



Website review scotlandhouseltd.com

Generated on September 13 2024 04:06 AM



The score is 51/100






SEO Content

	Title	<p>Wool Coats, Aran Sweaters, Tartans & Tweed Scotland House, Ltd.</p> <p>Length : 69</p> <p>Perfect, your title contains between 10 and 70 characters.</p>										
	Description	<p>Since 1970 we've been providing fine Merino wool Aran sweaters, Harris Tweed & wool jackets for women & men, tartan scarves from Scotland, plus a broad selection of other gifts from across the UK. We're the first and only US retailer of Snow Paw UK's Harris Tweed shoes, and we are always expanding our selection.</p> <p>Length : 333</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>										
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>										
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Scotland House, Ltd.</td></tr><tr><td>url</td><td>https://scotlandhouseltd.com/</td></tr><tr><td>title</td><td>Wool Coats, Aran Sweaters, Tartans & Tweed Scotland House, Ltd.</td></tr><tr><td>type</td><td>website</td></tr></tbody></table>	Property	Content	site_name	Scotland House, Ltd.	url	https://scotlandhouseltd.com/	title	Wool Coats, Aran Sweaters, Tartans & Tweed Scotland House, Ltd.	type	website
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SEO Content

		<p>description</p> <p>Since 1970 we've been providing fine Merino wool Aran sweaters, Harris Tweed & wool jackets for women & men, tartan scarves from Scotland, plus a broad selection of other gifts from across the UK. We're the first and only US retailer of Snow Paw UK's Harris Tweed shoes, and we are always expanding our selection.</p>												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>2</td><td>0</td><td>6</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1]• [H2] Apparel & Gifts from the UK• [H2] Tartan Goods from Scotland• [H4] Would you join our list?• [H4] See What's New• [H4] Newsletter• [H4] Shop• [H4] Info• [H4] Get in touch	H1	H2	H3	H4	H5	H6	1	2	0	6	0	0
H1	H2	H3	H4	H5	H6									
1	2	0	6	0	0									
	Images	<p>We found 38 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 7%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Great, there are no Iframes detected on this page.</p>												

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 136 links including 0 link(s) to files</p>

SEO Links



Statistics

External Links : noFollow 0.74%

External Links : Passing Juice 0%

Internal Links 99.26%

In-page links

Anchor	Type	Juice
Log in	Internal	Passing Juice
Create account	Internal	Passing Juice
=	Internal	Passing Juice
Check Out	Internal	Passing Juice
Continue Shopping	Internal	Passing Juice
Kilts	Internal	Passing Juice
Highland Wear	Internal	Passing Juice
Sweaters	Internal	Passing Juice
Ladies	Internal	Passing Juice
Gents	Internal	Passing Juice
Ladies	Internal	Passing Juice
Brooches	Internal	Passing Juice
Capes & Wraps	Internal	Passing Juice
Wool & Cashmere	Internal	Passing Juice
Acrylic & Blended	Internal	Passing Juice
Gloves	Internal	Passing Juice
Handbags	Internal	Passing Juice
Leather	Internal	Passing Juice
Tweed	Internal	Passing Juice
Hats & Caps	Internal	Passing Juice
Summer	Internal	Passing Juice

In-page links

Winter	Internal	Passing Juice
Jackets and Coats	Internal	Passing Juice
Coatigans	Internal	Passing Juice
Tweed & Wool	Internal	Passing Juice
Waxed Cotton	Internal	Passing Juice
Kilt Skirts	Internal	Passing Juice
Perfume	Internal	Passing Juice
Scarves	Internal	Passing Juice
Tartan	Internal	Passing Juice
Aran Knit	Internal	Passing Juice
Other Woven	Internal	Passing Juice
Shirts & Blouses	Internal	Passing Juice
Shoes	Internal	Passing Juice
Cardigans	Internal	Passing Juice
Pullovers	Internal	Passing Juice
Gents	Internal	Passing Juice
Bags	Internal	Passing Juice
Caps & Hats	Internal	Passing Juice
Summer	Internal	Passing Juice
Winter	Internal	Passing Juice
Cologne	Internal	Passing Juice
Gloves	Internal	Passing Juice
Accessories	Internal	Passing Juice
Jackets	Internal	Passing Juice
Sporrans	Internal	Passing Juice
Jackets & Coats	Internal	Passing Juice
Sport Coats	Internal	Passing Juice
Tweed & Wool	Internal	Passing Juice

