours• [H4] Subscribe to Newsletter• [H4] Accepted Payments					
	Images	We found 22 images on this web page. 14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
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SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 123 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.63% Internal Links 98.37%

In-page links

Anchor	Type	Juice
My Account	Internal	Passing Juice
You cart is empty	Internal	Passing Juice
Home	Internal	Passing Juice
Scooters	Internal	Passing Juice
New Scooters Catalogue	Internal	Passing Juice
Vespa	Internal	Passing Juice
Piaggio	Internal	Passing Juice
Aprilia	Internal	Passing Juice
Sym	Internal	Passing Juice
Kymco	Internal	Passing Juice
Peugeot	Internal	Passing Juice
Super Soco	Internal	Passing Juice
Segway Electric	Internal	Passing Juice
Escooters	Internal	Passing Juice
Buy New Scooters Online	Internal	Passing Juice
Buy Pre-Owned Scooters Online	Internal	Passing Juice
Sell / Trade In	Internal	Passing Juice
Book a Test Ride	Internal	Passing Juice

In-page links

Workshop	Internal	Passing Juice
Workshop	Internal	Passing Juice
Book Online	Internal	Passing Juice
Spare Parts Enquiries	Internal	Passing Juice
About Our Workshop	Internal	Passing Juice
Scooter Servicing Schedules	Internal	Passing Juice
Rego Checks	Internal	Passing Juice
Tyre Repairs &#038; Replacement	Internal	Passing Juice
Insurance &#038; Body Repairs	Internal	Passing Juice
Tuning &#038; Software Upgrades	Internal	Passing Juice
Pick Up &#038; Delivery Service	Internal	Passing Juice
Performance Upgrades	Internal	Passing Juice
Shop Online	Internal	Passing Juice
Scooters	Internal	Passing Juice
New Scooters	Internal	Passing Juice
Rider Apparel	Internal	Passing Juice
Boots	Internal	Passing Juice
Gloves	Internal	Passing Juice
Helmets	Internal	Passing Juice
Vespa Helmets	Internal	Passing Juice
Lifestyle Gear	Internal	Passing Juice
Men&#8217;s Jackets	Internal	Passing Juice
Women&#8217;s Jackets	Internal	Passing Juice
Scooter Accessories	Internal	Passing Juice
EScooter Accessories	Internal	Passing Juice
Floormats	Internal	Passing Juice
Helmet Communication	Internal	Passing Juice
Locks & Alarms	Internal	Passing Juice

In-page links

Racks	Internal	Passing Juice
Saddles & Seats	Internal	Passing Juice
Scooter Covers	Internal	Passing Juice
Topboxes & Accessories	Internal	Passing Juice
Windscreen	Internal	Passing Juice
More Accessories	Internal	Passing Juice
Spare Parts	Internal	Passing Juice
Scooter Service Kits	Internal	Passing Juice
Escooter Spare Parts	Internal	Passing Juice
Batteries	Internal	Passing Juice
Brake Levers	Internal	Passing Juice
Brake Pads	Internal	Passing Juice
Bulbs	Internal	Passing Juice
Cables	Internal	Passing Juice
Decals & Badges	Internal	Passing Juice
Drive Belts	Internal	Passing Juice
Filters	Internal	Passing Juice
Keys	Internal	Passing Juice
Malossi Performance Upgrades	Internal	Passing Juice
Mirrors	Internal	Passing Juice
Oils & Cleaning Products	Internal	Passing Juice
Rollers & Sliders	Internal	Passing Juice
Spark Plugs	Internal	Passing Juice
Switches & Buttons	Internal	Passing Juice
Seconds & Sale Parts	Internal	Passing Juice
Mothers Day	Internal	Passing Juice
SALE	Internal	Passing Juice
Giftware	Internal	Passing Juice


In-page links

Keyrings	Internal	Passing Juice
Clothing	Internal	Passing Juice
Gift Vouchers	Internal	Passing Juice
Search Parts by Scooter	Internal	Passing Juice
Aprilia	Internal	Passing Juice
Kymco	Internal	Passing Juice
Lambretta	Internal	Passing Juice
Peugeot	Internal	Passing Juice
Piaggio	Internal	Passing Juice
Super Soco	Internal	Passing Juice
Sym	Internal	Passing Juice
Vespa	Internal	Passing Juice
Getting your licence	Internal	Passing Juice
Frequently Asked Questions	Internal	Passing Juice
Expert Tips & Advice	Internal	Passing Juice
Buying a Scooter Advice	Internal	Passing Juice
Electric Scooters	Internal	Passing Juice
Maintenance Tips	Internal	Passing Juice
Touring Tips	Internal	Passing Juice
Advantages We Enjoy	Internal	Passing Juice
Tips From Our Staff	Internal	Passing Juice
Technical Tips	Internal	Passing Juice
Vespa History	Internal	Passing Juice
Scooter Crazy's	Internal	Passing Juice
Riding Tips	Internal	Passing Juice
Scooter Reviews	Internal	Passing Juice
Finance a Scooter	Internal	Passing Juice
Delivery Scooters	Internal	Passing Juice

In-page links

Fundraisers	Internal	Passing Juice
Staff &#038; Client Incentive Programs	Internal	Passing Juice
Film &#038; Fashion Shoots	Internal	Passing Juice
News	Internal	Passing Juice
Scooter Specials	Internal	Passing Juice
About	Internal	Passing Juice
Our Workshop Guarantee	Internal	Passing Juice
Contact	Internal	Passing Juice
Workshop Open for Servicing, Repairs, Rego and Safety Checks	Internal	Passing Juice
Explore Our Range	Internal	Passing Juice
Shop now	Internal	Passing Juice
Book Service Online	Internal	Passing Juice
Read the Latest News	Internal	Passing Juice
Lady Riders Read This!	Internal	Passing Juice
What Scooter Would I Choose (If I could only have one)?	Internal	Passing Juice
Is This The Answer For Electric Vespa Buyers?	Internal	Passing Juice
551 Pittwater Rd, Brookvale, NSW 2100	External	Passing Juice
Emails are serviced by Constant Contact	External	Passing Juice
Terms & Conditions	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
About Zip	Internal	Passing Juice






SEO Keywords

 Keywords Cloud	shop accessories vespa scooter electric from service parts scooters online
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
scooter	30	✓	✗	✓	✓
scooters	16	✗	✗	✗	✗
service	11	✗	✗	✗	✓
vespa	9	✗	✗	✗	✓
parts	9	✗	✗	✗	✓








Usability

	Url	Domain : scootercentral.com.au Length : 21
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.





Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.scootercentral.com.au/sitemap_index.xml
	Robots.txt	http://scootercentral.com.au/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics