



Website review seltora.co.uk

Generated on September 23 2024 19:21 PM

The score is 47/100



SEO Content

	Title	Seltora Length : 7 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.														
	Description	The ultimate gift store. Not your conventional gift shop. Accentuate your looks and spoil yourself with our jewellery, accessories & apparel. Length : 145 Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Seltora</td></tr><tr><td>url</td><td>https://seltora.co.uk/</td></tr><tr><td>title</td><td>Seltora</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>The ultimate gift store. Not your conventional gift shop. Accentuate your looks and spoil yourself with our jewellery, accessories & apparel.</td></tr><tr><td>image</td><td>http://seltora.co.uk/cdn/shop/files/AA810BF9-730C-4988-81C9-C1E46D378FBB.jpg?v=1690763429</td></tr></tbody></table>	Property	Content	site_name	Seltora	url	https://seltora.co.uk/	title	Seltora	type	website	description	The ultimate gift store. Not your conventional gift shop. Accentuate your looks and spoil yourself with our jewellery, accessories & apparel.	image	http://seltora.co.uk/cdn/shop/files/AA810BF9-730C-4988-81C9-C1E46D378FBB.jpg?v=1690763429
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SEO Content

image:secure_url	https://seltora.co.uk/cdn/shop/files/AA810BF9-730C-4988-81C9-C1E46D378FBB.jpg?v=1690763429
image:width	2013
image:height	1970

Headings





H1	H2	H3	H4	H5	H6
1	30	68	0	0	0

- [H1]
- [H2] Your cart is empty
- [H2] Your cart
- [H2] Estimated total
- [H2] Country/region
- [H2] Country/region
- [H2] Language
- [H2] Language
- [H2] Country/region
- [H2] Country/region
- [H2] Language
- [H2] Language
- [H2] UP TO 50% OFF- Use code STNT!
- [H2] NEW
- [H2] Shop by purpose
- [H2] For Her
- [H2] Favourites
- [H2] 20s
- [H2] Celtic stone Collection
- [H2] Clover Collection
- [H2] For Him
- [H2] I C Y - SEASON
- [H2] For that special someone
- [H2] Zedda Baguette Pendant
- [H2] Escada Clover 18k Gold ring
- [H2] Kaitlynn ring
- [H2] Candiss necklace
- [H2] Balao ring
- [H2] Subscribe to our emails
- [H2] Shop
- [H2] Contact
- [H3] Sharn 4CT ring PRE ORDER
- [H3] Sharn 4CT ring PRE ORDER
- [H3] Chetvia ring PRE ORDER
- [H3] Chetvia ring PRE ORDER
- [H3] Mykonos ring PRE ORDER
- [H3] Mykonos ring PRE ORDER
- [H3] Stephanie 4CT ring PRE ORDER
- [H3] Stephanie 4CT ring PRE ORDER
- [H3] Holiday Pieces
- [H3] Holiday Pieces
- [H3] Make a scene
- [H3] Make a scene
- [H3] Anniversary & Romance





SEO Content

- [H3] Anniversary & Romance
- [H3] Replacement Diamonds
- [H3] Replacement Diamonds
- [H3] Insured Replacement Pieces
- [H3] Insured Replacement Pieces
- [H3] Treat Your Boyfriend
- [H3] Treat Your Boyfriend
- [H3] Gift Packaging Extras
- [H3] Gift Packaging Extras
- [H3] Birthday
- [H3] Birthday
- [H3] Mya necklace PRE ORDER
- [H3] Mya necklace PRE ORDER
- [H3] Meghan studs
- [H3] Meghan studs
- [H3] Candiss necklace
- [H3] Candiss necklace
- [H3] Liyla bracelet PRE ORDER
- [H3] Liyla bracelet PRE ORDER
- [H3] Cali heart ring
- [H3] Cali heart ring
- [H3] Heart ring
- [H3] Heart ring
- [H3] Escada Clover ring PRE ORDER
- [H3] Escada Clover ring PRE ORDER
- [H3] Ellouise 4CT Emerald cut studs PRE ORDER
- [H3] Ellouise 4CT Emerald cut studs PRE ORDER
- [H3] Shem bead
- [H3] Shem bead
- [H3] Isaphan bead
- [H3] Isaphan bead
- [H3] Malayh Bracelet
- [H3] Malayh Bracelet
- [H3] Ezra bead
- [H3] Ezra bead
- [H3] Aspen Clover bracelet
- [H3] Aspen Clover bracelet
- [H3] Escada Clover ring PRE ORDER
- [H3] Escada Clover ring PRE ORDER
- [H3] Escada Clover 18k Gold ring PRE ORDER
- [H3] Escada Clover 18k Gold ring PRE ORDER
- [H3] Senta 18k Gold Clover bracelet
- [H3] Senta 18k Gold Clover bracelet
- [H3] Damian studs
- [H3] Damian studs
- [H3] Busdown studs
- [H3] Busdown studs
- [H3] Pearl Tied Chain
- [H3] Pearl Tied Chain
- [H3] Dimitri studs
- [H3] Dimitri studs
- [H3] Jewellery for everyday and special occasions
- [H3] Apparel
- [H3] Shades
- [H3] Phone Accessories & Gadgets

SEO Content

	Images	We found 55 images on this web page. 21 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 11% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 80 links including 0 link(s) to files
	Statistics	External Links : noFollow 1.25% External Links : Passing Juice 0% Internal Links 98.75%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Continue shopping	Internal	Passing Juice
Shipping	Internal	Passing Juice
Home	Internal	Passing Juice

