




Website review shophalehouse.com

Generated on September 24 2024 06:10 AM






The score is **46/100**







SEO Content

	Title	<p>Hale House Boutique Fort Worth, TX</p> <p>Length : 36</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	Description	<p>Hale House is clever mix of vintage-finds and fresh new trends for your home, wardrobe & soul. A lifestyle boutique with apparel, gifts, and accessories.</p> <p>Length : 157</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																		
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 2080"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Hale House Boutique</td> </tr> <tr> <td>url</td> <td>https://shophalehouse.com/</td> </tr> <tr> <td>title</td> <td>Hale House Boutique Fort Worth, TX</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Hale House is clever mix of vintage-finds and fresh new trends for your home, wardrobe & soul. A lifestyle boutique with apparel, gifts, and accessories.</td> </tr> <tr> <td>image</td> <td>https://shophalehouse.com/cdn/shop/files/IMG_3547_1200x1414.jpg?v=1670553245</td> </tr> <tr> <td>image:secure_url</td> <td>https://shophalehouse.com/cdn/shop/files/IMG_3547_1200x1414.jpg?v=1670553245</td> </tr> <tr> <td>image:width</td> <td>1200</td> </tr> </tbody> </table>	Property	Content	site_name	Hale House Boutique	url	https://shophalehouse.com/	title	Hale House Boutique Fort Worth, TX	type	website	description	Hale House is clever mix of vintage-finds and fresh new trends for your home, wardrobe & soul. A lifestyle boutique with apparel, gifts, and accessories.	image	https://shophalehouse.com/cdn/shop/files/IMG_3547_1200x1414.jpg?v=1670553245	image:secure_url	https://shophalehouse.com/cdn/shop/files/IMG_3547_1200x1414.jpg?v=1670553245	image:width	1200
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SEO Content

		image:height 1414												
		image:alt Social media image												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>2</td><td>20</td><td>1</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Hale House Boutique• [H1] Hale House Boutique• [H2] New Arrivals• [H2] PIPPA STITCH TRIM TOP - BROWN• [H2] HEART SO FULL QUILTED VEST - PINK• [H2] HILA HIDDEN BUTTON FLY SHORT - DENIM• [H2] FLOURISHING FLORAL JACKET - BLACK• [H2] LIZ FRONT POCKET DENIM VEST - BALTIC• [H2] STOP & STARE SLEEVELESS PLEATED MIDI DRESS - CHARTREUSE• [H2] ELLA ASYMMETRICAL SHORT SET - BROWN• [H2] NOTICE SNEAKER - LEOPARD• [H2] PRETTY PLEASE FLEUR DE LIS DRESS - PINK• [H2] SANTA FE EMBROIDERED PUFF SLEEVE MIDI DRESS - BROWN• [H2] Let the good times roll• [H2] Sign up for exclusive deals, events and more!• [H2] Follow us• [H2] Hale House• [H2] Customer Service Chevron down icon• [H2] Returning Customers Chevron down icon• [H2] Sign up for 10% off your first purchase!• [H2] Checkmark icon Added to your cart:• [H2]• [H3] Our mission for you	H1	H2	H3	H4	H5	H6	2	20	1	0	0	0
H1	H2	H3	H4	H5	H6									
2	20	1	0	0	0									
	Images	<p>We found 82 images on this web page.</p> <p>67 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 8%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 59 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.08% Internal Links 94.92%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
=	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Visit the Store	Internal	Passing Juice
Best Sellers	Internal	Passing Juice
Game Day Looks	Internal	Passing Juice
Fall Preview Collection	Internal	Passing Juice
Set For Fall	Internal	Passing Juice
Queen of Sparkles	Internal	Passing Juice
Loungewear Looks	Internal	Passing Juice
Halloween Looks	Internal	Passing Juice
Shop All Dresses	Internal	Passing Juice
Wedding Guest	Internal	Passing Juice
Mini	Internal	Passing Juice
Midi	Internal	Passing Juice

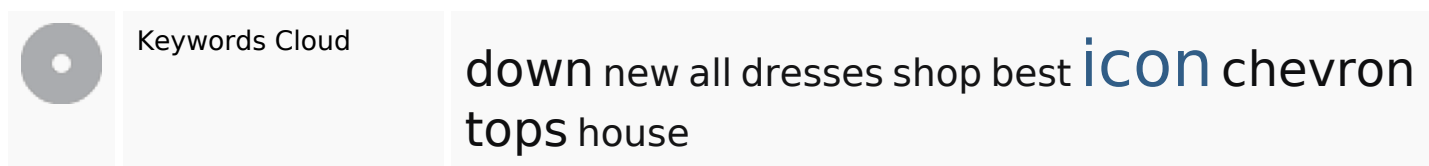
In-page links

Maxi	Internal	Passing Juice
Jumpsuits & Rompers	Internal	Passing Juice
Florals	Internal	Passing Juice
Shop All Tops	Internal	Passing Juice
Graphic Tees	Internal	Passing Juice
Casual Tops	Internal	Passing Juice
Work Tops	Internal	Passing Juice
Sweatshirts	Internal	Passing Juice
Sweaters	Internal	Passing Juice
Jackets & Cardigans	Internal	Passing Juice
Denim	Internal	Passing Juice
Pants	Internal	Passing Juice
Shorts	Internal	Passing Juice
Skirts	Internal	Passing Juice
Shop All Clothing	Internal	Passing Juice
Bottoms	Internal	Passing Juice
Bags	Internal	Passing Juice
Jewelry	Internal	Passing Juice
Shoes	Internal	Passing Juice
Hats	Internal	Passing Juice
Hair Accessories	Internal	Passing Juice
Home and Gift	Internal	Passing Juice
SALE	Internal	Passing Juice
Accessories	Internal	Passing Juice
PIPPA STITCH TRIM TOP - BROWN	Internal	Passing Juice
HEART SO FULL QUILTED VEST - PINK	Internal	Passing Juice
HILA HIDDEN BUTTON FLY SHORT - DENIM	Internal	Passing Juice
FLOURISHING FLORAL JACKET - BLACK	Internal	Passing Juice

In-page links

LIZ FRONT POCKET DENIM VEST - BALTIC	Internal	Passing Juice
STOP & STARE SLEEVELESS PLEATED MIDI DRESS - CHARTREUSE	Internal	Passing Juice
ELLA ASYMMETRICAL SHORT SET - BROWN	Internal	Passing Juice
NOTICE SNEAKER - LEOPARD	Internal	Passing Juice
PRETTY PLEASE FLEUR DE LIS DRESS - PINK	Internal	Passing Juice
SANTA FE EMBROIDERED PUFF SLEEVE MIDI DRESS - BROWN	Internal	Passing Juice
@ShopHaleHouse	External	Passing Juice
-	External	Passing Juice
Privacy Policy	Internal	Passing Juice
Shipping & Returns	Internal	Passing Juice
Sizing Chart	Internal	Passing Juice
My Account	Internal	Passing Juice
My Orders	Internal	Passing Juice
Search	Internal	Passing Juice
Site by Capital Commerce	External	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
icon	34	✘	✘	✘	✔
chevron	19	✘	✘	✘	✔
down	19	✘	✘	✘	✔
tops	15	✘	✘	✘	✘

Keywords Consistency

shop

12



Usability

	Url	Domain : shophalehouse.com Length : 17
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6).

Document

✖ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

✖ Apple Icon

✔ Meta Viewport Tag

✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://shophalehouse.com/sitemap.xml>



Robots.txt

<http://shophalehouse.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.