Website review
shopbaeth.com

The score is 49/100

SEO Content

✓	Title	Natural Soap & Bath Bombs – BAETH **Length : 44** Perfect, your title contains between 10 and 70 characters.
⚠	Description	Indulge in self-care at BAETH, a Veteran Owned and Operated small business. Explore our handcrafted collection featuring natural and organic ingredient soaps, vegan and Goat milk selections, rejuvenating bath bombs, Sugar & Coffee scrubs, Bath Salts, Beard Care and More **Length : 274** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	BAETH
url	https://shopbaeth.com/
title	Natural Soap & Bath Bombs
type	website
description	Indulge in self-care at BAETH, a Veteran Owned and Operated small business. Explore our handcrafted collection featuring natural and organic ingredient soaps, vegan and Goat milk selections, rejuvenating bath bombs, Sugar & Coffee scrubs, Bath Salts, Beard Care and More

SEO Content

		image	http://shopbaeth.com/cdn/shop/files/BAETH_favicon_bomb.png?v=1706987801			
		image:secure_url	https://shopbaeth.com/cdn/shop/files/BAETH_favicon_bomb.png?v=1706987801			
		image:width	1200			
		image:height	1200			

	Headings	H1	H2	H3	H4	H5	H6
		1	4	16	0	0	0

- [H1]
- [H2] Item added to your cart
- [H2]
- [H2] Featured products
- [H2] Subscribe to our emails
- [H3] Ambered Tobacco Leaf Natural Soap
- [H3] Ambered Tobacco Leaf Natural Soap
- [H3] Apple Cinnamon Large Bath Bomb 5.5 oz
- [H3] Apple Cinnamon Large Bath Bomb 5.5 oz
- [H3] Bite Me Large Bath Bomb 5.5 oz
- [H3] Bite Me Large Bath Bomb 5.5 oz
- [H3] Black Donut Charlotte the spider Bubble Bath Bomb
- [H3] Black Donut Charlotte the spider Bubble Bath Bomb
- [H3] Candy Cane Natural Soap
- [H3] Candy Cane Natural Soap
- [H3] Candy Corn Fragrance Mini Bath Bomb 10 pack
- [H3] Candy Corn Fragrance Mini Bath Bomb 10 pack
- [H3] Candy Corn Large Bath Bomb 5.5 oz
- [H3] Candy Corn Large Bath Bomb 5.5 oz
- [H3] Caramel Apple Bath Bomb Large 5.5 oz
- [H3] Caramel Apple Bath Bomb Large 5.5 oz

	Images	We found 10 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **5%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Content

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 20 links including 0 link(s) to files
◉	Statistics	External Links : noFollow 5% External Links : Passing Juice 0% Internal Links 95%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Shop By Collection	Internal	Passing Juice
Contact	Internal	Passing Juice
View cart	Internal	Passing Juice
Ambered Tobacco Leaf Natural Soap	Internal	Passing Juice
Apple Cinnamon Large Bath Bomb 5.5 oz	Internal	Passing Juice
Bite Me Large Bath Bomb 5.5 oz	Internal	Passing Juice
Black Donut Charlotte the spider Bubble Bath Bomb	Internal	Passing Juice
Candy Cane Natural Soap	Internal	Passing Juice
Candy Corn Fragrance Mini Bath Bomb 10 pack	Internal	Passing Juice
Candy Corn Large Bath Bomb 5.5 oz	Internal	Passing Juice
Caramel Apple Bath Bomb Large 5.5 oz	Internal	Passing Juice
View all	Internal	Passing Juice
BAETH	Internal	Passing Juice

In-page links

Powered by Shopify	External	noFollow
Refund policy	Internal	Passing Juice
Privacy policy	Internal	Passing Juice
Terms of service	Internal	Passing Juice
Shipping policy	Internal	Passing Juice
Contact information	Internal	Passing Juice

SEO Keywords

Keywords Cloud	candy sale unit bath large usd regular price natural bomb

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
price	32	✖	✖	✖	✖
regular	16	✖	✖	✖	✖
usd	16	✖	✖	✖	✖
bath	13	✔	✖	✔	✔
bomb	12	✔	✖	✔	✔

Usability

	Url	Domain : shopbaeth.com Length : 13
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.

Usability

✅	Printability	Great. We have found a Print-Friendly CSS.
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
✅	Email Privacy	Great no email address has been found in plain text!
❌	Deprecated HTML	**Deprecated tags** — **Occurrences** <s> — 8 Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Mobile

Mobile Optimization		
	✖	Apple Icon
	✔	Meta Viewport Tag
	✔	Flash content

Optimization

XML Sitemap	Great, your website has an XML sitemap.
	https://shopbaeth.com/sitemap.xml

Robots.txt	http://shopbaeth.com/robots.txt
	Great, your website has a robots.txt file.

Analytics	Missing
	We didn't detect an analytics tool installed on this website.
	Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.