



# Website review shopeverada.com

Generated on September 22 2024 15:32 PM

The score is 51/100



## SEO Content

	<p>Title</p>	<p>EVER Boutique, Ada, OK ~ Stylish Women's &amp; Men's Fashion  </p> <p><b>Length : 70</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>										
	<p>Description</p>	<p>Explore the latest trends in women's apparel at EVER Boutique in Ada, Oklahoma. Shop fashionable tops, denim, dresses, accessories, and unique gifts. Our practical yet trendy collection caters to those who love staying on point. Discover our curated selection of men's clothing and gift items. Stay stylish with EVER.</p> <p><b>Length : 325</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>										
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>										
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1447 1481 1861"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>EVER Boutique</td> </tr> <tr> <td>url</td> <td>https://shopeverada.com/</td> </tr> <tr> <td>title</td> <td>EVER Boutique, Ada, OK ~ Stylish Women's &amp; Men's Fashion  </td> </tr> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Property	Content	site_name	EVER Boutique	url	https://shopeverada.com/	title	EVER Boutique, Ada, OK ~ Stylish Women's & Men's Fashion	type	website
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site_name	EVER Boutique											
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# SEO Content





description	Explore the latest trends in women's apparel at EVER Boutique in Ada, Oklahoma. Shop fashionable tops, denim, dresses, accessories, and unique gifts. Our practical yet trendy collection caters to those who love staying on point. Discover our curated selection of men's clothing and gift items. Stay stylish with EVER.
image	<a href="https://shopeverada.com/cdn/shop/files/EVER-Logo_Black_1204x630.jpg?v=1681237976">https://shopeverada.com/cdn/shop/files/EVER-Logo_Black_1204x630.jpg?v=1681237976</a>
image:secure_url	<a href="https://shopeverada.com/cdn/shop/files/EVER-Logo_Black_1204x630.jpg?v=1681237976">https://shopeverada.com/cdn/shop/files/EVER-Logo_Black_1204x630.jpg?v=1681237976</a>
image:width	1204
image:height	630
image:alt	Social media image

## Headings





H1	H2	H3	H4	H5	H6
2	48	0	0	0	0

- [H1] EVER Boutique
- [H1] EVER Boutique
- [H2] Brown Fall Leaves Sweatshirt
- [H2] BOO-tique!
- [H2] Let's Go Ghouls!
- [H2] QUEEN OF SPARKLES QUEEN OF SPARKLES
- [H2] ACCESSORIES ACCESSORIES
- [H2] GRAPHIC TEES GRAPHIC TEES
- [H2] LAYERS LAYERS
- [H2] In Our COZY ERA
- [H2] Martina Sweatshirt
- [H2] Timeless Crew Sweatshirt
- [H2] AirEssentials Wide Leg Pant- Black
- [H2] Golf Sweatshirt
- [H2] Layover Pant
- [H2] AirEssentials Wide Leg Pant- Lt. Grey Heather
- [H2] AirEssentials Full Zip Hoodie- Lt. Grey Heather
- [H2] Crazy In Love Set
- [H2] Chestnut Haven Hoodie
- [H2] Collection
- [H2] FALL PREVIEW
- [H2] Wildly Chic Top
- [H2] Whimsical Blues Top
- [H2] Monochromatic Checkered Vest
- [H2] The One With The Football Tee
- [H2] Bow & Beautiful Top
- [H2] Encourage HR Loose Fit Jeans
- [H2] Falling Leaves Top
- [H2] Mandy Top
- [H2] Savannah Top
- [H2] Collection
- [H2] GAME DAY

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Gameday Stadium Bag</li><li>• [H2] COUGS Puff Hat</li><li>• [H2] OK Alumni Tee</li><li>• [H2] Cougars Sweatshirt</li><li>• [H2] Game On Boyfriend Tee</li><li>• [H2] Saturdays In Norman 24oz Party Cup</li><li>• [H2] The One With The Football Tee</li><li>• [H2] Game Day Rectangle Stadium Bag</li><li>• [H2] Cowboys Do It Better Trucker</li><li>• [H2] Collection</li><li>• [H2] In with the NEW</li><li>• [H2] Welcome to EVER!</li><li>• [H2] Follow us</li><li>• [H2] Menu Chevron down icon</li><li>• [H2] Let's Chat Chevron down icon</li><li>• [H2] SIGN UP &amp; GET 10% OFF</li><li>• [H2] Checkmark icon Added to your cart:</li><li>• [H2]</li></ul>
	Images	<p>We found 142 images on this web page.</p> <p>121 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>18%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 88 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 1.14%</p>

