





Website review shopeverada.com

Generated on September 22 2024 15:23 PM


The score is 51/100







SEO Content

	Title	<div>EVER Boutique, Ada, OK ~ Stylish Women's & Men's Fashion </div> <div>Length : 70</div> <div>Perfect, your title contains between 10 and 70 characters.</div>										
	Description	<div>Explore the latest trends in women's apparel at EVER Boutique in Ada, Oklahoma. Shop fashionable tops, denim, dresses, accessories, and unique gifts. Our practical yet trendy collection caters to those who love staying on point. Discover our curated selection of men's clothing and gift items. Stay stylish with EVER.</div> <div>Length : 325</div> <div>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</div>										
	Keywords	<div>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</div>										
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>EVER Boutique</td></tr><tr><td>url</td><td>https://shopeverada.com/</td></tr><tr><td>title</td><td>EVER Boutique, Ada, OK ~ Stylish Women's & Men's Fashion </td></tr><tr><td>type</td><td>website</td></tr></tbody></table>	Property	Content	site_name	EVER Boutique	url	https://shopeverada.com/	title	EVER Boutique, Ada, OK ~ Stylish Women's & Men's Fashion	type	website
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<div></div>	Headings	<div><div><div><div>H1</div><div>2</div></div><div><div>H2</div><div>48</div></div><div><div>H3</div><div>0</div></div><div><div>H4</div><div>0</div></div><div><div>H5</div><div>0</div></div><div><div>H6</div><div>0</div></div></div><div><ul style="list-style-type: none">• [H1] EVER Boutique• [H1] EVER Boutique• [H2] Brown Fall Leaves Sweatshirt• [H2] BOO-tique!• [H2] Let's Go Ghouls!• [H2] QUEEN OF SPARKLES QUEEN OF SPARKLES• [H2] ACCESSORIES ACCESSORIES• [H2] GRAPHIC TEES GRAPHIC TEES• [H2] LAYERS LAYERS• [H2] In Our COZY ERA• [H2] Martina Sweatshirt• [H2] Timeless Crew Sweatshirt• [H2] AirEssentials Wide Leg Pant- Black• [H2] Golf Sweatshirt• [H2] Layover Pant• [H2] AirEssentials Wide Leg Pant- Lt. Grey Heather• [H2] AirEssentials Full Zip Hoodie- Lt. Grey Heather• [H2] Crazy In Love Set• [H2] Chestnut Haven Hoodie• [H2] Collection• [H2] FALL PREVIEW• [H2] Wildly Chic Top• [H2] Whimsical Blues Top• [H2] Monochromatic Checkered Vest• [H2] The One With The Football Tee• [H2] Bow & Beautiful Top• [H2] Encourage HR Loose Fit Jeans• [H2] Falling Leaves Top• [H2] Mandy Top• [H2] Savannah Top• [H2] Collection• [H2] GAME DAY</div></div>

SEO Content

		<ul style="list-style-type: none"> • [H2] Gameday Stadium Bag • [H2] COUGS Puff Hat • [H2] OK Alumni Tee • [H2] Cougars Sweatshirt • [H2] Game On Boyfriend Tee • [H2] Saturdays In Norman 24oz Party Cup • [H2] The One With The Football Tee • [H2] Game Day Rectangle Stadium Bag • [H2] Cowboys Do It Better Trucker • [H2] Collection • [H2] In with the NEW • [H2] Welcome to EVER! • [H2] Follow us • [H2] Menu Chevron down icon • [H2] Let's Chat Chevron down icon • [H2] SIGN UP & GET 10% OFF • [H2] Checkmark icon Added to your cart: • [H2]
	Images	<p>We found 142 images on this web page.</p> <p>121 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 18%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 88 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 1.14%</p>

SEO Links

Internal Links 98.86%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
=	Internal	Passing Juice
BOO-tique	Internal	Passing Juice
COZY ERA	Internal	Passing Juice
NEW	Internal	Passing Juice
Clothing	Internal	Passing Juice
Accessories	Internal	Passing Juice
Collections	Internal	Passing Juice
Shoes	Internal	Passing Juice
Sale	Internal	Passing Juice
Gift Cards	Internal	Passing Juice
Basics	Internal	Passing Juice
Bodysuits	Internal	Passing Juice
Tanks	Internal	Passing Juice
Blouses	Internal	Passing Juice
Graphics	Internal	Passing Juice
Button Ups	Internal	Passing Juice
Blazers	Internal	Passing Juice
Sweaters	Internal	Passing Juice
Cardigans	Internal	Passing Juice
Hoodies & Sweatshirts	Internal	Passing Juice
Outerwear	Internal	Passing Juice
Maxi	Internal	Passing Juice