In-page links

Bracelets	Internal	Passing Juice
Earrings	Internal	Passing Juice
Rings	Internal	Passing Juice
Necklaces	Internal	Passing Juice
All Jewellery Combined	Internal	Passing Juice
Jewellery under £20	Internal	Passing Juice
Jewellery under £30	Internal	Passing Juice
Jewellery under £50	Internal	Passing Juice
Jewellery under £100	Internal	Passing Juice
All Men's	Internal	Passing Juice
All Women's	Internal	Passing Juice
Metal Alloy Pieces	Internal	Passing Juice
Onestocks	Internal	Passing Juice
Jewellery Exclusives	Internal	Passing Juice
All Celtic Stone pieces	Internal	Passing Juice
Celtic Bracelets	Internal	Passing Juice
Celtic Necklaces	Internal	Passing Juice
Celtic Earrings	Internal	Passing Juice
Celtic Rings	Internal	Passing Juice
Crushed Diamonds	Internal	Passing Juice
ICE	Internal	Passing Juice
925 Silver Inscribed	Internal	Passing Juice
Gold	Internal	Passing Juice
Gift Packaging	Internal	Passing Juice
All Clover Jewellery	Internal	Passing Juice
Clover Bracelets	Internal	Passing Juice
Clover Rings	Internal	Passing Juice
All Bags & Apparel	Internal	Passing Juice

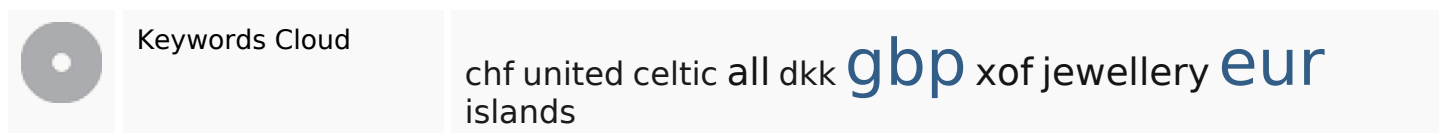
In-page links

Bags	Internal	Passing Juice
Hats	Internal	Passing Juice
Shades	Internal	Passing Juice
Accessories	Internal	Passing Juice
All Phone Cases	Internal	Passing Juice
‘Metallic’ Phone Cases	Internal	Passing Juice
Plain Phone Cases	Internal	Passing Juice
Graphic Phone Cases	Internal	Passing Juice
Sharn 4CT ring PRE ORDER	Internal	Passing Juice
Chetvia ring PRE ORDER	Internal	Passing Juice
Mykonos ring PRE ORDER	Internal	Passing Juice
Stephanie 4CT ring PRE ORDER	Internal	Passing Juice
View all	Internal	Passing Juice
Mya necklace PRE ORDER	Internal	Passing Juice
Meghan studs	Internal	Passing Juice
Candiss necklace	Internal	Passing Juice
Liyla bracelet PRE ORDER	Internal	Passing Juice
Cali heart ring	Internal	Passing Juice
Heart ring	Internal	Passing Juice
Escada Clover ring PRE ORDER	Internal	Passing Juice
Ellouise 4CT Emerald cut studs PRE ORDER	Internal	Passing Juice
View all	Internal	Passing Juice
For Her	Internal	Passing Juice
For Him	Internal	Passing Juice
Shem bead	Internal	Passing Juice
Isaphan bead	Internal	Passing Juice
Malayh Bracelet	Internal	Passing Juice
Ezra bead	Internal	Passing Juice

In-page links

Aspen Clover bracelet	Internal	Passing Juice
Escada Clover ring PRE ORDER	Internal	Passing Juice
Escada Clover 18k Gold ring PRE ORDER	Internal	Passing Juice
Senta 18k Gold Clover bracelet	Internal	Passing Juice
Damian studs	Internal	Passing Juice
Busstown studs	Internal	Passing Juice
Pearl Tied Chain	Internal	Passing Juice
Dimitri studs	Internal	Passing Juice
Shop Jewellery	Internal	Passing Juice
Purchase	Internal	Passing Juice
Purchase	Internal	Passing Juice
Search	Internal	Passing Juice
Size Chart	Internal	Passing Juice
About us	Internal	Passing Juice
Specifications	Internal	Passing Juice
Terms	Internal	Passing Juice
PRE ORDER	Internal	Passing Juice
INSURED Replacement Pieces	Internal	Passing Juice
Contacting customer services	Internal	Passing Juice
=	External	noFollow

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Keywords Consistency

eur	100	✘	✘	✘	✘
gbp	83	✘	✘	✘	✘
xof	24	✘	✘	✘	✘
all	21	✘	✘	✘	✘
jewellery	20	✘	✘	✔	✔


Usability

	Url	Domain : seltora.co.uk Length : 13
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table border="1"> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td><s></td> <td>24</td> </tr> </tbody> </table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is</p>	Deprecated tags	Occurrences	<s>	24
Deprecated tags	Occurrences					
<s>	24					




Document

		recommended that you remove or replace these HTML tags because they are now obsolete.
	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✗ Too bad, your website has too many JS files (more than 6).✗ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✗ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://seltora.co.uk/sitemap.xml
	Robots.txt	http://seltora.co.uk/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.