## SEO Links

Internal Links 98.86%

### In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">BOO-tique</a>	Internal	Passing Juice
<a href="#">COZY ERA</a>	Internal	Passing Juice
<a href="#">NEW</a>	Internal	Passing Juice
<a href="#">Clothing</a>	Internal	Passing Juice
<a href="#">Accessories</a>	Internal	Passing Juice
<a href="#">Collections</a>	Internal	Passing Juice
<a href="#">Shoes</a>	Internal	Passing Juice
<a href="#">Sale</a>	Internal	Passing Juice
<a href="#">Gift Cards</a>	Internal	Passing Juice
<a href="#">Basics</a>	Internal	Passing Juice
<a href="#">Bodysuits</a>	Internal	Passing Juice
<a href="#">Tanks</a>	Internal	Passing Juice
<a href="#">Blouses</a>	Internal	Passing Juice
<a href="#">Graphics</a>	Internal	Passing Juice
<a href="#">Button Ups</a>	Internal	Passing Juice
<a href="#">Blazers</a>	Internal	Passing Juice
<a href="#">Sweaters</a>	Internal	Passing Juice
<a href="#">Cardigans</a>	Internal	Passing Juice
<a href="#">Hoodies &amp; Sweatshirts</a>	Internal	Passing Juice
<a href="#">Outerwear</a>	Internal	Passing Juice
<a href="#">Maxi</a>	Internal	Passing Juice

## In-page links

<a href="#">Midi</a>	Internal	Passing Juice
<a href="#">Mini</a>	Internal	Passing Juice
<a href="#">Jeans</a>	Internal	Passing Juice
<a href="#">Pants &amp; Leggings</a>	Internal	Passing Juice
<a href="#">Shorts &amp; Skirts</a>	Internal	Passing Juice
<a href="#">Romper &amp; Jumpsuits</a>	Internal	Passing Juice
<a href="#">Athleisure</a>	Internal	Passing Juice
<a href="#">Z Supply</a>	Internal	Passing Juice
<a href="#">Queen of Sparkles</a>	Internal	Passing Juice
<a href="#">Loungewear</a>	Internal	Passing Juice
<a href="#">Earrings</a>	Internal	Passing Juice
<a href="#">Necklaces</a>	Internal	Passing Juice
<a href="#">Bracelets</a>	Internal	Passing Juice
<a href="#">Rings</a>	Internal	Passing Juice
<a href="#">LDay Everyday</a>	Internal	Passing Juice
<a href="#">LDay LUX</a>	Internal	Passing Juice
<a href="#">Melinda Maria</a>	Internal	Passing Juice
<a href="#">Consuela</a>	Internal	Passing Juice
<a href="#">Louenhide</a>	Internal	Passing Juice
<a href="#">Hats</a>	Internal	Passing Juice
<a href="#">Hair Accessories</a>	Internal	Passing Juice
<a href="#">Fall Preview</a>	Internal	Passing Juice
<a href="#">Game Day</a>	Internal	Passing Juice
<a href="#">SWIG</a>	Internal	Passing Juice
<a href="#">Mens</a>	Internal	Passing Juice
<a href="#">Tops</a>	Internal	Passing Juice
<a href="#">Dresses</a>	Internal	Passing Juice
<a href="#">Bottoms</a>	Internal	Passing Juice

