Website review selarue.com

The score is 50/100

pagepeeker

SEO Content

⚠️	Title	SELARUE **Length : 7** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
✅	Description	Shop through a selection skincare and haircare, fragrance, and apparel on SELARUE. **Length : 82** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	SELARUE
url	https://selarue.com/
title	SELARUE
type	website
description	Shop through a selection skincare and haircare, fragrance, and apparel on SELARUE.
image	http://selarue.com/cdn/shop/files/20211203_173838_0000_1200x1200.png?v=1638601048
image:secure_url	https://selarue.com/cdn/shop/files/20211203_173838_0000_1200x1200.png?v=1638601048

Headings					
H1	**H2**	**H3**	**H4**	**H5**	**H6**
1	2	0	0	0	0

SEO Content

⬤		- [H1] - [H2] New Arrivals - [H2] Love Thy Skin
✓	Images	We found 18 images on this web page. Good, most or all of your images have alt attributes.
✗	Text/HTML Ratio	Ratio : **4%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 11 links including 0 link(s) to files
⬤	Statistics	External Links : noFollow 9.09% External Links : Passing Juice 0% Internal Links 90.91%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
View all	Internal	Passing Juice
SHOP	Internal	Passing Juice

In-page links

Search		Internal	Passing Juice
Shipping Policy		Internal	Passing Juice
Refund Policy		Internal	Passing Juice
Privacy Policy		Internal	Passing Juice
Terms of Service		Internal	Passing Juice
CCPA		Internal	Passing Juice
SELARUE		Internal	Passing Juice
Powered by Shopify		External	noFollow

SEO Keywords

⬤ Keywords Cloud	hair selarue policy body price sale vendor pay butter regular

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
price	6	✖	✖	✖	✖
sale	6	✖	✖	✖	✖
selarue	5	✔	✖	✔	✖
hair	4	✖	✖	✔	✖
pay	4	✖	✖	✖	✖

Usability

⬤	Url	Domain : selarue.com Length : 11
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.

Usability

❌		
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⦿	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Mobile

⦿	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://selarue.com/sitemap.xml
	Robots.txt	http://selarue.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.
		Google Analytics