In-page links

Waxed Cotton	Internal	Passing Juice
Shirts	Internal	Passing Juice
Flannels	Internal	Passing Juice
Irish Grandfather Shirts	Internal	Passing Juice
T-Shirts	Internal	Passing Juice
Shoes	Internal	Passing Juice
Cardigans	Internal	Passing Juice
Pullovers	Internal	Passing Juice
Ties	Internal	Passing Juice
Bow Ties	Internal	Passing Juice
Neckties	Internal	Passing Juice
Vests / Waistcoats	Internal	Passing Juice
Wallets	Internal	Passing Juice
Kids	Internal	Passing Juice
Baby	Internal	Passing Juice
Books	Internal	Passing Juice
Bow Ties	Internal	Passing Juice
Mood Jewelry	Internal	Passing Juice
Stuffed Animals & Plushes	Internal	Passing Juice
Sweaters	Internal	Passing Juice
Other Gifts	Internal	Passing Juice
Tartan	Internal	Passing Juice
Blankets	Internal	Passing Juice
Bow Ties	Internal	Passing Juice
Driving Caps	Internal	Passing Juice
Neckties	Internal	Passing Juice
Sashes	Internal	Passing Juice
Shawls	Internal	Passing Juice

In-page links

Tams	Internal	Passing Juice
Jewelry	Internal	Passing Juice
Gold & Silver	Internal	Passing Juice
Bracelets	Internal	Passing Juice
Earrings	Internal	Passing Juice
Necklaces & Pendants	Internal	Passing Juice
Rings	Internal	Passing Juice
Heathergems	Internal	Passing Juice
Necklaces & Pendants	Internal	Passing Juice
Rings	Internal	Passing Juice
Earrings	Internal	Passing Juice
Brooches	Internal	Passing Juice
Keith Jack Collection	Internal	Passing Juice
Home Goods	Internal	Passing Juice
Mugs	Internal	Passing Juice
Salt & Pepper Sets	Internal	Passing Juice
Spoon Rests	Internal	Passing Juice
Teabag Holders	Internal	Passing Juice
Coasters	Internal	Passing Juice
Oven Mitts	Internal	Passing Juice
Blankets	Internal	Passing Juice
Signs & Plaques	Internal	Passing Juice
Other Home Goods	Internal	Passing Juice
Heraldry	Internal	Passing Juice
Assorted Gifts	Internal	Passing Juice
Bath & Body	Internal	Passing Juice
Books	Internal	Passing Juice
Canes	Internal	Passing Juice


In-page links

Christmas Ornaments	Internal	Passing Juice
Food & Drink	Internal	Passing Juice
Fragrance	Internal	Passing Juice
Hip Flasks	Internal	Passing Juice
Pets	Internal	Passing Juice
Playing Cards	Internal	Passing Juice
Pocket Watches	Internal	Passing Juice
Quaichs	Internal	Passing Juice
Umbrellas	Internal	Passing Juice
Moorcroft Pottery	Internal	Passing Juice
New Items	Internal	Passing Juice
Best Sellers	Internal	Passing Juice
Online Gift Card	Internal	Passing Juice
The Long Purse [8 Colors]	Internal	Passing Juice
Jackson Linen Driving Cap [6 Colors]	Internal	Passing Juice
Jackson Blue & Orange Plaid Driving Cap	Internal	Passing Juice
The Baby Jura Crossbody Bag [6 Colors]	Internal	Passing Juice
Harris Tweed Large Satchel [5 Colors]	Internal	Passing Juice
Cotton Sherpa Flannel [6 Colors]	Internal	Passing Juice
Keep Calm And Carry On T-Shirt	Internal	Passing Juice
I Can't Keep Calm, I'm Scottish T-Shirt	Internal	Passing Juice
I Can't Keep Calm, I'm Irish T-Shirt	Internal	Passing Juice
Real Men Wear Kilts T-Shirt	Internal	Passing Juice
Herringbone Wool Blend Tweed Jacket [7 Colors]	Internal	Passing Juice
Fermanagh Plated Scallop Cardigan [2 Colors]	Internal	Passing Juice
Home	Internal	Passing Juice
Shipping & Returns	Internal	Passing Juice
About Us	Internal	Passing Juice

In-page links

Contact Us	Internal	Passing Juice
Blog	Internal	Passing Juice
Powered by Shopify	External	noFollow






SEO Keywords

 Keywords Cloud	wool cart coats ties sweaters jackets items scarves caps tweed
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
sweaters	5	✓	✗	✓	✗
ties	4	✗	✗	✗	✗
items	3	✗	✗	✗	✗
cart	3	✗	✗	✗	✗
wool	3	✓	✗	✓	✗

Usability





 Url	Domain : scotlandhouseltd.com Length : 20
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.
 Language	Good. Your declared language is en.
 Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://scotlandhouseltd.com/sitemap.xml</code>
	Robots.txt	<code>http://scotlandhouseltd.com/robots.txt</code>

Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 443 1481 517"> Google Analytics</div>