

# Website review scottdentalcare.com

Generated on September 20 2024 11:24 AM

**The score is 59/100** 

#### **SEO Content**

|   | Title              | Length                                     | rs Serving A : 60 your title co   |  |   | ·  |   |
|---|--------------------|--|---|--|---|--|---|
|   | Description        | dental c                                   | are with Sed  | ation.   |   |  | ears of quality I 160 characters.   |
|   | Keywords           | Exams & Compos Porcelail Treatme (Caps), I | Cleanings,<br>ite Fillings, P<br>n Veneers, T<br>nt, Maintena                             | Dental X-R<br>orcelain Cooth White<br>ance, Resto<br>Partial Den | ays, Home (<br>rowns (Caps)<br>ening, Period<br>orations, Con<br>cures, Fixed | Care, Cosmo<br>, Porcelain<br>ontal Disea<br>nposite Filli | vention, Dental<br>etic Dentistry,<br>Fixed Bridges,<br>ise, Diagnosis,<br>ngs, Crowns<br>oot Canal Therapy |
| 8 | Og Meta Properties | social cr                                  | e does not to<br>awler's bette<br>es generator  | er structuri   | ze your page  | •  | This tags allows<br>free og   |
| • | Headings           | • [<br>• [<br>• [                          | H2<br>2<br>H1]<br>H1] Serene I<br>H2] Mission<br>H2] What To<br>H3] PROUDL<br>H3] CALL US | Statement<br>Expect<br>Y SERVING                                 | OUR COMM  |  | <b>H6</b><br>0  |
|   | Images             | We foun                                    | d 6 images o  | on this web  | page.   |  |   |
|   |                    | Good, m                                    | ost or all of   | your image   | es have alt a   | ttributes.   |   |

#### **SEO Content**

|        | Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.         |
|--------|--|
| Flash  | Perfect, no Flash content has been detected on this page.  |
| Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |

#### **SEO Links**

|   | URL Rewrite             | Good. Your links looks friendly!   |
|---|-------------------------|--|
|   | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|   | In-page links           | We found a total of 71 links including 0 link(s) to files                                      |
| 0 | Statistics              | External Links : noFollow 0%  External Links : Passing Juice 1.41%  Internal Links 98.59%      |

## In-page links

| Anchor                 | Туре     | Juice         |
|------------------------|----------|---------------|
| Appointment Request    | Internal | Passing Juice |
| Contact Us             | Internal | Passing Juice |
| Welcome                | Internal | Passing Juice |
| Meet The Team          | Internal | Passing Juice |
| New Patient Forms      | Internal | Passing Juice |
| Dental Implants        | Internal | Passing Juice |
| Cleanings & Prevention | Internal | Passing Juice |

# In-page links

| Dental Exams & Cleanings                  | Internal | Passing Juice |
|---|----------|---------------|
| <u>Digital X-Rays</u>                     | Internal | Passing Juice |
| 3-D Dental Imaging                        | Internal | Passing Juice |
| <u>Periodontal Disease</u>                | Internal | Passing Juice |
| What is Periodontal (Gum) Disease?        | Internal | Passing Juice |
| <u>Types of Periodontal Disease</u>       | Internal | Passing Juice |
| Mouth - Body Connection                   | Internal | Passing Juice |
| Restorations                              | Internal | Passing Juice |
| Composite Fillings                        | Internal | Passing Juice |
| Crowns (Caps)                             | Internal | Passing Juice |
| Dentures & Partial Dentures               | Internal | Passing Juice |
| Oral & Maxillofacial Surgery              | Internal | Passing Juice |
| Simple Tooth Extractions                  | Internal | Passing Juice |
| Wisdom Teeth Extractions                  | Internal | Passing Juice |
| Sleep Apnea                               | Internal | Passing Juice |
| Cosmetic Dentistry                        | Internal | Passing Juice |
| Bonding                                   | Internal | Passing Juice |
| CEREC®                                    | Internal | Passing Juice |
| Composite Fillings                        | Internal | Passing Juice |
| Dental Emergencies                        | Internal | Passing Juice |
| <u>Orthodontics</u>                       | Internal | Passing Juice |
| Care During Orthodontic Treatment         | Internal | Passing Juice |
| <u>Is It Ever Too Late To Get Braces?</u> | Internal | Passing Juice |
| <u>Invisalign®</u>                        | Internal | Passing Juice |
| <u>Prosthodontics</u>                     | Internal | Passing Juice |
| <u>Dentures &amp; Partial Dentures</u>    | Internal | Passing Juice |
| <u>Fixed Bridges</u>                      | Internal | Passing Juice |
| <u>Porcelain Veneers</u>                  | Internal | Passing Juice |
|   |          |               |

