# Website review
# seniortoko.store

Generated on September 23 2024 23:28 PM

**The score is 47/100**

## SEO Content

| | | |
|---|---|---|
| ✅ | Title | SP 299K &ndash; Andrew Smith<br><br>**Length : 30**<br><br>Perfect, your title contains between 10 and 70 characters. |
| ❌ | Description | **Length : 0**<br><br>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description. |
| ❌ | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. |
| ✅ | Og Meta Properties | Good, your page take advantage of Og Properties. |

| Property | Content |
|---|---|
| site_name | Andrew Smith |
| url | https://andrewsmith.co.id/collections/sp-299k |
| title | SP 299K |
| type | product.group |
| description | Andrew Smith is a contemporary urban menswear brand established in 2014. We offer wide variety of apparel products, designed to suits everyday essentials needs. Our fundamental is focusing on delivering products with modern/updated style with uncompromising quality. |
| image | http://andrewsmith.co.id/cdn/shop/files/andrewsmith.png?v=1685842804 |
| image:secure_url | https://andrewsmith.co.id/cdn/shop/files/andrewsmith.png?v=1685842804 |

# SEO Content

| | | | | | | |
|---|---|---|---|---|---|---|
| | | image:width | 1200 | | | |
| | | image:height | 628 | | | |

| | Headings | | | | | | |
|---|---|---|---|---|---|---|---|
| | | **H1** 1 | **H2** 5 | **H3** 20 | **H4** 0 | **H5** 3 | **H6** 0 |

- [H1] SP 299K
- [H2] Information
- [H2] Customer Service
- [H2] Newsletter Sign Up
- [H2] Shop the look
- [H2] Choose Options
- [H3] Categories
- [H3] Refined By Clear all
- [H3] Availability
- [H3] Price
- [H3] Color
- [H3] Sort by:
- [H3] Recently Viewed Products
- [H3] Trending Now
- [H3] Popular Products
- [H3] Trending Now
- [H3] Popular Products
- [H3] Recently Viewed
- [H3] Social
- [H3] Before you leave...
- [H3] 20% off
- [H3] CODESALE20
- [H3] Trending Now
- [H3] Popular Products
- [H3] Trending Now
- [H3] Popular Products
- [H5]
- [H5] Edit Option
- [H5] Back In Stock Notification

| | Images | We found 32 images on this web page. Good, most or all of your images have alt attributes. |
|---|---|---|
| | Text/HTML Ratio | Ratio : **19%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent. |
| | Flash | Perfect, no Flash content has been detected on this page. |
| | Iframe | Great, there are no Iframes detected on this page. |

# SEO Content

## SEO Links

| | | |
|---|---|---|
| ✓ | URL Rewrite | Good. Your links looks friendly! |
| ✓ | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| ✓ | In-page links | We found a total of 18 links including 0 link(s) to files |
| ○ | Statistics | External Links : noFollow 0% <br><br> External Links : Passing Juice 0% <br><br> Internal Links 100% |

## In-page links

| Anchor | Type | Juice |
|---|---|---|
| Skip to content | Internal | Passing Juice |
| SHOP NOW | Internal | Passing Juice |
| Home | Internal | Passing Juice |
| SP 299K | Internal | Passing Juice |
| - | Internal | Passing Juice |
| Andrew Smith | Internal | Passing Juice |
| - | Internal | Passing Juice |
| - | Internal | Passing Juice |
| - | Internal | Passing Juice |
| - | Internal | Passing Juice |
| - | Internal | Passing Juice |
| - | Internal | Passing Juice |
| - | Internal | Passing Juice |
| - | Internal | Passing Juice |

# In-page links

| | | | |
|---|---|---|---|
| [-](#) | | Internal | Passing Juice |
| [-](#) | | Internal | Passing Juice |
| [-](#) | | Internal | Passing Juice |
| Create account | | Internal | Passing Juice |

# SEO Keywords

| | |
|---|---|
| Keywords Cloud | quick sold price andrew brown cream smith add vendor notify |

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| notify | 241 | ✖ | ✖ | ✖ | ✖ |
| sold | 154 | ✖ | ✖ | ✖ | ✖ |
| cream | 81 | ✖ | ✖ | ✖ | ✖ |
| add | 66 | ✖ | ✖ | ✖ | ✖ |
| vendor | 55 | ✖ | ✖ | ✖ | ✖ |

# Usability

| | | |
|---|---|---|
| | Url | Domain : seniortoko.store<br>Length : 16 |
| | Favicon | Great, your website has a favicon. |
| | Printability | Great. We have found a Print-Friendly CSS. |
| | Language | Good. Your declared language is en. |

# Usability

| | | |
|---|---|---|
| ✅ | | |
| ❌ | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | | |
|---|---|---|
| ✅ | Doctype | HTML 5 |
| ✅ | Encoding | Perfect. Your declared charset is UTF-8. |
| ❌ | W3C Validity | Errors : 0<br>Warnings : 0 |
| ❌ | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
| ❌ | Deprecated HTML | |

| Deprecated tags | Occurrences |
|---|---|
| <s> | 34 |

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

| | | |
|---|---|---|
| ⚪ | Speed Tips | ✔ Excellent, your website doesn't use nested tables. |
| | | ✖ Too bad, your website is using inline styles. |
| | | ✖ Too bad, your website has too many CSS files (more than 4). |
| | | ✖ Too bad, your website has too many JS files (more than 6). |
| | | ✖ Too bad, your website does not take advantage of gzip. |

# Mobile

| | | |
|---|---|---|
| ⚪ | Mobile Optimization | ✖ Apple Icon |

# Mobile

| | | | |
|---|---|---|---|
| | | ✔ | Meta Viewport Tag |
| | | ✔ | Flash content |

# Optimization

| ❌ | XML Sitemap | Missing<br><br>Your website does not have an XML sitemap - this can be problematic.<br><br>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
|---|---|---|
| ✅ | Robots.txt | http://seniortoko.store/robots.txt<br><br>Great, your website has a robots.txt file. |
| ❌ | Analytics | Missing<br><br>We didn't detect an analytics tool installed on this website.<br><br>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |