Website review shopcgb.com

The score is 50/100

SEO Content

⚠️	Title	Clever Girl Brands | Clever Brands, Niche Marketing | Innovative and Unique Brands **Length : 82** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
✅	Description	Clever Girl Brands | Clever Brands, Niche Marketing | Innovative and Unique Intimate Apparel Brands **Length : 99** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⦿	Headings	**H1** **H2** **H3** **H4** **H5** **H6** 3 4 1 0 0 6 - [H1] Brands - [H1] - [H1] get in touch - [H2] All About Us - [H2] Product Development - [H2] Manufacturing - [H2] Retail - [H3] We'd love to hear from you! Feel free to send us an email. - [H6] HIPUNDIES.COMmentionable unmentionables - [H6] UNDIEWASH.COMwashing clothes never smelled this good - [H6] BAD BANANASkitchy tees for amazingly fun people - [H6] TRIXXIEleave the fashion faux pas behind - [H6] SHELBY NICHOLSONcozy and comfy - [H6] UNDIEMOONlounge around the house without looking like a slob

SEO Content

❌	Images	We found 5 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **12%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 5 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 20% Internal Links 80%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Brands	Internal	Passing Juice
About	Internal	Passing Juice
Contact	External	Passing Juice
mentionable unmentionables	Internal	Passing Juice

In-page links

SEO Keywords

Keywords Cloud	girl sourcing hong niche kong clever global brands globe manufacturing

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
brands	6	✔	✖	✔	✔
clever	4	✔	✖	✔	✖
girl	3	✔	✖	✔	✖
manufacturing	3	✖	✖	✖	✔
globe	2	✖	✖	✖	✖

Usability

	Url	Domain : shopcgb.com Length : 11
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5

Document

✓		
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
◎	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✓ Perfect. No inline css has been found in HTML tags! ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

◎	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✗	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

Optimization

✅	Robots.txt	http://shopcgb.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.