







Website review scoutandrebel.com

Generated on September 24 2024 00:22 AM






The score is 47/100







SEO Content

	<p>Title</p>	<p>Scout and Rebel &ndash; Scout + Rebel</p> <p>Length : 37</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																				
	<p>Description</p>	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>																				
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																				
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1249 1481 2056"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Scout + Rebel</td> </tr> <tr> <td>url</td> <td>https://scoutandrebel.com/</td> </tr> <tr> <td>title</td> <td>Scout and Rebel</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Scout + Rebel</td> </tr> <tr> <td>image</td> <td>http://scoutandrebel.com/cdn/shop/files/logo.png?crop=center&height=1200&v=1707197151&width=1200</td> </tr> <tr> <td>image:secure_url</td> <td>https://scoutandrebel.com/cdn/shop/files/logo.png?crop=center&height=1200&v=1707197151&width=1200</td> </tr> <tr> <td>image:width</td> <td>1200</td> </tr> <tr> <td>image:height</td> <td>628</td> </tr> </tbody> </table>	Property	Content	site_name	Scout + Rebel	url	https://scoutandrebel.com/	title	Scout and Rebel	type	website	description	Scout + Rebel	image	http://scoutandrebel.com/cdn/shop/files/logo.png?crop=center&height=1200&v=1707197151&width=1200	image:secure_url	https://scoutandrebel.com/cdn/shop/files/logo.png?crop=center&height=1200&v=1707197151&width=1200	image:width	1200	image:height	628
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SEO Content

	Headings	<p>H1 1</p> <p>H2 2</p> <p>H3 0</p> <p>H4 0</p> <p>H5 0</p> <p>H6 0</p> <ul style="list-style-type: none"> • [H1] • [H2] Previous THIS WEEK'S MUST HAVES Next • [H2] A FEW OF OUR FAVORITE BRANDS
	Images	<p>We found 53 images on this web page.</p> <p>52 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 2%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 34 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice


In-page links

Shop New Arrivals	Internal	Passing Juice
My S+R	Internal	Passing Juice
Gift Cards	Internal	Passing Juice
Women	Internal	Passing Juice
Kids	Internal	Passing Juice
Accessories	Internal	Passing Juice
SALE	Internal	Passing Juice
Bottoms	Internal	Passing Juice
Coats + Jackets	Internal	Passing Juice
Dresses	Internal	Passing Juice
Tops	Internal	Passing Juice
-	Internal	Passing Juice
THIS WEEK'S MUST HAVES	Internal	Passing Juice
Quick buy	Internal	Passing Juice
Quick buy	Internal	Passing Juice
Quick buy	Internal	Passing Juice
Quick buy	Internal	Passing Juice
Quick buy	Internal	Passing Juice
Quick buy	Internal	Passing Juice
Quick buy	Internal	Passing Juice
Quick buy	Internal	Passing Juice
Quick buy	Internal	Passing Juice
Quick buy	Internal	Passing Juice
Shop Scout + Rebel	Internal	Passing Juice
Our Story	Internal	Passing Juice
Affiliate Program	Internal	Passing Juice
Its In The Bag - Local Try On for 24 Hours	Internal	Passing Juice
Social Influencer Sign Up	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Terms of Use	Internal	Passing Juice

In-page links

Privacy Policy	Internal	Passing Juice
Shop All	Internal	Passing Juice
Returns + Shipping Info	Internal	Passing Juice
FAQs	Internal	Passing Juice
Scout + Rebel	Internal	Passing Juice





SEO Keywords

 Keywords Cloud	quick top scout new generation buy varley free rebel love
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
quick	8	✘	✘	✘	✘
buy	8	✘	✘	✘	✘
generation	5	✘	✘	✘	✘
love	5	✘	✘	✘	✘
scout	3	✔	✘	✘	✘


Usability

 Url	Domain : scoutandrebel.com Length : 17
 Favicon	Great, your website has a favicon.
 Printability	Great. We have found a Print-Friendly CSS.
 Language	Good. Your declared language is en.





Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile



	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Optimization



		https://scoutandrebel.com/sitemap.xml
	Robots.txt	http://scoutandrebel.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.