



Website review sereneorganics.in

Generated on September 20 2024 12:28 PM

The score is 59/100



SEO Content

	Title	<p>Organic Skin Care Products - Serene Organics</p> <p>Length : 44</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Welcome to Serene Organic. If you are looking for organic skincare solutions, you are at the right place. Visit our site for details.</p> <p>Length : 133</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Organic skin care products, Combination Skin care products, Dry Skin care products, Mature Skin care products, Oily Skin care products, Retinol and vitamin c serum, acne prone skin care products, Sensitive Skin care products</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="539 1514 1481 1585"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>13</td> <td>32</td> <td>4</td> <td>4</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1615 1214 2078" style="list-style-type: none"> • [H1] Our Clients Say!!! • [H2] Best of SereneOrganics • [H2] Deal of the Day • [H2] Let's Overcome Your Skin Challenges • [H2] dark spots • [H2] excess oil • [H2] acne • [H2] large pores • [H2] dullness • [H2] dryness • [H2] rough texture • [H2] uneven skin tone • [H2] wrinkles • [H2] Top Selling Products 	H1	H2	H3	H4	H5	H6	1	13	32	4	4	0
H1	H2	H3	H4	H5	H6									
1	13	32	4	4	0									





SEO Content

		<ul style="list-style-type: none">• [H3] Banner 1 after slider• [H3] banner 2 after slider• [H3] banner 3 after slider• [H3] banner 4 after slider• [H3] Almond Glow Daily Hydration• [H3] Tulsi Clear Acne Defence Moisturizer• [H3] Berry Boost Antioxidant Moisture Surge• [H3] Pure Hydration Oil free Moisturizer• [H3] Night Repair Gel• [H3] Tulsi Clear Acne Defence Moisturizer• [H3] Berry Boost Antioxidant Moisture Surge• [H3] Pure Hydration Oil free Moisturizer• [H3] Night Repair Gel• [H3] Almond and Shea Lip Nourish• [H3] Tulsi Clear Acne Defence Moisturizer• [H3] Berry Boost Antioxidant Moisture Surge• [H3] Pure Hydration Oil free Moisturizer• [H3] Night Repair Gel• [H3] Almond and Shea Lip Nourish• [H3] Almond Glow Daily Hydration• [H3] Almond Glow Daily Hydration• [H3] Tulsi Clear Acne Defence Moisturizer• [H3] Berry Boost Antioxidant Moisture Surge• [H3] Pure Hydration Oil free Moisturizer• [H3] Night Repair Gel• [H3] Almond and Shea Lip Nourish• [H3] Our Blog• [H3] Free Shipping• [H3] Free returns• [H3] Get 30% discount• [H3] We Support• [H3] Get The Latest Deals• [H4] Limited Quantities• [H4] Quick Links• [H4] Information• [H4] Contact Us• [H5] Testimonial• [H5] Susmita Dhua• [H5] Pousali Das• [H5] Amrita Das
	Images	<p>We found 61 images on this web page.</p> <p>20 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 27%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Content



SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 85 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.18% Internal Links 98.82%

In-page links

Anchor	Type	Juice
Links	Internal	Passing Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Shop all	Internal	Passing Juice
Shop by Concern	Internal	Passing Juice
Anti- Ageing	Internal	Passing Juice
Acne	Internal	Passing Juice
Hyperpigmentation	Internal	Passing Juice
Large Pores	Internal	Passing Juice
Dullness	Internal	Passing Juice
Uneven Skin-tone	Internal	Passing Juice
Rough texture	Internal	Passing Juice

In-page links

Excess Oil	Internal	Passing Juice
Dryness	Internal	Passing Juice
Dark Spot	Internal	Passing Juice
Shop by Ingredient	Internal	Passing Juice
Niacinamide	Internal	Passing Juice
Salicylic acid (BHA)	Internal	Passing Juice
Vitamin C	Internal	Passing Juice
Vitamin E	Internal	Passing Juice
Vitamin B5	Internal	Passing Juice
Alpha Hydroxy acid (AHA)	Internal	Passing Juice
Alpha Arbutin	Internal	Passing Juice
Allantoin	Internal	Passing Juice
Retinol	Internal	Passing Juice
Hyaluronic acid	Internal	Passing Juice
Category	Internal	Passing Juice
Cleanser	Internal	Passing Juice
Toner	Internal	Passing Juice
Sunscreen	Internal	Passing Juice
Serum	Internal	Passing Juice
Lip blam	Internal	Passing Juice
Moisturiser	Internal	Passing Juice
Skin type	Internal	Passing Juice
Dry	Internal	Passing Juice
Normal	Internal	Passing Juice
Oily	Internal	Passing Juice
Combination	Internal	Passing Juice
Sensitive	Internal	Passing Juice
Mature	Internal	Passing Juice

In-page links

Acne-prone skin	Internal	Passing Juice
Combo	Internal	Passing Juice
About Us	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Returns & Exchange Policy	Internal	Passing Juice
Shipping and Delivery Policy	Internal	Passing Juice
Mature Skin Care Products	Internal	Passing Juice
Home	Internal	Passing Juice
Organic Skin Care Products	Internal	Passing Juice
Oily Skin Care Products	Internal	Passing Juice
Retinol and Vitamin C Serum	Internal	Passing Juice
Best Sunscreen for Face in India	Internal	Passing Juice
Acne Prone Skin Care Products	Internal	Passing Juice
Sensitive Skin Care Products	Internal	Passing Juice
Combination Skin Care Products	Internal	Passing Juice
Dry Skin Care Products	Internal	Passing Juice
Contact	Internal	Passing Juice
Blog	Internal	Passing Juice
SEO	Internal	Passing Juice
Web Development	Internal	Passing Juice
Web Hosting	Internal	Passing Juice
Start a Blog	Internal	Passing Juice
Featured	Internal	Passing Juice
On Sale	Internal	Passing Juice
Top Rated	Internal	Passing Juice
Almond Glow Daily Hydration	Internal	Passing Juice
Tulsi Clear Acne Defence Moisturizer	Internal	Passing Juice

In-page links

Berry Boost Antioxidant Moisture Surge	Internal	Passing Juice
Pure Hydration Oil free Moisturizer	Internal	Passing Juice
Night Repair Gel	Internal	Passing Juice
Almond and Shea Lip Nourish	Internal	Passing Juice
Continue Reading	Internal	Passing Juice
Continue Reading	Internal	Passing Juice
Continue Reading	Internal	Passing Juice
Continue Reading	Internal	Passing Juice
Continue Reading	Internal	Passing Juice
Continue Reading	Internal	Passing Juice
8777091894	External	Passing Juice
Menu	Internal	Passing Juice
Categories	Internal	Passing Juice
Sign In	Internal	Passing Juice
Register	Internal	Passing Juice
Forgot Your Password?	Internal	Passing Juice
privacy policy	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
skin	12	✓	✓	✓	✓
add	11	✗	✗	✗	✗
wishlist	11	✗	✗	✗	✗










Keywords Consistency

quick	11	✘	✘	✘	✔
view	10	✘	✘	✘	✘



Usability

	Url	Domain : sereneorganics.in Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">  Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).




Document

-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://www.sereneorganics.in/sitemap.xml>



Robots.txt

<http://sereneorganics.in/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics