Website review
shopbadthings.com

Generated on September 20 2024 01:39 AM

The score is 62/100

SEO Content

✅	Title	Home | BAD THINGS PHILLY **Length : 24** Perfect, your title contains between 10 and 70 characters.
✅	Description	Online shop proudly repping The City of Brotherly Love and resisting tyranny and corruption by selling mindful apparel and donating proceeds to... **Length : 146** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
site_name	BAD THINGS PHILLY
title	BAD THINGS PHILLY
url	https://www.shopbadthings.com/
description	Online shop proudly repping The City of Brotherly Love and resisting tyranny and corruption by selling mindful apparel and donating proceeds to...
image	https://assets.bigcartel.com/account_images/3525077/BadThings-VOTED.jpg?auto=format&fit=max&h=1200&w=1200
image:secure_url	https://assets.bigcartel.com/account_images/3525077/BadThings-VOTED.jpg?auto=format&fit=max&h=1200&w=1200

SEO Content

	Headings	H1	H2	H3	H4	H5	H6
		1	1	0	0	0	0

- [H1] bad things â¢ great cause
- [H2] A portion of all proceeds will be donated to help fight voter suppression

❌	Images	We found 4 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **16%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 6 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 16.67% Internal Links 83.33%

In-page links

Anchor	Type	Juice
Products	Internal	Passing Juice

In-page links

Contact	Internal	Passing Juice
BAD THINGS PHILLY	Internal	Passing Juice
SIZE CHART	Internal	Passing Juice
Back to site	Internal	Passing Juice
Powered by Big Cartel	External	Passing Juice

SEO Keywords

Keywords Cloud	size philadelphia now all philly bad items shop happen products

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
bad	6	✔	✖	✖	✔
products	3	✖	✖	✖	✖
shop	3	✖	✖	✔	✖
now	3	✖	✖	✖	✖
happen	3	✖	✖	✖	✖

Usability

	Url	Domain : shopbadthings.com Length : 17
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.

Usability

	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.

Optimization

		https://www.shopbadthings.com/
✅	Robots.txt	http://shopbadthings.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.