Website review
scopeapparel.com

Generated on September 22 2024 10:26 AM

The score is 52/100

SEO Content

✅	Title	Scope Apparel – Aim Different **Length : 35** Perfect, your title contains between 10 and 70 characters.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.

		H1	H2	H3	H4	H5	H6
⚪	Headings	0	6	0	0	0	0

- [H2] SITEWIDE SALE: $20 on Selected Styles
- [H2] Aim Different Flannel – Navy
- [H2] Aim Different Flannel – Olive
- [H2] Aim Different Flannel 1/4 Length – Pink
- [H2] Artists Out Loud Long Sleeve
- [H2] #ScopeGang

❌	Images	We found 6 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

✅		
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 27 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
Shop	Internal	Passing Juice
Apparel	Internal	Passing Juice
Men’s	Internal	Passing Juice
Women’s	Internal	Passing Juice
Tops	Internal	Passing Juice
Tees	Internal	Passing Juice
Sweaters	Internal	Passing Juice

In-page links

Bottoms		Internal	Passing Juice
Sets		Internal	Passing Juice
Accessories		Internal	Passing Juice
Hats		Internal	Passing Juice
Scope Music		Internal	Passing Juice
Blog		Internal	Passing Juice
Scope Music		Internal	Passing Juice
Events		Internal	Passing Juice
Seen Wearing Scope		Internal	Passing Juice
Press		Internal	Passing Juice
About		Internal	Passing Juice
Archive		Internal	Passing Juice
FAQ – Frequently Asked Questions		Internal	Passing Juice
Contact		Internal	Passing Juice
Select options		Internal	noFollow
Select options		Internal	noFollow
Select options		Internal	noFollow
Select options		Internal	noFollow

SEO Keywords

Keywords Cloud

different scope aim content apparel skip

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
scope	1	✔	✖	✖	✔
apparel	1	✔	✖	✖	✖

Keywords Consistency

aim	1	✔	✖	✖	✔
different	1	✔	✖	✖	✔
skip	1	✖	✖	✖	✖

Usability

⬤	Url	Domain : scopeapparel.com Length : 16
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⬤	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles.

Document

✖ Too bad, your website has too many CSS files (more than 4).

✖ Too bad, your website has too many JS files (more than 6).

✔ Perfect, your website takes advantage of gzip.

Mobile

Mobile Optimization	✔	Apple Icon
	✔	Meta Viewport Tag
	✔	Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap.
		https://scopeapparel.com/wp-sitemap.xml
✔	Robots.txt	http://scopeapparel.com/robots.txt
		Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool.
		Google Analytics

✖

✖