In-page links

Midi	Internal	Passing Juice
Mini	Internal	Passing Juice
Jeans	Internal	Passing Juice
Pants & Leggings	Internal	Passing Juice
Shorts & Skirts	Internal	Passing Juice
Rompers & Jumpsuits	Internal	Passing Juice
Athleisure	Internal	Passing Juice
Z Supply	Internal	Passing Juice
Queen of Sparkles	Internal	Passing Juice
Loungewear	Internal	Passing Juice
Earrings	Internal	Passing Juice
Necklaces	Internal	Passing Juice
Bracelets	Internal	Passing Juice
Rings	Internal	Passing Juice
LDay Everyday	Internal	Passing Juice
LDay LUX	Internal	Passing Juice
Melinda Maria	Internal	Passing Juice
Consuela	Internal	Passing Juice
Louenhide	Internal	Passing Juice
Hats	Internal	Passing Juice
Hair Accessories	Internal	Passing Juice
Fall Preview	Internal	Passing Juice
Game Day	Internal	Passing Juice
SWIG	Internal	Passing Juice
Mens	Internal	Passing Juice
Tops	Internal	Passing Juice
Dresses	Internal	Passing Juice
Bottoms	Internal	Passing Juice


In-page links

Jewelry	Internal	Passing Juice
Bags & Small Accessories	Internal	Passing Juice
=	Internal	Passing Juice
Queen Of Sparkles	Internal	Passing Juice
Martina Sweatshirt	Internal	Passing Juice
Timeless Crew Sweatshirt	Internal	Passing Juice
AirEssentials Wide Leg Pant- Black	Internal	Passing Juice
Golf Sweatshirt	Internal	Passing Juice
Layover Pant	Internal	Passing Juice
AirEssentials Wide Leg Pant- Lt. Grey Heather	Internal	Passing Juice
AirEssentials Full Zip Hoodie- Lt. Grey Heather	Internal	Passing Juice
Crazy In Love Set	Internal	Passing Juice
Chestnut Haven Hoodie	Internal	Passing Juice
Wildly Chic Top	Internal	Passing Juice
Whimsical Blues Top	Internal	Passing Juice
Monochromatic Checkered Vest	Internal	Passing Juice
The One With The Football Tee	Internal	Passing Juice
Bow & Beautiful Top	Internal	Passing Juice
Encourage HR Loose Fit Jeans	Internal	Passing Juice
Falling Leaves Top	Internal	Passing Juice
Mandy Top	Internal	Passing Juice
Savannah Top	Internal	Passing Juice
Gameday Stadium Bag	Internal	Passing Juice
COUGS Puff Hat	Internal	Passing Juice
OK Alumni Tee	Internal	Passing Juice
Cougars Sweatshirt	Internal	Passing Juice
Game On Boyfriend Tee	Internal	Passing Juice
Saturdays In Norman 24oz Party Cup	Internal	Passing Juice

In-page links

The One With The Football Tee	Internal	Passing Juice
Game Day Rectangle Stadium Bag	Internal	Passing Juice
Cowboys Do It Better Trucker	Internal	Passing Juice
-	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Refund Policy	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms Of Service	Internal	Passing Juice
Powered by Shopify	External	Passing Juice

SEO Keywords



Keywords Cloud






iconsrcsetdataimagesvgxmlutf8
data-rimlazyaltview
data-rimg-cropfalse
data-rimg-scale1shop
data-rimg-max865x1350

Keywords Consistency












Keyword	Content	Title	Keywords	Descripti on	Headings
img	68	✖	✖	✖	✖
data-rimlazy	68	✖	✖	✖	✖
data-rimg-scale1	68	✖	✖	✖	✖
data-rimg-cropfalse	68	✖	✖	✖	✖
srcsetdataimagesvgxmlutf8	68	✖	✖	✖	✖

Keywords Consistency





Usability

	Url	Domain : shopeverada.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>

Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://shopeverada.com/sitemap.xml
	Robots.txt	http://shopeverada.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.