

### Website review selarue.com

Generated on September 22 2024 23:19 PM

The score is 50/100

### **SEO Content**

	Title	SELARUE					
		Length: 7	•				
		Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.					
	Description	Shop throu on SELARU	_	ection skincar	e and hair	care, fragra	nce, and apparel
		Length: 8	32				
		Great, your	meta de	escription cor	ntains betw	veen 70 and	I 160 characters.
	Keywords	-		n't found met enerator to cr	-		age. Use <u>this free</u>
	Og Meta Properties	Good, your page take advantage of Og Properties.					
		Propert	У	Content			
		site_name		SELARUE			
		url		https://selar	rue.com/		
		title		SELARUE			
		type		website			
		description		Shop through a selection skincare and haircare, fragrance, and apparel on SELARUE.			
		image		http://selarue.com/cdn/shop/files/20211203_17 3838_0000_1200x1200.png?v=1638601048			
		image:sec	le:secure_url https://selarue.com/cdn/shop/files/202 73838_0000_1200x1200.png?v=1638		<del>-</del>		
	Headings	<b>H1</b> 1	<b>H2</b> 2	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0

### **SEO Content**

0		<ul><li>[H1]</li><li>[H2] New Arrivals</li><li>[H2] Love Thy Skin</li></ul>
	Images	We found 18 images on this web page.  Good, most or all of your images have alt attributes.
<b>3</b>	Text/HTML Ratio	Ratio : <b>4</b> %  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	lframe	Great, there are no Iframes detected on this page.

### **SEO Links**

URL Rewrite	Good. Your links looks friendly!
Underscores in the URLs	Perfect! No underscores detected in your URLs.
In-page links	We found a total of 11 links including 0 link(s) to files
Statistics	External Links : noFollow 9.09%
	External Links : Passing Juice 0%
	Internal Links 90.91%

# In-page links

Anchor	Туре	Juice
Skip to content	Internal	Passing Juice
View all	Internal	Passing Juice
SHOP	Internal	Passing Juice

### **In-page links**

<u>Search</u>	Internal	Passing Juice
Shipping Policy	Internal	Passing Juice
Refund Policy	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
<u>CCPA</u>	Internal	Passing Juice
SELARUE	Internal	Passing Juice
Powered by Shopify	External	noFollow

### **SEO** Keywords



**Keywords Cloud** 

# hair selarue policy body price sale vendor pay butter regular

## **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
price	6	×	×	×	×
sale	6	×	×	×	×
selarue	5	✓	×	<b>*</b>	×
hair	4	×	×	<b>*</b>	×
pay	4	×	×	×	×

### **Usability**

•	Url	Domain : selarue.com Length : 11
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.

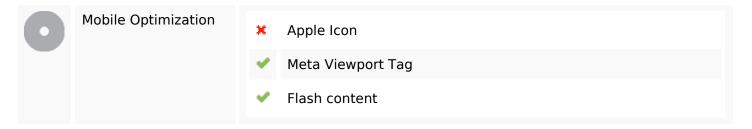
## **Usability**

Language	Good. Your declared language is en.
Dublin Core	This page does not take advantage of Dublin Core.

### **Document**

	Doctype	HTML 5	
	Encoding	Perfect. Your declared charset is UTF-8.	
	W3C Validity	Errors: 0 Warnings: 0	
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.	
<b></b>	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.	
•	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul>	

### Mobile



# **Optimization**

XML Sitemap	Great, your website has an XML sitemap.
	https://selarue.com/sitemap.xml
Robots.txt	http://selarue.com/robots.txt  Great, your website has a robots.txt file.
Analytics	Great, your website has an analytics tool.
	Google Analytics