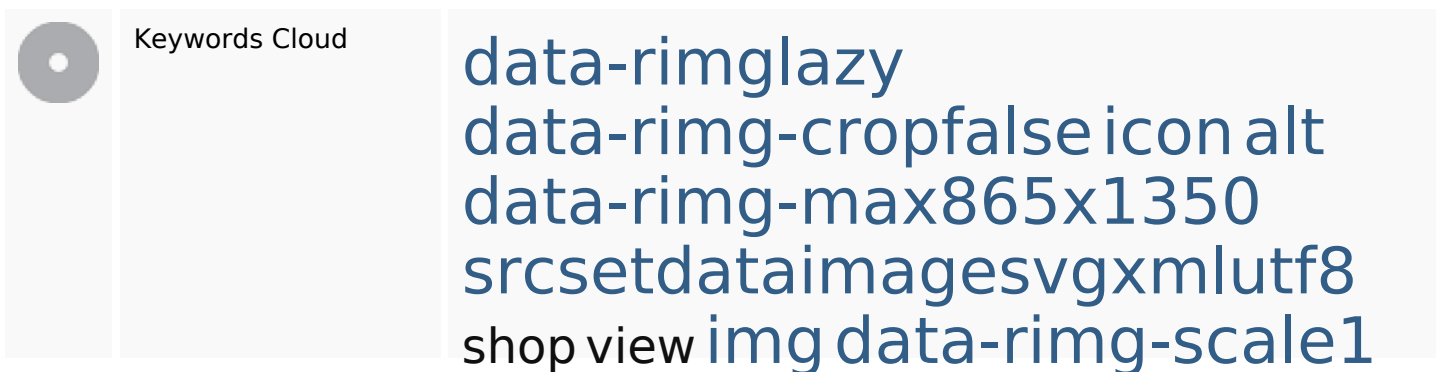
## In-page links

<a href="#">Jewelry</a>	Internal	Passing Juice
<a href="#">Bags &amp; Small Accessories</a>	Internal	Passing Juice
<a href="#">-</a>	Internal	Passing Juice
<a href="#">Queen Of Sparkles</a>	Internal	Passing Juice
<a href="#">Martina Sweatshirt</a>	Internal	Passing Juice
<a href="#">Timeless Crew Sweatshirt</a>	Internal	Passing Juice
<a href="#">AirEssentials Wide Leg Pant- Black</a>	Internal	Passing Juice
<a href="#">Golf Sweatshirt</a>	Internal	Passing Juice
<a href="#">Layover Pant</a>	Internal	Passing Juice
<a href="#">AirEssentials Wide Leg Pant- Lt. Grey Heather</a>	Internal	Passing Juice
<a href="#">AirEssentials Full Zip Hoodie- Lt. Grey Heather</a>	Internal	Passing Juice
<a href="#">Crazy In Love Set</a>	Internal	Passing Juice
<a href="#">Chestnut Haven Hoodie</a>	Internal	Passing Juice
<a href="#">Wildly Chic Top</a>	Internal	Passing Juice
<a href="#">Whimsical Blues Top</a>	Internal	Passing Juice
<a href="#">Monochromatic Checkered Vest</a>	Internal	Passing Juice
<a href="#">The One With The Football Tee</a>	Internal	Passing Juice
<a href="#">Bow &amp; Beautiful Top</a>	Internal	Passing Juice
<a href="#">Encourage HR Loose Fit Jeans</a>	Internal	Passing Juice
<a href="#">Falling Leaves Top</a>	Internal	Passing Juice
<a href="#">Mandy Top</a>	Internal	Passing Juice
<a href="#">Savannah Top</a>	Internal	Passing Juice
<a href="#">Gameday Stadium Bag</a>	Internal	Passing Juice
<a href="#">COUGS Puff Hat</a>	Internal	Passing Juice
<a href="#">OK Alumni Tee</a>	Internal	Passing Juice
<a href="#">Cougars Sweatshirt</a>	Internal	Passing Juice
<a href="#">Game On Boyfriend Tee</a>	Internal	Passing Juice
<a href="#">Saturdays In Norman 24oz Party Cup</a>	Internal	Passing Juice

## In-page links

<a href="#">The One With The Football Tee</a>	Internal	Passing Juice
<a href="#">Game Day Rectangle Stadium Bag</a>	Internal	Passing Juice
<a href="#">Cowboys Do It Better Trucker</a>	Internal	Passing Juice
-	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Refund Policy</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms Of Service</a>	Internal	Passing Juice
<a href="#">Powered by Shopify</a>	External	Passing Juice






## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
img	68	✘	✘	✘	✘
data-rimlazy	68	✘	✘	✘	✘
data-rimg-scale1	68	✘	✘	✘	✘
data-rimg-cropfalse	68	✘	✘	✘	✘
srcsetdataimagesvgxmlutf8	68	✘	✘	✘	✘

## Usability


	Url	Domain : shopeverada.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>



## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232">✘ Apple Icon</li><li data-bbox="555 264 879 300">✔ Meta Viewport Tag</li><li data-bbox="555 331 810 367">✔ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="https://shopeverada.com/sitemap.xml">https://shopeverada.com/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://shopeverada.com/robots.txt">http://shopeverada.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>