# In-page links

| More from Services (1)          | Internal | Passing Juice |
|---------------------------------|----------|---------------|
| Financing with CareCredit       | Internal | Passing Juice |
| Dental Videos                   | Internal | Passing Juice |
| Smile Gallery                   | Internal | Passing Juice |
| Read Our Reviews                | Internal | Passing Juice |
| Leave a Review                  | Internal | Passing Juice |
| Dental Anxiety and Fear         | Internal | Passing Juice |
| Anxiolysis "Sedation" Dentistry | Internal | Passing Juice |
| New Patient Information         | Internal | Passing Juice |
| New Patient Forms               | Internal | Passing Juice |
| Leave Us A Review               | Internal | Passing Juice |
| <u>Learn More</u>               | Internal | Passing Juice |
| Site Map                        | Internal | Passing Juice |
| Accessibility Viewer            | Internal | Passing Juice |
| <u>ProSites.com</u>             | External | Passing Juice |
| Our Practice                    | Internal | Passing Juice |
| Fluoride Treatment              | Internal | Passing Juice |
| <u>Sealants</u>                 | Internal | Passing Juice |
| <u>Treatment</u>                | Internal | Passing Juice |
| <u>Maintenance</u>              | Internal | Passing Juice |
| Root Canal Therapy              | Internal | Passing Juice |
| Fixed Bridges                   | Internal | Passing Juice |
| Zoom!®                          | Internal | Passing Juice |
| Porcelain Crowns (Caps)         | Internal | Passing Juice |
| Porcelain Fixed Bridges         | Internal | Passing Juice |
| Surgical Instructions           | Internal | Passing Juice |
| After Dental Implant Surgery    | Internal | Passing Juice |
| After Tooth Extractions         | Internal | Passing Juice |
|                                 |          |               |

#### **In-page links**

| New Patient Information          | Internal | Passing Juice |
|----------------------------------|----------|---------------|
| Restorations                     | Internal | Passing Juice |
| Crowns (Caps)                    | Internal | Passing Juice |
| Dentures & amp: Partial Dentures | Internal | Passing Juice |
| Cosmetic Dentistry               | Internal | Passing Juice |
| Porcelain Crowns (Caps)          | Internal | Passing Juice |
| Other Procedures                 | Internal | Passing Juice |
| <u>Dental Implants</u>           | Internal | Passing Juice |

#### **SEO Keywords**



**Keywords Cloud** 

dentures **dental** patient teeth oral dentistry treatment implants new appointment

#### **Keywords Consistency**

| Keyword     | Content | Title | Keywords | Descripti<br>on | Headings |
|-------------|---------|-------|----------|-----------------|----------|
| dental      | 21      | ×     | <b>*</b> | <b>*</b>        | ×        |
| implants    | 8       | ×     | ×        | ×               | ×        |
| appointment | 7       | ×     | ×        | ×               | <b>*</b> |
| dentistry   | 7       | ×     | ♥        | ×               | ♥        |
| treatment   | 7       | ×     | <b>*</b> | ×               | ×        |

#### **Usability**

| 0       | Url          | Domain : scottdentalcare.com<br>Length : 19 |
|---------|--------------|---|
| <b></b> | Favicon      | Great, your website has a favicon.          |
|         | Printability | We could not find a Print-Friendly CSS.     |

## Usability

| Language    | Good. Your declared language is en.               |
|-------------|---|
| Dublin Core | This page does not take advantage of Dublin Core. |

#### **Document**

|          | Doctype         | HTML 5  |  |
|----------|-----------------|---|--|
| <b>②</b> | Encoding        | Perfect. Your declared charset is UTF-8.  |  |
| 8        | W3C Validity    | Errors: 0 Warnings: 0   |  |
|          | Email Privacy   | Great no email address has been found in plain text!  |  |
|          | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |  |
| •        | Speed Tips      | <ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul> |  |

#### Mobile

| Mobile Optimization |                   |
|---------------------|-------------------|
| Mobile Optimization | ✓ Apple Icon      |
|                     | Meta Viewport Tag |
|                     | ✓ Flash content   |

## Optimization

| XML Sitemap | Great, your website has an XML sitemap.  |
|-------------|--|
|             | http://www.serenedentistryva.com/sitemap.xml   |
| Robots.txt  | http://scottdentalcare.com/robots.txt  |
|             | Great, your website has a robots.txt file.   |
| Analytics   | Missing  |
|             | We didn't detect an analytics tool installed on this website.  |
|             | Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |